

DAFTAR PUSTAKA

- Agus Defri Yando, S. H. L. (2018). Pengaruh Asimetri Informasi Terhadap Agarwal, A. (2025). The subscription economy: Implications for consumer behavior. *Journal of Business Research*, 170, 1–12.
- Altick, R. D. (1998). *The English common reader: A social history of the mass reading public, 1800-1900*. Ohio State University Press.
- Banham, R. (2019). Industrialization of the book. In S. Eliot & J. Rose (Eds.), *A companion to the history of the book* (2nd ed., pp. 453–469). Wiley-Blackwell.
- Bardhi, F., & Eckhardt, G. M. (2012). Access-based consumption: The case of car sharing. *Journal of Consumer Research*, 39(4), 881–898.
- BBC. (2020). *BMW charges subscription for heated seats in cars*. <https://www.bbc.com>
- Binsu, B. (2023). Perpetual payment and the end of ownership. *International Journal of Digital Economics*, 5(2), 1–10.
- Bloomberg. (2021). *Medtronic's data subscription model raises ethical concerns*. <https://www.bloomberg.com>
- Botsman, R. (2017). *Who can you trust?: How technology brought us together and why it might drive us apart*. PublicAffairs.
- Clapp, S. L. C. (1931). *Subscription publishers prior to 1700*. University of Pennsylvania Press.
- Cobzaru, M., & Tugui, A. (2024). From ownership to access: The shift in software consumption. *Journal of Theoretical and Applied Electronic Commerce Research*, 19(1), 1–15.
- Couldry, N., & Mejias, U. A. (2019). *The costs of connection: How data is colonizing human life and appropriating it for capitalism*. Stanford University Press.
- Couldry, N., & Mejias, U. A. (2024). *Data grab: The new colonialism of Big Tech and how to fight back*. W. H. Allen.
- Cusumano, M. A. (2010). Cloud computing and SaaS as new computing platforms. *Communications of the ACM*, 53(4), 27–29.
- Du, J., Guo, M., Feng, T., Liang, G., & Yue, B. (2024). *The Mechanism and Components of Subscriptions in the Business Model*. Binghamton University.
- Eldredge, H. (2025). The sunk cost fallacy in subscription services. *Journal of Economic Psychology*, 98, 270–285.
- Feather, J. (2019). Copyright and the creation of literary property. In S. Eliot & J. Rose (Eds.), *A companion to the history of the book* (2nd ed., pp. 411–423).

Wiley-Blackwell.

Foucault, M. (1978). *The history of sexuality: Vol. 1* (R. Hurley, Trans.). Pantheon Books.

Foucault, M. (1995). *Discipline and punish: The birth of the prison* (A. Sheridan, Trans.). Vintage Books.

Godefroid, P. (2024). Status quo bias in automated renewal services. *Journal of Consumer Policy*, 47, 1–15.

Gross, R. A., & Cohen, P. (2019). The history of the book in the United States. In S. Eliot & J. Rose (Eds.), *A companion to the history of the book* (2nd ed., pp. 503–518). Wiley-Blackwell.

Han, B.-C. (2013). *In the swarm: Digital prospects*. MIT Press.

Han, B.-C. (2015). *The burnout society*. Stanford University Press. (Karya asli terbit 2010).

Han, B.-C. (2015). *The transparency society*. Stanford University Press.

Han, B.-C. (2017). *The agony of eros*. MIT Press.

Han, B.-C. (2017). *Psychopolitics: Neoliberalism and new technologies of power*. Verso Books. (Karya asli terbit 2014).

Han, B.-C. (2018). *The expulsion of the other: Society, perception and communication today*. Polity Press.

Han, B.-C. (2020). *The disappearance of rituals: A topology of the present*. Polity Press. (Karya asli terbit 2019).

Han, B.-C. (2021). *Capitalism and the death drive*. Polity Press.

Han, B.-C. (2024). *Vita contemplativa: In praise of inactivity*. Polity Press. (Karya asli terbit 2023).

Hegel, G. W. F. (1977). *Phenomenology of spirit* (A. V. Miller, Trans.). Oxford University Press. (Karya asli terbit 1807).

Heidegger, M. (1962). *Being and time* (J. Macquarrie & E. Robinson, Trans.). Harper & Row. (Karya asli terbit 1927).

Heidegger, M. (1977). *The question concerning technology and other essays* (W. Lovitt, Trans.). Harper & Row.

Knepper, T. D. (Ed.). (2024). *The philosophy of Byung-Chul Han*. Palgrave Macmillan.

Kovacs, G. (2025). The dialectic of master and slave in the digital age. *Journal of Social Philosophy*, 56(1), 1–15.

Lobato, R. (2019). *Netflix nations: The geography of digital distribution*. NYU

Press.

Lockwood, T. (2001). Subscription hunter. In *Book history* (Vol. 4, pp. 121–136). Johns Hopkins University Press.

Makalesi, A. (2025). Eastern philosophy and western technology. *Asian Journal of Philosophy*, 3(1), 1–10.

McAfee, A., & Brynjolfsson, E. (2017). *Machine, platform, crowd: Harnessing our digital future*. W. W. Norton & Company.

McDonald, K., & Smith-Rowsey, D. (Eds.). (2016). *The Netflix effect: Technology and entertainment in the 21st century*. Bloomsbury Academic.

Nieborg, D. B., & Poell, T. (2018). The platformization of cultural production: Theorizing the contingent cultural commodity. *New Media & Society*, 20(11), 4275–4292.

Nietzsche, F. (2006). *Thus spoke Zarathustra* (A. Del Caro, Trans.). Cambridge University Press.

Perzanowski, A., & Schultz, J. (2016). *The end of ownership: Personal property in the digital economy*. MIT Press.

Picchione, J. (2023). From discipline to achievement: The evolution of power. *Contemporary Political Theory*, 22(4), 1–18.

Raff, D. M. G., & Scranton, P. (Eds.). (2016). *The emergence of routine: Establishing modern business practice*. Oxford University Press.

Rifkin, J. (2000). *The age of access: The new culture of hypercapitalism, where all of life is a paid-for experience*. Penguin Books.

Srnicek, N. (2017). *Platform capitalism*. Polity Press.

Stevenson, I. (2019). The business of publishing. In S. Eliot & J. Rose (Eds.), *A companion to the history of the book* (2nd ed., pp. 589–601). Wiley-Blackwell.

Suetzl, W. (2017). The freedom to be slow? *Open Cultural Studies*, 1(1), 329–338.

Teece, D. J. (2010). Business models, business strategy and innovation. *Long Range Planning*, 43(2-3), 172–194.

The Guardian. (2021). *Tesla to charge for self-driving software already installed in cars*. <https://www.theguardian.com>

The Verge. (2022). *HP's Instant Ink and the limits of ownership*. <https://www.theverge.com>

Tryon, C. (2013). *On-demand culture: Digital delivery and the future of movies*. Rutgers University Press.

van Dijck, J., Poell, T., & de Waal, M. (2018). *The platform society: Public values in a connective world*. Oxford University Press.

Wald, J. (2019). Periodicals and the trade. In S. Eliot & J. Rose (Eds.), *A companion to the history of the book* (2nd ed., pp. 621–633). Wiley-Blackwell.

White, J. (2022). Byung-Chul Han's burnout society and the pathology of positivity. *Thesis Eleven*, 168(1), 3–15.

Wired. (2022). *BMW's heated seat subscription sparks debate about digital ownership*. <https://www.wired.com>

Zuboff, S. (2019). *The age of surveillance capitalism: The fight for a human future at the new frontier of power*. PublicAffairs.