

## DAFTAR PUSTAKA

- Agger, B. (2004). *The Virtual Self: A Contemporary Sociology*. In *The Virtual Self*. Blackwell Publishing. <https://doi.org/10.1002/9780470773376>
- Annisa Putri, Frisky Freny Matahari, Amir Machmud, Ranji Primarianda, Ronald H.P., & Siti Suhanah Wati. (2025). Integrasi Lintas Media dalam Proses Kencan Daring: Studi Kasus Pengguna Tinder dan Bumble di Kalangan Mahasiswa Jakarta. *Jurnal Pengabdian Masyarakat Dan Riset Pendidikan*, 4(1), 1279–1286. <https://doi.org/10.31004/jerkin.v4i1.1673>
- Asadchy, Y., Karjus, A., Mukhina, K., & Schich, M. (2024). Perceived gendered self-representation on Tinder using machine learning. *Humanities and Social Sciences Communications*, 11(1), 1–11. <https://doi.org/10.1057/s41599-024-03801-z>
- Aspers, P., & Corte, U. (2019). *What is Qualitative in Qualitative Research*. 1, 139–160.
- Bayu, D. (2022). *APJII: Pengguna Internet Indonesia Tembus 210 Juta pada 2022*. DataIndonesia.Id. <https://dataindonesia.id/digital/detail/apjii-pengguna-internet-indonesia-tembus-210-juta-pada-2022>
- Breitschuh, V., & Göretz, J. (2019). User Motivation and Personal Safety on a Mobile Dating App. *Lecture Notes in Computer Science (Including Subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics)*, 11578 LNCS, 278–292. [https://doi.org/10.1007/978-3-030-21902-4\\_20](https://doi.org/10.1007/978-3-030-21902-4_20)
- Bumble. (2025a). *Bumble Privacy Policy*. Bumble.Com. <https://bumble.com/privacy-policy/en/print>
- Bumble. (2025b). *Survey Says Bumble Users Are Burned Out on One Thing in Particular*. Bumble.Com. <https://bumble.com/the-buzz/survey-results-show-users-are-over-hookups>
- Buss, D. M., & Schmitt, D. P. (1993). Sexual Strategies Theory: An evolutionary perspective on human mating. In *Psychological Review* (Vol. 100, Issue 2, pp. 204–232). <https://doi.org/10.1037//0033-295x.100.2.204>
- Cabrera-Frias, L. (2013). Cyber Courtship: Computer Matchmaking and Trends in Online Romance. *Synesis: A Journal of Science, Technology, ...*, 1–4. <http://search.ebscohost.com/login.aspx?direct=true&profile=ehost&scope=site&authtype=crawler&jrnl=21583854&AN=92010989&h=HeUgV3uJkxMm2gsRw1ws4Ea3IHFd4zG9P%2BMJk0VlpXfW85YXxnJdifvlMyhONFVf8ry1L2djjb5uCP71LqHIAg%3D%3D&crl=c>
- Celdir, M., Cho, S.-H., & Hwang, E. H. (2023). *Popularity Bias in Online Dating Platforms: Theory and Empirical Evidence Forthcoming in Manufacturing & Service Operations Management*. <https://ssrn.com/abstract=4053204>
- Cheremukhin, A., Restrepo-echavarria, P., & Tutino, A. (2024). *Marriage Market Sorting in the U.S*. <https://doi.org/https://doi.org/10.20955/wp.2023.023> Cheremukhin,
- Coyle, M., & Alexopoulos, C. (2023). Online dating and relationship formation. *Research Handbook on Digital Sociology*, 195–210. <https://doi.org/10.4337/9781789906769.00019>



- Creswell, J. W., & Creswell, J. D. (2018). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. In *Research Defign: Qualitative, Quantitative, and Mixed Methods Approaches* (5th ed.). SAGE Publications, Inc.
- Creswell, J. W., & Poth, C. N. (2018). *Qualitative Inquiry and Research Design: Choosing Among Five Approaches* (4th ed.). SAGE Publications, Inc.
- Curry, D. (2022). *Dating App Report 2022: Revenues, Market Share & App Usage*. Businessofapps.Com. <https://www.businessofapps.com/data/dating-app-report/>
- Curry, D. (2025). *Dating App Revenue and Usage Statistics*. Business of Apps. <https://www.businessofapps.com/data/dating-app-market/>
- Degen, J. L., & Kleeberg-Niepage, A. (2023). Profiling the Self in Mobile Online Dating Apps: a Serial Picture Analysis. *Human Arenas*, 6(1), 147–171. <https://doi.org/10.1007/s42087-021-00195-1>
- Duan, X., & Mahbob, M. H. (2025). A systematic literature review on self-presentation strategies in dating app profiles. *Edelweiss Applied Science and Technology*, 9(8), 1–23. <https://doi.org/10.55214/2576-8484.v9i8.9195>
- Ellison, N. B., Hancock, J. T., & Toma, C. L. (2011). Profile as promise : A framework for conceptualizing veracity in online dating self- presentations. *Journal of New Media and Society*, 14(1), 18. <https://doi.org/10.1177/1461444811410395>
- Ellison, N., Heino, R., & Gibbs, J. (2006). Managing impressions online: Self-presentation processes in the online dating environment. *Journal of Computer-Mediated Communication*, 11(2), 415–441. <https://doi.org/10.1111/j.1083-6101.2006.00020.x>
- Fales, M. R., Frederick, D. A., Garcia, J. R., Gildersleeve, K. A., Haselton, M. G., & Fisher, H. E. (2016). Mating markets and bargaining hands: Mate preferences for attractiveness and resources in two national U.S. studies. *Personality and Individual Differences*, 88, 78–87. <https://doi.org/10.1016/j.paid.2015.08.041>
- Finkel, E. J., Eastwick, P. W., Karney, B. R., Reis, H. T., & Sprecher, S. (2012). Online Dating: A Critical Analysis From the Perspective of Psychological Science. In *Psychological Science in the Public Interest, Supplement* (Vol. 13, Issue 1). <https://doi.org/10.1177/1529100612436522>
- Goffman, E. (1956). *The Presentation of Self in Everyday Life*.
- Guest, A. G., Namey, E. E., & Mitchell, M. L. (2017). *Sage Research Methods Collecting Qualitative Data : A Field Manual for Applied*. SAGE Publications, Ltd.
- Hardey, M. (2002). *Life beyond the screen : embodiment and identity through the internet*. 46.
- Haryadi, R., & Simangunsong, B. A. (2022). Fenomena Pengalaman Perempuan dalam Menggunakan Feminist Mobile Dating App Bumble. *Jurnal Komunikatif*, 11(1), 76–89. <https://doi.org/10.33508/jk.v11i1.3589>
- Heryana, A. (2018). Informan Dan Pemilihan Informan Dalam Penelitian Kualitatif. *Sistem Informasi Akuntansi: Esensi Dan Aplikasi*, December, 14. [eprints.polsri.ac.id](http://eprints.polsri.ac.id)
- Hitsch, G. J., Hortacsu, A., & Ariely, D. (2005). What Makes You Click : An Empirical Analysis of Online Dating. *2005 Meeting Papers*, 207, 1–51.

<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.61.4010&rep=rep1&type=pdf>

- Hu, C., Zhao, L., & Huang, J. (2015). Achieving self-congruency? Examining why individuals reconstruct their virtual identity in communities of interest established within social network platforms. *Computers in Human Behavior*, 50, 465–475. <https://doi.org/10.1016/j.chb.2015.04.027>
- Hutson, J., Taft, J. G., Barocas, S., & Levy, K. (2018). Debiasing desire: Addressing bias & discrimination on intimate platforms. *Proceedings of the ACM on Human-Computer Interaction*, 2(CSCW), 1–18. <https://doi.org/10.1145/3274342>
- Kalinowski, C. (2009). *Goffman Meets Online Dating : Exploring the ‘ Virtually ’ Socially Produced Self*.
- Kenrick, D. T., & Keefe, R. C. (1992). Age preferences in mates reflect sex differences in human reproductive strategies. *Behavioral and Brain Sciences*, 15(1), 75–91. <https://doi.org/10.1017/s0140525x00067595>
- Li, J., & Bowen, J. P. (2022). Female Self-presentation through Online Dating Applications. *Proceedings of EVA London 2022: Electronic Visualisation and the Arts*, 103–110. <https://doi.org/10.14236/ewic/eva2022.22>
- Manasikana, R. A., & Noviani, R. (2021). Peran Media Massa dan Teknologi dalam Transformasi Keintiman di Indonesia. *Calathu: Jurnal Ilmu Komunikasi*, 3(1), 7–19. <https://doi.org/10.37715/calathu.v3i1.1895>
- McWilliams, S., & Barrett, A. E. (2014). Online dating in middle and later life: Gendered expectations and experiences. *Journal of Family Issues*, 35(3), 411–436. <https://doi.org/10.1177/0192513X12468437>
- Mellania, C., & Tjahjawan, I. (2021). Pencarian Jodoh Daring Masyarakat Urban Indonesia: Studi Kasus Aplikasi Tinder dan OkCupid. *JSRW (Jurnal Senirupa Warna)*, 8(1), 19–37. <https://doi.org/10.36806/v8i1.80>
- Mulvey, L. (1975). Visual Pleasure and Narrative Cinema. *Screen*, 16(3), 6–18. <https://doi.org/10.1093/SCREEN/16.3.6>
- Murti, M. B. W., & Handoyo, P. (2023). *POLA PERGESERAN PENCARIAN PASANGAN DARI KONVENSIONAL KE VIRTUAL (Studi The Art of Loving Pada Aplikasi Tinder)*. 12(03), 241–250.
- Nader, K. (2021). *DATING THROUGH THE FILTERS* \*. 237–248. <https://doi.org/10.1017/S0265052521000133>
- Paché, G. (2025). *Dating Apps : A “ Logistics of Desire .”* 13, 1–8. <https://doi.org/10.15640/10.15640/jsspi.v13a1>
- Pal, P., & Mitra, D. N. (2024). Emergence of online dating apps & its psychological impact. *International Journal of Psychology Sciences*, 6(1), 08–12. <https://doi.org/10.33545/26648377.2024.v6.i1a.35>
- Peng, K. (2020). *To be attractive or to be authentic ? How two competing motivations influence self-presentation in online dating*. 30(4), 1143–1165. <https://doi.org/10.1108/INTR-03-2019-0095>



- Peng, K., Lin, W. Y., & Chen, H. (2022). Consequences of deceptive self-presentation in online dating. *Chinese Journal of Communication*, 15(4), 582–610.  
<https://doi.org/10.1080/17544750.2022.2052130>
- Persson, A. (2012). Front- and backstage in social media. *Language, Discourse & Society*, 1(2), 11–31.
- Populix. (2024). *Indonesian Usage Behavior and Online Security on Dating Apps* (Issue February).
- Pruchniewska, U. (2020). “I Like That It’s My Choice a Couple Different Times”: Gender, Affordances, and User Experience on Bumble Dating. *International Journal of Communication*, 14(1), 2422–2439.
- Ranzini, G., & Lutz, C. (2017). Love at first swipe? Explaining Tinder self-presentation and motives. *Mobile Media and Communication*, 5(1), 80–101.  
<https://doi.org/10.1177/2050157916664559>
- Reis, H. T., & Aron, A. (2008). Love: What Is It, Why Does It Matter, and How Does It Operate? *Perspectives on Psychological Science*, 3(1), 80–86.  
<https://doi.org/10.1111/J.1745-6916.2008.00065.X>
- Rettberg, J. W. (2017). *Self Representation in Social Media*.
- Riger, D. F. (2017). *Perceptions of Stigma in Online Dating Narratives: Implications for Marriage and Family Therapists*.  
[https://vtechworks.lib.vt.edu/handle/10919/86441%0Ahttps://vtechworks.lib.vt.edu/bitstream/handle/10919/86441/Riger\\_DF\\_D\\_2017.pdf?sequence=1&isAllowed=y](https://vtechworks.lib.vt.edu/handle/10919/86441%0Ahttps://vtechworks.lib.vt.edu/bitstream/handle/10919/86441/Riger_DF_D_2017.pdf?sequence=1&isAllowed=y)
- Rose, J., Mackey-Kallis, S., Shyles, L., Barry, K., Biagini, D., Hart, C., & Jack, L. (2012). Face it: The Impact of Gender on Social Media Images. *Communication Quarterly*, 60(5), 588–607. <https://doi.org/10.1080/01463373.2012.725005>
- Santi, D., & Purwanti, A. (2024). Ghosting Salah Satu Fenomena Yang Terjadi Pada Aplikasi Kencan Online Bumble. *Upbatam*, 5, 1–9.  
[https://forum.upbatam.ac.id/index.php/scientia\\_journal/issue/view/243](https://forum.upbatam.ac.id/index.php/scientia_journal/issue/view/243)
- Schwartz, B. (2015). The Paradox of Choice. In S. Joseph (Ed.), *Positive Psychology In Practice: Promoting Human Flourishing In Work, Health, Education, And Everyday Life* (2nd ed., pp. 121–138). John Wiley & Sons.  
<https://doi.org/10.1002/9781118996874.ch8>
- Sharabi, L. L. (2022). Finding Love on a First Date: Matching Algorithms in Online Dating. *Harvard Data Science Review*, 0, 1–13. <https://doi.org/10.1162/99608f92.1b5c3b7b>
- Sobieraj, S., & Humphreys, L. (2021). Forced Empowerment and the Paradox of Mobile Dating Apps. *Social Media and Society*, 7(4).  
<https://doi.org/10.1177/20563051211068130>
- Sugiyono. (2010). *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Alfabeta.
- Toma, C. L., Hancock, J. T., & Ellison, N. B. (2008). Separating fact from fiction: An Examination of Deceptive Self-Presentation in Online Dating Profiles. *Personality and Social Psychology Bulletin*, 34(8), 1023–1036.  
<https://doi.org/10.1177/0146167208318067>



- Walters, P. (2009). Qualitative archiving: Engaging with epistemológica! misgivings. *Australian Journal of Social Issues*, 44(3), 309–320. <https://doi.org/10.1002/j.1839-4655.2009.tb00148.x>
- Ward, J. (2016). Swiping, Matching, Chatting: Self-Presentation and Self-Disclosure on Mobile Dating Apps. *Human IT*, 13(2), 81–95.
- Ward, J. (2017). What are you doing on Tinder ? Impression management on a matchmaking mobile app. *Information, Communication & Society*, 20(11), 1644–1659. <https://doi.org/10.1080/1369118X.2016.1252412>
- Wishnu, M. B., & Legowo, M. (2023). Habitus Penggunaan Aplikasi Kencan Online Dalam Upaya Pencarian Pasangan. *Jurnal Dinamika Sosial Budaya*, 25(1), 119. <https://doi.org/10.26623/jdsb.v25i2.4208>
- Worldpopulationreview. (2025). *Bumble Users by Country 2025*. Worldpopulationreview.Com. <https://worldpopulationreview.com/country-rankings/bumble-users-by-country>
- Yao, Y. (2024). Cold Intimacies : The Paradox of Digital Dating in China. *Communications in Humanities Research*, 51(1), 100–107. <https://doi.org/10.54254/2753-7064/51/20242543>
- Zarinsky, N. (2015). *Whitney Wolfe Will Get You a Date*. Esquire.Com. <https://www.esquire.com/lifestyle/sex/interviews/a39872/whitney-wolfe-bumble-2015-breakouts/>