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**ANALISIS PENGARUH LABEL HALAL, KESADARAN HALAL, DAN FOOD INGREDIENTS TERHADAP KEPUTUSAN PEMBELIAN KONSUMEN PADA PRODUK KOREAN STREET FOOD MENGGUNAKAN THEORY OF PLANNED BEHAVIOR**

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Universitas Gadjah Mada, 2026 | Diunduh dari <http://etd.repository.ugm.ac.id/>

154. <https://doi.org/10.1016/j.sbspro.2014.04.018>