

Table of Contents

| | |
|---|----|
| 1. Cover Page | 1 |
| 2. Table of Contents | 2 |
| 3. Acknowledgements | 3 |
| 4. Abstract | 3 |
| 5. Introduction | 4 |
| 6. Literature Review | 5 |
| 4.1 Review Methods | 5 |
| 4.2 Critical Synthesis | 5 |
| 7. Research Methods | 13 |
| 5.1 Research Question and Hypothesis | 13 |
| 5.2 Research Strategy & Experiment | 15 |
| 5.3 Data Analysis | 17 |
| 8. Research Results | 19 |
| 6.1 Scale Reliability: Cronbach's Alpha Analysis..... | 20 |
| 6.2 Descriptive Statistics | 20 |
| 6.3 Hypothesis Testing | 23 |
| 6.4 Exploratory Analysis | 24 |
| 9. Conclusion | 28 |
| 10. Contributions to Theory | 29 |
| 11. Contributions to Practice | 30 |
| 12. Limitations and suggestions | 31 |
| 9. Appendices | 33 |
| 10. Bibliography | 52 |