

ABSTRACT

The improvement of gender empowerment aims in improving gender equity perse. The gender empowerment can be started from domestic environment. In this case, one of them could be seen from the factors in decision making process in which occurred on the household and respective role of husband and wife in household decision making process. The aim of this research is to elucidate how the role of husband and wife in household's decision making process on the research location, and also to know the strength of factors' association that conneted the role of husband and wife in household decision making.

The research method used was survey research, namely a method that takes a sample from a one of the populations and uses a questioner as the underlying data collection. This research took a research location in Municipality of Sleman, Sub-district of Depok, District of Condong Catur, national housing, Condong Catur, by different house's type < 45 m² and house's type ≥ 45 m², from each of these areas have different building characteristic and different soio-economic again.

The chosen respondent in became the case of this research was a couple, wife who lived in the respective regions and has children already in school or was at school. The technique of used analysis was quantitative analysis by the frequency table, cross-table, and statistic test Product Moment Pearson Correlation, and also supported by a little of qualitative analysis.

The result of this research shows that the great extent of household decision making in housing type < 45 m² is done jointly but many of husband; whereas in housing type ≥ 45 m² is done jointly without any domination. By the virtue of the result of hypothesis testing in the field shows that wife's education factor has a positive association to household decision making. The difference age of husband and wife have a positive association to household decision making. These three factors have been proven as the conneted factors to the role of husband and wife in household decision making.



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Faktor-faktor pengambilan keputusan dalam rumah tangga (Studi komparatif antara perumahan type < 45m² dengan perumahan >45m² di RW 22 perumahan Condong Catur)
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At the same time for husband's education, theirs wealth that brought for household, husband's first age married of husband, wife's age-married, and also household's income is not proven as the conneted factors in the role of husband and wife in the household decision making.

Key words: role, husband, wife, factors in decision making, household.