

**KINERJA INDUSTRI KECIL RUMAH TANGGA (IKRT)  
DAN KONTRIBUSINYA TERHADAP SEKTOR INDUSTRI  
KABUPATEN SLEMAN**

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**Intisari**

Industri Kecil Rumah Tangga (IKRT) memiliki peran dalam membentuk sektor industri. Peran yang diberikan sesuai dengan kinerja masing-masing industri. Penelitian ini bertujuan (1) mengidentifikasi kinerja IKRT di Kabupaten Sleman, (2) membandingkan kinerja IKRT berdasarkan jenis industrinya, (3) mengidentifikasi hubungan kinerja IKRT dengan kontribusi IKRT terhadap sektor industri di Kabupaten Sleman.

Penelitian ini dilaksanakan terhadap IKRT yang memiliki ijin usaha dengan menggunakan teknik analisis data sekunder. Unit analisis yang digunakan dalam penelitian ini adalah industri kecil rumah tangga. Analisis kuantitatif menggunakan scalling dan matriks yang menghasilkan kinerja IKRT dan tipe potensi IKRT. Hasil analisis tersebut digolongkan kedalam tiga kelas, yaitu tinggi, sedang, dan rendah. Kinerja IKRT ditentukan berdasarkan rasio input terhadap output, rasio investasi terhadap output, produktivitas tenaga kerja sektor industri, serapan tenaga kerja sektor industri, serta nilai tambah industri. Tipe potensi IKRT ditentukan berdasarkan hasil matriks antara kinerja IKRT dengan kontribusi IKRT terhadap sektor industri Kabupaten Sleman.

Hasil penelitian menunjukkan bahwa terdapat 25% IKRT berkinerja rendah, 50% IKRT berkinerja sedang dan 25% IKRT berkinerja tinggi. Berdasarkan jenis industrinya terdapat dua jenis industri berkinerja tinggi, yaitu industri kerajinan dan industri logam&elektronika serta tiga industri berkinerja rendah, yaitu industri pangan, industri sandang dan industri kimia&bahan bangunan. Terdapat hubungan positif antara kinerja IKRT dengan kontribusi IKRT terhadap sektor industri. Kinerja IKRT yang rendah tidak memiliki kontribusi pembentuk sektor industri yang tinggi dan kinerja IKRT tinggi tidak memberikan kontribusi rendah terhadap pembentukan sektor industri.

Dari hasil penelitian yang dilakukan, implikasi kebijakan untuk meningkatkan kinerja IKRT adalah dengan mengadakan pelatihan tentang cara peningkatan etos kerja karyawan sebuah industri serta mengukuhkan dalam rencana pembangunan wilayah untuk mengembangkan IKRT sebagai bagian integral dari pembangunan industri Kabupaten Sleman.

**Kata Kunci:** Industri Kecil Rumah Tangga dan Kinerja



Kinerja industri kecil rumah tangga (IKRT) dan kontribusinya terhadap sektor industri di kabupaten Sleman

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## **SMALL SCALE HOME INDUSTRY PERFORMANCE AND ITS CONTRIBUTION TO INDUSTRY SECTOR IN SLEMAN DISTRICT**

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### **Abstract**

Small scale home industry has a significant role in forming industry sector. This role is suitable with each industry performance. This research is aimed to (1) identify small scale home industry in Sleman District, (2) compare small scale home industry performance based on types of industry, (3) identify the relationship between small scale home industry performance and small scale home industry contribution to industry sector in Sleman District.

This research is conducted to small scale home industry which has license of business by using secondary data analysis technique. Analysis technique which is used within this research is small scale home industry. Quantitative analysis uses scaling and matrix which results small scale home industry performance and small scale home industry potential type. The result is grouped into three types: high class, middle class, and low class. Small scale home industry performance is determined by input ratio to output, investment ratio to output, industry sector on labor productivity, sector industry on labor absorption, and industry additional value. Small scale home industry type is determined by the result of matrix between small scale home industry performance with small scale home industry contribution to industry sector in Sleman.

The result of this research showed that 25 per cent of small scale home industry has low performance, 50 per cent small scale home industry has middle performance, and 25 per cent small scale home industry has high performance. Based on the type of industry, there are two varieties of industries with high performance: handicraft industry and metal and electronic industry, and three industries with low performance: food industry, garment industry, and chemical and construction industry. There is a positive bond between small scale home industry performances with small scale home industry contribution to industry sector. Small scale home industry with low performance cannot have high industry sector form contribution, thus small scale home industry with high performance does not give low contribution to industry sector forming.

From the research, implication of policy for increasing small scale home industry performance is issuing training about how to improve employers' work ethics within an industry and establish the region development plan to build up small scale home industry as integral part of industry development in Sleman District.

**Keywords:** Small Scale Home Industry and Performance