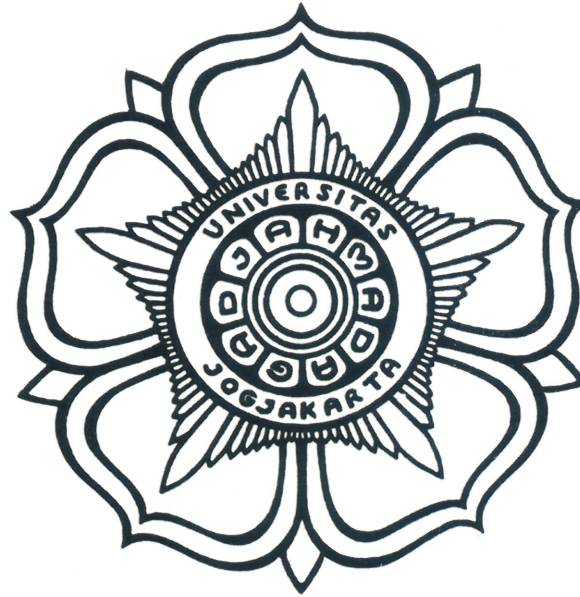


**CRITIQUING THE UPPSALA MODEL:
UNDERSTANDING SME INTERNATIONALIZATION
IN SOUTHEAST ASIA**



Submitted by

Tami Rozela

25/527349/PEK/29870

**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA YOGYAKARTA**

2025



CRITIQUING THE UPPSALA MODEL: UNDERSTANDING SME INTERNATIONALIZATION IN SOUTHEAST ASIA

Tami Rozela, Nofie Iman Vidya Kemal, M.Sc., Ph.D.

Universitas Gadjah Mada, 2025 | Diunduh dari <http://etd.repository.ugm.ac.id/>

UNIVERSITAS
GADJAH MADA

Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

AUTHORIZATION

**CRITIQUING THE UPPSALA MODEL:
UNDERSTANDING SME INTERNATIONALIZATION
IN SOUTHEAST ASIA**

Submitted by

Tami Rozela

25/527349/PEK/29870

has been defended before the Board of
Examiners on October 6, 2025
and has been declared to fulfil all requirements

Yogyakarta, October 6, 2025

Advisor

Prof. Amin Wibowo, S.E., M.B.A., Ph.D.
NIP 196905051995031001

Vice Dean for Academic and Students Affairs
Faculty of Economics and Business
Universitas Gadjah Mada



Bayu Sutikno, SE., M.S.M., Ph.D.
NIP 197805202005011002

Master of Business Administration
Faculty of Economics and Business
Universitas Gadjah Mada

STATEMENT OF AUTHENTICITY OF WRITTEN THESIS

I, the undersigned, state that this written thesis entitled:

CRITIQUING THE UPPSALA MODEL: UNDERSTANDING SME INTERNATIONALIZATION IN SOUTHEAST ASIA

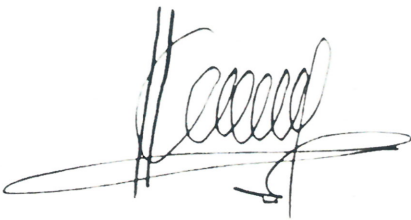
And presented for examination on October 6, 2025 is my own work.

I hereby solemnly state that this thesis does not contain, in whole or in part, the work of any other person, in the form of plagiarized or copied phrases or symbols showing the ideas or thoughts of another writer presented as if they were my own; nor does it contain, in part or in whole, writing that I have copied, plagiarized or taken from the writing of another person without recognizing the original author.

In the event that, knowingly or otherwise, I have undertaken the above, I shall withdraw the thesis I have presented as my own work. If, henceforth, it is proven that I copied or plagiarized the work of another person presenting it as if it were my own, the degree and diploma awarded by the university **shall be revoked.**

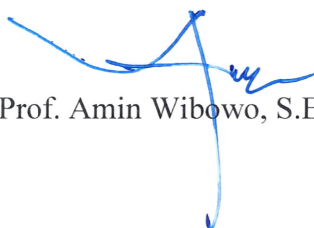
Yogyakarta, October 6, 2025

Signed,



Tami Rozela

Witnessed



Prof. Amin Wibowo, S.E., M.B.A., Ph.D