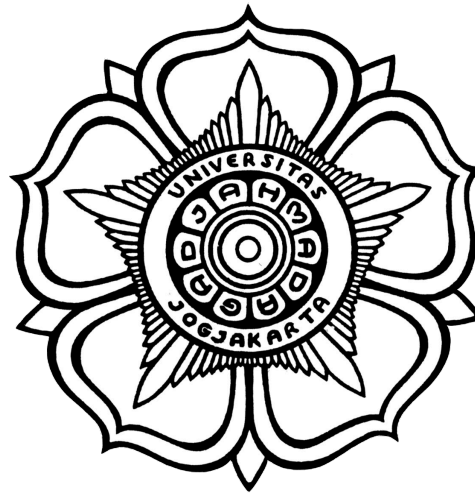


**THE ROLE OF SOCIAL INFLUENCE IN COMPULSIVE BUYING ON
LIVE COMMERCE: SELF-CONTROL AS A MODERATOR**

UNDERGRADUATE THESIS



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22/496127/PS/23046

INTERNATIONAL UNDERGRADUATE PROGRAM

FACULTY OF PSYCHOLOGY

UNIVERSITY OF GADJAH MADA

YOGYAKARTA

2025

ENDORSEMENT PAGE

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COMMERCE: THE MODERATING ROLE OF SELF-CONTROL


By:

Nadya Marvella
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An undergraduate thesis submitted in partial fulfillment of the requirements for the degree of Bachelor's in Psychology, and has been defended in front of the Undergraduate Thesis Committee Examination Board of the Faculty of Psychology, Universitas Gadjah Mada.


Date: 9 December 2025

Undergraduate Thesis Examination Board



Haidar Buldan Thontowi, S.Psi., M.A., Ph.D.

Chair



Samudera F. Jama'uddin, S.Psi., M.Psi., Ph.D.

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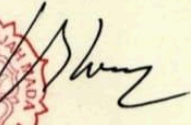


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This undergraduate thesis has been accepted in partial fulfillment of the requirements for the degree of Bachelor's in Psychology.

Yogyakarta, 9th December 2025
Dean of the Faculty of Psychology,



Rahmat Hidayat, S.Psi., M.Sc., Ph.D.