

**BUSINESS PLAN FOR JEE
(ELDERCARE TRANSPORTATION OPTIMIZATION
THROUGH SMART ROUTING TECHNOLOGY)**

Thesis

As a partial fulfillment to achieve an MBA Degree

Study Program in Master of Management



Submitted by

Clarissa Tania

23/527500/PEK/29879

**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA
2025**

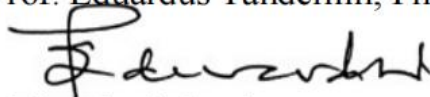
AUTHORIZATION

BUSINESS PLAN FOR JEE (ELDERCARE TRANSPORTATION OPTIMIZATION THROUGH SMART ROUTING TECHNOLOGY)

Submitted by
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The Thesis has been accepted
As partial fulfillment to achieve a Master of Business
Administration degree
Jakarta, September 22th, 2025

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