

Bibliography

I used AI tools to improve the grammar, clarity, and structure of my writing, helping me express ideas more professionally. I also used it to organize my thoughts and identify relevant academic theories. However, all content, analysis, and company insights were based entirely on my own internship experience and ideas. No parts were directly copied or generated in full by AI. Tools being used include ChatGPT, Perplexity, Grammarly, and QuillBot.

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