

DAFTAR ISI

| | |
|--|------|
| HALAMAN PENGESAHAN | ii |
| PERNYATAAN BEBAS PLAGIASI | iii |
| KATA PENGANTAR | iv |
| DAFTAR ISI | vii |
| DAFTAR TABEL | ix |
| DAFTAR GAMBAR | x |
| DAFTAR LAMPIRAN | xi |
| INTISARI | xii |
| ABSTRACT | xiii |
| BAB I PENDAHULUAN | 1 |
| I.1 Latar Belakang | 1 |
| I.2 Rumusan Masalah | 9 |
| I.3 Tujuan Penelitian | 9 |
| I.4 Manfaat Penelitian | 10 |
| I.5 Kerangka Penelitian | 11 |
| BAB II GAMBARAN UMUM | 12 |
| II.1 Kondisi Kawasan Industri di Kalurahan Sitimulyo | 12 |
| II.2 Tinjauan Pustaka | 16 |
| II.2.1 Kawasan Industri | 16 |
| II.2.2 Evaluasi Kawasan Industri | 17 |
| II.3 Penelitian Terdahulu | 25 |
| II.3.1 Kajian Empiris | 25 |
| II.3.2 Keaslian Penelitian | 31 |
| BAB III METODOLOGI PENELITIAN | 37 |
| III.1 Desain Penelitian | 37 |
| III.2 Jenis dan Sumber Data | 38 |
| III.3 Teknik Pengumpulan Data | 40 |
| III.3.1 Penentuan Jumlah Sampel Penelitian | 41 |
| III.4 Teknik Analisis Data | 45 |

| | |
|---|------------|
| III.4.1 Regresi Linier Dummy Before After..... | 46 |
| III.4.2 Uji Asumsi Klasik..... | 48 |
| III.4.4 Analisis SWOT | 52 |
| III.5 Variabel dan Pengukuran | 54 |
| BAB IV ANALISIS DAN PEMBAHASAN | 56 |
| IV.1 Analisis Regresi Linier Dummy Before After | 56 |
| IV.2 Uji Asumsi Klasik | 71 |
| IV.4 Analisis <i>Strength, Weakness, Opportunity, Threat</i> (SWOT) | 89 |
| IV.4.1 Rekomendasi Strategi | 94 |
| BAB V KESIMPULAN DAN SARAN | 103 |
| V.1 Kesimpulan..... | 103 |
| V.2 Saran | 106 |
| DAFTAR PUSTAKA | 108 |
| LAMPIRAN..... | 111 |