

TABLE OF CONTENTS

ACKNOWLEDGEMENT	5
ABSTRACT.....	7
TABLE OF CONTENTS.....	8
LIST OF TABLES.....	9
LIST OF FIGURES	10
CHAPTER 1 INTRODUCTION	1
1.1. Background of the Study	1
1.2. Objectives of the Study.....	2
1.3. Scope of the Study	3
1.4. Significance of the Study.....	4
1.5. Literature Review.....	4
CHAPTER 2 RESEARCH METHODS	6
2.1. Theoretical Framework.....	6
2.2. Research Design.....	13
2.3. Methods of Data Collection.....	13
2.4. Methods of Data Analysis.....	14
2.5. Ethical Consideration.....	15
CHAPTER 3 FINDINGS AND DISCUSSION.....	17
3.1. Data Description	17
3.2. Discussion.....	20
CHAPTER 4 CONCLUSION AND RECOMMENDATIONS	53
4.1. Conclusion	53
4.2. Recommendations.....	53
REFERENCES	55