

#### DAFTAR PUSTAKA

- Ananta, Aris, Sri Moertiningsih, Adioetama. 1990. *Perkembangan Penduduk Indonesia Menuju Tahun 2005*, Lembaga Demografi FEUI, Jakarta.
- Ancok, D. 1989. *The Role of Traditional Organization on Family Planning Acceptance in Indonesia*, IUSSP Seminar in Tunis.
- Askew, I. 1989. *The Role of Community Participation in Improving The Performance of Family Planning Programmes* IUSSP Seminar in Tunis.
- Attah. 1986. *Underutilization of Public Sector Health Facilities in Imo State, Nigeria*, Population, Health and Nutrition Department of The World Bank, Washington, D.C.
- Babbie, E.R. 1979. *The Practice of Social Research*, Wadsworth Publishing Company, Inc., California.
- Bailey, K. 1976. *Methods of Social Research*, The Free Press, New York.
- Bailey, J. and de Zambrano, M.C. 1989. *The Role of Family Planning as a Fertility Determinant*, IUSSP Seminar in Tunis.
- Beal, G.M. and Bohlen, J.M. 1967. "The Adoption and Difusion of Ideas in Agriculture", in *Mass Communication and Inovation for Birth Control* edited by D.J. Bogue, Community and Family Study Center of Chicago University.
- Bertrand, J.T, Santiso, R., Linder, S.H. 1987. "Evaluation of a Communications Program to Increase Adoption of Vasectomy in Guatemala, *Studies in Family Planning*, vol 18, no. 6.
- BKKBN. 1990. *Gerakan KB Nasional dalam Grafik dan Gambar*, BKKBN, Jakarta.  
1991. *Petunjuk Pelaksanaan KB Mandiri di Ibukota Kabupaten/ Kotamadya*, BKKBN, Jakarta.
- BKKBN Prop. Sul. Sel. 1991. *Laporan Pelaksanaan Program KB Daerah Sulawesi Selatan dan Kodya Ujung Pandang*, BKKBN Ujung Pandang.  
1991. *Monografi KBN Prop. Sulawesi Selatan*, BKKBN Ujung Pandang.

- Bogue, D.J. 1967. "The Demographic Breakthrough" in *Mass Communication and Motivation for Birth Control*, edited by Bogue, D.J, Community and Family Study Center of Chicago University, Chicago.
- BPS, BKKBN, IRD. 1989. *National Indonesia Contraceptive Prevalence Survey 1987*, BPS, Jakarta.
- BPS, BKKBN, KKI, DHS, IRD, Inc. 1991. *Indonesia Demographic and Health Survey, Preliminary Report*.
- BPS. 1990. *Biro Pusat Statistik Indonesia*, Jakarta.
- Bruce, J. 1989. *Fundamental Elements of Quality of Care: A Sample Framework, Program Division Working Paper No. 1*, The Population Council, New York.
- Cho, L.J., Suharto, S., McNicoll, G., Poedjiastoeti, S. 1980. *Population Growth of Indonesia*, Hawaii University Press, Honolulu.
- Coeytaux, F.M., T. Kilani, and M. McEvoy. 1987. The Role of Information, Education and Communication in Family Planning Service Delivery in Tunisia, *Studies in Family Planning*, 18(4).
- Drucker, P. 1954. *The Practice of Management*, Harper & Row, New York, 1954.
- Fishbein, M., and Ajzen, I. 1975. *Belief, Attitude, Intention, and Behavior*, Addison-Wesley, USA.  
1980. *Understanding Attitude and Predicting Behavior*, Eglewood Cliffs, Prentice-Hall, New Jersey.
- Fisher, A., Laing, J., Stoeckel, J. 1983. *Handbook for Family Planning Operations Research Design*, The Population Council, New York.
- Fisher, A.A. and V. de Silva. 1986. Satisfied IUD Acceptor as Motivators for Family Planning: An Experimental Studies in Sri Lanka, *Studies in Family Planning*, 17(5).
- Foreit, K, De Castro, M.P., Franco, E.F. 1989. "The Impact of Mass Media Advertising on a Voluntary Sterilization Program in Brazil", *Studies in Family Planning*, Vol 20 No 2(3).
- Freedman, R. and Takeshita. 1979. *Family Planning in Taiwan*, Princeton University Press, New York.
- Gallen M., Lettenmeier, C. 1987. "Counseling Makes A Difference", *Population Reports, Serie J*, No. 35(11).

- Guiltinan, J.P., and Paul, G.W. 1982. *Marketing Management: Strategies and Programs*, McGraw-Hill Book, Co., New York.
- Hapugalle, D., B. Janowitz, S. Weir, D.L. Covington, L.R. Wilkens, and A. Aluvihare. 1989. Sterilization Regret in Sri Lanka: A Retrospective Study, *International Family Planning Perspective*, 15(1).
- Hull, T.H., Dasvarma, G.L., Poedjiastoeti, S. 1988. *New Fertility Estimates for Indonesia*, Research Note No 13, Canberra.
- Jain, A.K. 1985. "The Impact of Development and Population Policies on Fertility in India", *Studies in Family Planning*, Vol. 16, No. 4.
- Jain, A.K. 1989. Quality of Services, Program Efforts and Fertility Reduction, IUSSP Committee Seminar in Tunis.
- Kamnuansilpa, P., and A. Chamrathirithinong. 1981. *Contraceptive Use Fertility in Thailand: Results From the 1984 Contraceptive Prevalence Survey*, Bangkok.
- Kaufman, J., Zhirong, Z., Xinjian, Q., Yang, Z. 1989. *The Relationship Between Service Quality and Demographic Outcome in Four Rural Chinese Counties*, IUSSP Seminar in Tunis.
- Kenney, G.M. 1989. *The Economics of Private Sector Family Planning Provision in Indonesia*, Urban Institute, Washington D.C.
- Kerlinger, F.N. 1973. *Multiple Regression in Behavioral Research*, Holt, Rinehart & Winston, Inc., New York.
- Kotler, P. 1980, 1984. *Manajemen Pemasaran: Analisis, Perencanaan dan Pengendalian*, I dan II, edisi Indonesia, Penerbit Erlangga.
- Ladipo, O.A., R. McNamara, G.E. Delano, and E.O. Otolorin. 1990. Family Planning in Traditional Markets in Nigeria, *Studies in Family Planning*, 21(6).
- Levit, T. 1975. "Marketing Myopia", *Harvard Business Review*, Sep-Oct.
- Ling, S.L.M. 1985. "Commercial Marketing of Contraceptive in Malaysia: The Non-program User Segment" in *Population Change in Southeast Asia*, ISAS and SEAPRAP.

- McNicoll, G., Singarimbun, M. 1983. *Fertility Decline in Indonesia: Analysis and Interpretation*, Comm. on Pop. and Dem. Report, No. 20, National Academy Press, Washington, D.C.
- Moore, V.K. 1967. "Group Discussion on Family Planning" in *Mass Communication and Motivation for Birth Control* edited by Bogue D.J., Community and Family Study Center of Chicago University, Chicago.
- Norusis, M.J. 1988. *The SPSS Guide to Data Analysis for SPSS/PC+*, SPSS Inc., Chicago.
- Oucho, J.O., Ayiemba, E.H.O. 1989. *An Analytical Overview of Successful and Unsuccessful Projects in Kenya*, IUSSP Seminar in Tunis.
- Omu, A.E., S. Weir, B. Janowitz, D.S. Covington, and P. Lamtey. 1987. Effect of Counselling on The Acceptance of Female Sterilization Among Grandmultipararae in Benin, Nigeria in *Operations Research: Helping Family Planning Programs Work Better* edited by M. Seidman, Wiley-Liss, Inc., New York.
- Piotrow, P.T., and R.C. Meyer. 1991. Promoting Family Planning: Findings from Operations Research and Programs Research in *Operations Research: Helping Family Planning Programs Work Better* edited by M. Seidman, Wiley-Liss, Inc., New York.
- PIU RS Bethesda dan BKKBN-DIY dan URCY. 1991. *KB Mandiri Orang Desa*, URCY, Yogyakarta.
- Ross, J.A., M. Rich, and J.P. Molzan. 1989. *Management Strategies for Family Planning Programs*, Colombia University, Center for Population and Family Health, New York.
- Rosenberg. 1968. *The Logic of Survey Analysis*, Basic Books Inc., New York.
- Rosenhouse, S. 1989. *Weak Demand or Inapropriate Supply: Programme Efforts in Indigenous Guatemala*, IUSSP Seminar in Tunis.
- Sayegh, J., and W.H. Mosley. 1976. The Effectiveness of Family Planning Education on Acceptance of Contraceptives by Postpartum Mothers, *John Hopkins Medical Journal*, 139(12).
- Seidman, M. and Horn, M.C. 1991. *Operations Research: Helping Famili Planning Programs Work Better*, Wiley-Liss, Inc., New York.

- Schuler, S.R., E.N. McIntosh, M.C. Goldstein, and B.R. Pande. 1985. Barriers to Effective Family Planning in Nepal, *Studies in Family Planning*, 16(5).
- Setiadi, B.N. 1985. "The Relationship Between Selected Socio-Psychological Variables and The Decision to Practice Family Planning, Jakarta", in *Population Change in Southeast Asia*, ISEAS and SEAPRAP.
- Spence, J.T. 1968. *Elementary Statistics*, Appleton-Century-Crofts, New York.
- Star, P. 1982. *Privatization*, Working Paper.
- Streatfield, K. 1985. "A Comparison of Census and Family Planning Program Data on Contraceptive Prevalence in Indonesia, *Studies in Family Planning*, Vol. 16 No. 6.
- Streatfield, K., and Larson, A. 1987. *The 1985 Intercensal Survey of Indonesia: Infant and Child Mortality Levels*, Research Note on Child Survival No. 4. Canberra.
- Supriyoko. 1990. "KB Mandiri di Indonesia", *Populasi*, No. 1 tahun 1990.
- Townsend, J.W., and Foreit, J. 1989. *Efforts to Improve Programme Performance in Latin America and The Caribbean: Lessons Learned From Operation Research*, IUSSP Seminar in Tunis.
- Trias and G. Ojeda. 1988. Distributor Study, *Profamilia Technical Reports*, Profamilia, Colombia.
- Tucker, G.M. 1986. Barriers to Modern Contraceptive Use, *Studies in Family Planning*, 17(6).
- Ukunno, M. 1990. *Institutionalization of IEC in Anglophone African Family Planning Association*, International Planned Parenthood Federation, Nairobi.
- Zimmerman, M.L. and J. Haffey. 1991. The Integration of IEC into Family Planning Program: Lessons Applicable to Operations Research in *Operations Research: Helping Family Planning Programs Work Better* edited by M. Seidman, Wiley-Liss, Inc., New York.