

DAFTAR PUSTAKA

- Abbasi, G. A., Kumaravelu, J., Goh, Y. N., & Singh, K. S. D. (2021). Understanding the intention to revisit a destination by expanding the theory of planned behaviour (TPB). *Spanish Journal of Marketing - ESIC*, 25(2), 282–311. <https://doi.org/10.1108/SJME-12-2019-0109>
- Ajzen, I., & Fishbein, M. (1980). *Understanding attitudes and predicting social behavior*. Prentice-Hall.
- Ajzen, I. (1991). The theory of planned behavior. *Organizational Behavior and Human Decision Processes*, 50(2), 179–211. [https://doi.org/10.1016/0749-5978\(91\)90020-T](https://doi.org/10.1016/0749-5978(91)90020-T)
- Ajzen, I., & Driver, B. L. (1992). Application of the theory of planned behavior to leisure choice. *Journal of Leisure Research*, 24(3), 207–224. <https://doi.org/10.1080/00222216.1992.11969889>
- Aksöz, E., & Çay, G. (2022). Investigation of perceived service quality, destination image and revisit intention in museums by demographic variables. *GeoJournal of Tourism and Geosites*, 42(2), 600–607. <https://doi.org/10.30892/gtg.43335-929>
- Alegre, J., & Juaneda, C. (2006). Destination loyalty: Consumers' economic behavior. *Annals of Tourism Research*, 33(3), 684–706. <https://doi.org/10.1016/j.annals.2006.03.014>
- Ali, S., & Fazili, A. (2025). Significance of service quality in tourism industry: A comprehensive review. *International Journal of Multidisciplinary Research Review*, 10(2), 178–188. <https://doi.org/10.31305/rrijm.2025.v10.n2.027>
- Alimamy, S., & Al-Imamy, S. (2022). Customer perceived value through quality augmented reality experiences in retail: The mediating effect of customer attitudes. *Journal of Marketing Communications*, 28(4), 428–447. <https://doi.org/10.1080/13527266.2021.1897648>
- Allameh, S. M., Pool, J. K., Jaber, A., Salehzadeh, R., & Asadi, H. (2015). Factors influencing sport tourists' revisit intentions. *Asia Pacific Journal of Marketing and Logistics*, 27(2), 191–207. <https://doi.org/10.1108/APJML-12-2013-0159>
- Al-Msallam, S. (2020). The impact of tourists' emotions on satisfaction and destination loyalty – An integrative moderated mediation model: Tourists' experience in Switzerland. *Journal of Hospitality and Tourism Insights*, 3(5), 509–528. <https://doi.org/10.1108/JHTI-11-2019-0126>

- An, S., Suh, J., & Eck, T. (2019). Examining structural relationships among service quality, perceived value, satisfaction and revisit intention for Airbnb guests. *International Journal of Tourism Sciences*, 19(2), 145–165. <https://doi.org/10.1080/15980634.2019.1663980>
- Armitage, C. J., & Talibudeen, L. (2010). Test of a brief theory of planned behaviour-based intervention to promote adolescent safe sex intentions. *British Journal of Psychology*, 101(1), 155–172. <https://doi.org/10.1348/000712609X420700>
- Augustyn, M., & Ho, S. (1998). Service quality and tourism. *Journal of Travel Research*, 37(1), 71–75. <https://doi.org/10.1177/004728759803700110>
- Bae, S. Y. (2016). The structural relationships of perceived control, psychological ownership, attitude, and behavioral intention toward domestic tourism among Rail-Ro travelers. *Journal of Tourism Sciences*, 40(5), 49–66. <https://doi.org/10.17086/jts.2016.40.5.49.66>
- Bajs, I. (2015). Tourist perceived value, relationship to satisfaction, and behavioral intentions. *Journal of Travel Research*, 54(1), 122–134. <https://doi.org/10.1177/0047287513513158>
- Baker, D. A., & Crompton, J. L. (2000). Quality, satisfaction and behavioral intentions. *Annals of Tourism Research*, 27(3), 785–804. [https://doi.org/10.1016/S0160-7383\(99\)00108-5](https://doi.org/10.1016/S0160-7383(99)00108-5)
- Bearden, W. O., & Netemeyer, R. G. (1999). *Handbook of marketing scales: Multi-item measures for marketing and consumer behavior research* (2nd ed.). Sage. <https://doi.org/10.4135/9781412984379>
- Birdir, S., Ünal, Ö., Birdir, K., & Williams, A. T. (2013). Willingness to pay as an economic instrument for coastal tourism management: Cases from Mersin, Turkey. *Tourism Management*, 36, 279–283. <https://doi.org/10.1016/j.tourman.2012.10.020>
- Caber, M., Albayrak, T., & Crawford, D. (2020). Perceived value and its impact on travel outcomes in youth tourism. *Journal of Outdoor Recreation and Tourism*, 31, 100327. <https://doi.org/10.1016/j.jort.2020.100327>
- Carlson, J., & O'Cass, A. (2010). Exploring the relationships between e-service quality, satisfaction, attitudes and behaviours in content-driven e-service websites. *Journal of Services Marketing*, 24(2), 112–127. <https://doi.org/10.1108/08876041011031091>

- Chen, C., & Tsai, D. (2006). How destination image and evaluative factors affect behavioral intentions? *Tourism Management*, 28(4), 1115–1122. <https://doi.org/10.1016/j.tourman.2006.07.007>
- Choo, H., Ahn, K., & Petrick, J. F. (2016). An integrated model of festival revisit intentions: Theory of planned behavior and festival quality/satisfaction. *International Journal of Contemporary Hospitality Management*, 28(4), 818–838. <https://doi.org/10.1108/IJCHM-09-2014-0448>
- Chotimah, S., & Wahyudi, H. D. (2019). Pengaruh perceived value terhadap revisit intention: Mediasi customer satisfaction pada pengunjung Jawa Timur Park I Batu. *Ekonomi Bisnis*, 24(1), 1–11. <https://doi.org/10.17977/um042v24i1p1-11>
- Cohen, J. (1988). *Statistical power analysis for the behavioral sciences* (2nd ed.). Lawrence Erlbaum Associates.
- Damanik, J., & Yusuf, M. (2021). Effects of perceived value, expectation, visitor management, and visitor satisfaction on revisit intention to Borobudur Temple, Indonesia. *Journal of Heritage Tourism*, 17(2), 174–189. <https://doi.org/10.1080/1743873X.2021.1950164>
- Eom, T., & Han, H. (2019). Community-based tourism (TourDure) experience program: A theoretical approach. *Journal of Travel & Tourism Marketing*, 36(8), 956–968. <https://doi.org/10.1080/10548408.2019.1665611>
- Fasa, A. W. H., Berliandaldo, M., Andriani, D., & Prasetyo, A. (2023). Implikasi penerapan kebijakan golden visa dalam rangka mendorong pengembangan investasi pada sektor pariwisata. *Jurnal Kepariwisata*, 22(2), 159–175. <https://doi.org/10.52352/jpar.v22i2.1117>
- Fornell, C., & Larcker, D. F. (1981). Evaluating structural equation models with unobservable variables and measurement error. *Journal of Marketing Research*, 18(1), 39–50. <https://doi.org/10.2307/3151312>
- Gao, Y., Zhao, Z., Yang, Y., & Li, Y. (2022). A rational-affective-moral factor model for determining tourists' pro-environmental behaviour. *Current Issues in Tourism*, 26(15), 2145–2163. <https://doi.org/10.1080/13683500.2022.2078687>
- Garcés-Ordóñez, O., Díaz, L., Cardoso, R., & Muniz, M. (2020). The impact of tourism on marine litter pollution on Santa Marta beaches, Colombian Caribbean. *Marine Pollution Bulletin*, 160, 111558. <https://doi.org/10.1016/j.marpolbul.2020.111558>

- Ghazali, I. (2021). *Partial least squares: Konsep, teknik, dan aplikasi menggunakan program SmartPLS 3.2.9 untuk penelitian empiris* (3rd ed.). Badan Penerbit Universitas Diponegoro.
- Hair, J. F., Black, C. W., Babin, J. B., & Anderson, E. R. (2014). *Multivariate data analysis* (7th ed.)
- Hair, J. F., Hult, G. T. M., Ringle, C. M., & Sarstedt, M. (2017). *A primer on partial least squares structural equation modeling (PLS-SEM)*. Sage.
- Hallak, R., Assaker, G., & El-Haddad, R. (2018). Re-examining the relationships among perceived quality, value, satisfaction, and destination loyalty. *Journal of Vacation Marketing*, 24(2), 118–135. <https://doi.org/10.1177/1356766717690572>
- Han, H., & Kim, Y. (2010). An investigation of green hotel customers' decision formation: Developing an extended model of the theory of planned behavior. *International Journal of Hospitality Management*, 29(4), 659–668. <https://doi.org/10.1016/j.ijhm.2010.01.001>
- Han, H., Hsu, L., & Sheu, C. (2009). Application of the theory of planned behavior to green hotel choice: Testing the effect of environmentally friendly activities. *Tourism Management*, 31(3), 325–334. <https://doi.org/10.1016/j.tourman.2009.03.013>
- Han, J., & Lee, W. (2025). A review of marine tourist behavior: Extension of the theory of reasoned action. *Korean Journal of Leisure Sciences*, 16(1), 39–55. <https://doi.org/10.37408/kjls.2024.16.1.39>
- Hasan, K., Abdullah, S., Islam, F., & Neela, N. (2020). An integrated model for examining tourists' revisit intention to beach tourism destinations. *Journal of Quality Assurance in Hospitality & Tourism*, 21(6), 716–737. <https://doi.org/10.1080/1528008x.2020.1740134>
- Hasan, M. K., Abdullah, S. K., Lew, T. Y., & Islam, M. F. (2019). The antecedents of tourist attitudes to revisit and revisit intentions for coastal tourism. *International Journal of Culture, Tourism and Hospitality Research*, 13(2), 218–234. <https://doi.org/10.1108/ijcthr-11-2018-0151>
- Hasan, M. K., Abdullah, S. K., Lew, T. Y., & Islam, M. F. (2019). Determining factors of tourists' loyalty to beach tourism destinations: A structural model. *Asia Pacific Journal of Marketing and Logistics*, 32(8), 1777–1795. <https://doi.org/10.1108/APJML-08-2018-0334>

- Hasan, M., Mim, M., Hossain, A., & Khan, M. (2023). Investigation of the impact of extended marketing mix and subjective norms on visitors' revisit intention: A case of beach tourism destinations. *Gastoria: Journal of Gastronomy and Travel Research*, 7(1), 1–15. <https://doi.org/10.32958/gastoria.1100275>
- Hasan, M., Ray, R., & Neela, N. (2021). Tourists' behavioural intention in coastal tourism settings: Examining the mediating role of attitude to behaviour. *Tourism Planning & Development*, 20(8), 955–972. <https://doi.org/10.1080/21568316.2021.2001035>
- Heale, R., & Twycross, A. (2015). Validity and reliability in quantitative studies. *Evidence-Based Nursing*, 18(3), 66–67. <https://doi.org/10.1136/eb-2015-102129>
- Henseler, J., Ringle, C. M., & Sarstedt, M. (2014). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, 43(1), 115–135. <https://doi.org/10.1007/s11747-014-0403-8>
- Hsu, C. H. C., & Huang, S. (2010). An extension of the theory of planned behavior model for tourists. *Journal of Hospitality & Tourism Research*, 36(3), 390–417. <https://doi.org/10.1177/1096348010390817>
- Hsu, C. H. C., Killion, L., Brown, G., Gross, M., & Huang, S. (2008). *Tourism marketing: An Asia-Pacific perspective*. Thomson. <http://hdl.cqu.edu.au/10018/12022>
- Huang, S., & Hsu, C. H. C. (2009). Effects of travel motivation, past experience, perceived constraint, and attitude on revisit intention. *Journal of Travel Research*, 48(1), 29–44. <https://doi.org/10.1177/0047287508328793>
- Hui, T. K., Wan, D., & Ho, A. (2006). Tourists' satisfaction, recommendation and revisiting Singapore. *Tourism Management*, 28(4), 965–975. <https://doi.org/10.1016/j.tourman.2006.08.008>
- Ibrahim, B. (2023). Influence of Instagram fan pages on intention to revisit and recommend in beach tourism settings: The mediating effect of positive attitude. *Tourism and Hospitality Research*, 25, 180–193. <https://doi.org/10.1177/14673584231198418>
- Jamal, S., Othman, N., & Muhammad, N. (2011). Tourist perceived value in a community-based homestay visit: An investigation into the functional and experiential aspect of value. *Journal of Vacation Marketing*. <https://doi.org/10.1177/1356766710391130>

- Jeong, Y., & Kim, S. (2019). A study of event quality, destination image, perceived value, tourist satisfaction, and destination loyalty among sport tourists. *Asia Pacific Journal of Marketing and Logistics*. <https://doi.org/10.1108/apjml-02-2019-0101>
- Jiang, X., & Kim, S. (2024). The impact of metaverse tourism experiences on tourists' attitudes, perceived value, and intention to visit: Application of the SOR theory. *Journal of the Korea Academia-Industrial Cooperation Society*. <https://doi.org/10.5762/kais.2024.25.3.155>
- Jin, M., Choi, Y., Lee, C., & Ahmad, M. S. (2020). Effects of place attachment and image on revisit intention in an ecotourism destination: Using an extended model of goal-directed behavior. *Sustainability*, 12(18), 7831. <https://doi.org/10.3390/su12187831>
- Josephine, N., Utama, B. W., & Gunadi, W. (2023). Factors influencing revisit intention to Japan towards Japanese culture enthusiast. *European Journal of Business Management and Research*, 8(6), 155–165. <https://doi.org/10.24018/ejbmr.2023.8.6.2126>
- Juliana, J., Putri, F., Wulandari, N., Saripudin, U., & Marlina, R. (2021). Muslim tourist perceived value on revisit intention to Bandung City with customer satisfaction as intervening variables. *Journal of Islamic Marketing*. <https://doi.org/10.1108/JIMA-08-2020-0245>
- Junejo, I., Buriro, T., Ramish, M., Zardari, I., & Salahuddin, S. (2025). Factors affecting tourist intention to visit local places after post-COVID-19: The mediating role of perceived control behavior. *The Critical Review of Social Sciences Studies*. <https://doi.org/10.59075/7tabp683>
- Kim, H. Y., & Chung, J. (2011). Consumer purchase intention for organic personal care products. *Journal of Consumer Marketing*, 28(1), 40–47. <https://doi.org/10.1108/073637611111101930>
- Kim, J., Karimov, S., & Chung, B. (2024). The impact of Korean cultural heritage tourism quality (HISTOQUAL) on perceived value, attitude, and behavioral intention. *The Convergence Tourism Contents Society*. <https://doi.org/10.22556/jctc.2024.10.2.91>
- Kim, S., Holland, S., & Han, H. (2013). A structural model for examining how destination image, perceived value, and service quality affect destination loyalty:

- A case study of Orlando. *International Journal of Tourism Research*, 15(4), 313–328. <https://doi.org/10.1002/jtr.1877>
- Lam, T., & Hsu, C. H. C. (2006). Predicting behavioral intention of choosing a travel destination. *Tourism Management*, 27(4), 589–599. <https://doi.org/10.1016/j.tourman.2005.02.003>
- Lee, S., Phau, I., Hughes, M., Li, Y., & Quintal, V. (2016). Heritage tourism in Singapore Chinatown: A perceived value approach to authenticity and satisfaction. *Journal of Travel & Tourism Marketing*, 33, 981–998. <https://doi.org/10.1080/10548408.2015.1075459>
- Lestari, A., & Safitri, W. (2024). Pengaruh peranan sikap, norma subjektif, dan perceived behavior control terhadap niat mengunjungi kembali: Studi kasus pada wisata Central Park Meikarta Cikarang. *El-Mal: Jurnal Kajian Ekonomi & Bisnis Islam*. <https://doi.org/10.47467/elmal.v5i4.2010>
- Li, H. (2014). Analysis of formation mechanism of revisit intention: Data from East China. *Advances in Intelligent Systems Research*. <https://doi.org/10.2991/gecss-14.2014.62>
- Li, S., Ding, J., Zheng, X., & Sui, Y. (2021). Beach tourists' behavior and beach management strategy under the ongoing prevention and control of the COVID-19 pandemic: A case study of Qingdao, China. *Ocean & Coastal Management*, 215, 105974. <https://doi.org/10.1016/j.ocecoaman.2021.105974>
- Liu, J., An, K., & Jang, S. (2020). A model of tourists' civilized behaviors: Toward sustainable coastal tourism in China. *Journal of Destination Marketing & Management*, 16, 100437. <https://doi.org/10.1016/j.jdmm.2020.100437>
- Loi, L. T. I., So, A. S. I., Lo, I. S., & Fong, L. H. N. (2017). Does the quality of tourist shuttles influence revisit intention through destination image and satisfaction? The case of Macao. *Journal of Hospitality and Tourism Management*, 32, 115–123. <https://doi.org/10.1016/j.jhtm.2017.06.002>
- López, M., Virto, N., Manzano, J., & García-Madariaga, J. (2020). Archaeological tourism: Looking for visitor loyalty drivers. *Journal of Heritage Tourism*, 15, 60–75. <https://doi.org/10.1080/1743873X.2019.1602628>
- Malhotra, N. K., Nunan, D., & Birks, D. F. (2017). *Marketing research: An applied approach* (5th ed.). Pearson.

- Manyangara, M., Makanyeza, C., & Muranda, Z. (2023). The effect of service quality on revisit intention: The mediating role of destination image. *Cogent Business & Management*, 10, 2250264. <https://doi.org/10.1080/23311975.2023.2250264>
- Meryawan, I. W., Suryawan, T. G. W. K., Handayani, M. M., Idayanti, I. D. E., & Fitriandari, M. (2025). Behavior analysis of return intention revisit: The role of destination service quality through and satisfaction in Bali Yellow Waterfall Tourism. *Jurnal Ilmu Manajemen*, 22(1), 84–97. <https://doi.org/10.21831/jim.v22i1.81880>
- Murombo, C., Chikazhe, L., Manyeruke, J., Rashidi, E., Kanonge, T., & Gudu, C. (2025). Perceived service quality effect on consumer attitude, consumer behaviour and retail sector performance. *Prosperitas*. https://doi.org/10.31570/prosp_2025_0124
- Nam, C., Dong, H., & Lee, Y.-A. (2017). Factors influencing consumers' purchase intention of green sportswear. *Fashion and Textiles*, 4(1), 1–16. <https://doi.org/10.1186/s40691-017-0091-3>
- Oppermann, M. (2000). Tourism destination loyalty. *Journal of Travel Research*, 39(1), 78–84. <https://doi.org/10.1177/004728750003900110>
- Osatuyi, B., & Turel, O. (2019). Social motivation for the use of social technologies: An empirical examination of social commerce site users. *Internet Research*, 29, 24–45. <https://doi.org/10.1108/IntR-09-2017-0338>
- Pai, C., Lee, T., & Kang, S. (2021). Examining the role of service quality, perceived values, and trust in Macau Food Festival. *International Journal of Environmental Research and Public Health*, 18(17), 9214. <https://doi.org/10.3390/ijerph18179214>
- Pan, J. Y., & Truong, D. (2018). Passengers' intentions to use low-cost carriers: An extended theory of planned behavior model. *Journal of Air Transport Management*, 69, 38–48. <https://doi.org/10.1016/j.jairtraman.2018.01.006>
- Pan, L., & Hamid, M. (2024). Customers' inclinations and behavioral intentions in choosing cultural tourism in Shanghai, China: The mediating role of negative word-of-mouth coping strategies. *Academic Journal of Management and Social Sciences*. <https://doi.org/10.54097/1dfffz15>
- Park, J., & Jeong, E. (2019). Service quality in tourism: A systematic literature review and keyword network analysis. *Sustainability*, 11(13), 3665. <https://doi.org/10.3390/su11133665>

- Perch-Nielsen, S. (2010). The vulnerability of beach tourism to climate change—An index approach. *Climatic Change*, 100, 579–606. <https://doi.org/10.1007/s10584-009-9692-1>
- Poortinga, W., Steg, L., & Vlek, C. (2004). Values, environmental concern, and environmental behavior: A study into household energy use. *Environment and Behavior*, 36(1), 70–93.
- Prayitno, A. R. D., Purwantoro, A., Astuti, N. W., & Haryanto, T. (2023). Analisis produktivitas pariwisata: Studi kasus pada beberapa negara berdasarkan perbedaan karakter wilayah. *Jurnal Pendidikan Ekonomi (JUPE)*, 11(3), 304–312. <https://doi.org/10.26740/jupe.v11n3.p304-312>
- Priporas, C., Stylos, N., Vedanthachari, L. N., & Santiwatana, P. (2017). Service quality, satisfaction, and customer loyalty in Airbnb accommodation in Thailand. *International Journal of Tourism Research*, 19(6), 693–704. <https://doi.org/10.1002/jtr.2141>
- Quintal, V. A., & Polczynski, A. (2010). Factors influencing tourists' revisit intentions. *Asia Pacific Journal of Marketing and Logistics*, 22(4), 554–578. <https://doi.org/10.1108/13555851011090565>
- Rahman, M., Tat, H., & Saad, N. (2025). Forming responsible behavior of tourists in the Sundarbans, Bangladesh: The mediating role of social norms. *International Journal of Research and Innovation in Social Science*. <https://doi.org/10.47772/ijriss.2025.9020142>
- Rai, A. (2022). Role of perceived customer service, quality, and price fairness on attitude formation: An empirical evidence from Nepal's online business context. *Journal of Management*. <https://doi.org/10.3126/jom.v5i1.47734>
- Ranjbarian, B., & Pool, J. K. (2015). The impact of perceived quality and value on tourists' satisfaction and intention to revisit Nowshahr City of Iran. *Journal of Quality Assurance in Hospitality & Tourism*, 16(1), 103–117. <https://doi.org/10.1080/1528008x.2015.966295>
- Rasoolimanesh, S. M., Seyfi, S., Rather, R. A., & Hall, C. M. (2021). Investigating the mediating role of visitor satisfaction in the relationship between memorable tourism experiences and behavioral intentions in heritage tourism context. *Tourism Review*, 77(2), 687–709. <https://doi.org/10.1108/tr-02-2021-0086>
- Riva, F., Magrizos, S., Rubel, M., & Rizomyliotis, I. (2022). Green consumerism, green perceived value, and restaurant revisit intention: Millennials' sustainable

- consumption with moderating effect of green perceived quality. *Business Strategy and the Environment*. <https://doi.org/10.1002/bse.3048>
- Ronda, A., Menéndez, M., Tombesi, N., Alvarez, M., Tomba, J., Silva, L., & Arias, A. (2023). Microplastic levels on sandy beaches: Are the effects of tourism and coastal recreation really important? *Chemosphere*, 137842. <https://doi.org/10.1016/j.chemosphere.2023.137842>
- Rosli, N., Zainuddin, Z., Yusliza, M., Muhammad, Z., Saputra, J., Nordin, A., & Hamid, S. (2022). Moderating effect of perceived behavioural control on tourists' revisit intention in island tourism industry: A conceptual model. *Journal of Environmental Management and Tourism*, 13(8(64)), 15. [https://doi.org/10.14505/jemt.13.8\(64\).15](https://doi.org/10.14505/jemt.13.8(64).15)
- Rutty, M., Scott, D., Matthews, L., Burrowes, R., Trotman, A., Mahon, R., & Charles, A. (2020). An inter-comparison of the Holiday Climate Index (HCI:Beach) and the Tourism Climate Index (TCI) to explain Canadian tourism arrivals to the Caribbean. *Atmosphere*, 11(4), 412. <https://doi.org/10.3390/atmos11040412>
- Sandy, Q., & Rahanatha, G. B. (2016). Studi perilaku pasca kunjungan wisatawan dilihat dari karakteristik demografi dan budaya di Waterbom Bali. *E-Jurnal Manajemen Unud*. <https://doaj.org/article/d4674936ddb544b2bdb511c475d89e1a>
- Sangpikul, A. (2018). The effects of travel experience dimensions on tourist satisfaction and destination loyalty: The case of an island destination. *International Journal of Culture Tourism and Hospitality Research*, 12(1), 106–123. <https://doi.org/10.1108/ijcthr-06-2017-0067>
- Santini, F., Ladeira, W., & Sampaio, C. (2018). Tourists' perceived value and destination revisit intentions: The moderating effect of domain-specific innovativeness. *International Journal of Tourism Research*, 20, 277–285. <https://doi.org/10.1002/jtr.2178>
- Sekaran, U., & Bougie, R. (2016). *Research method for business: A skill building approach* (7th ed.). Chichester, West Sussex: Wiley.
- Shahijan, M. K., Rezaei, S., & Amin, M. (2015). Qualities of effective medical tourists from a medical destination perspective: An exploratory study in Malaysia. *Tourism Management*, 46, 1–13. <https://doi.org/10.1016/j.tourman.2014.05.009>
- Shamim, A., Ghazali, Z., & Albinsson, P. A. (2017). Construction and validation of customer value co-creation attitude scale. *Journal of Consumer Marketing*, 34(7), 591–602. <https://doi.org/10.1108/jcm-01-2016-1664>

- Shen, S. (2013). Intention to revisit traditional folk events: A case study of Qinhuai Lantern Festival, China. *International Journal of Tourism Research*, 16(5), 513–520. <https://doi.org/10.1002/jtr.1949>
- Sholeha, A., & Sumarmi, S. (2025). Managing sustainable tourism of Perawan Beach, East Java, Indonesia based on the coastal ecosystem service (CES) approach. *GeoJournal of Tourism and Geosites*. <https://doi.org/10.30892/gtg.58107-1392>
- Sohn, H., Lee, T. J., & Yoon, Y. (2016). Relationship between perceived risk, evaluation, satisfaction, and behavioral intention: A case of local-festival visitors. *Journal of Travel & Tourism Marketing*, 33(1), 28–45. <https://doi.org/10.1080/10548408.2015.1024912>
- Soleimani, A., & Einolahzadeh, H. (2018). The influence of service quality on revisit intention: The mediating role of WOM and satisfaction (Case study: Guilan travel agencies). *Cogent Social Sciences*, 4. <https://doi.org/10.1080/23311886.2018.1560651>
- Soliman, M. (2019). Extending the theory of planned behavior to predict tourism destination revisit intention. *International Journal of Hospitality & Tourism Administration*, 22(5), 524–549. <https://doi.org/10.1080/15256480.2019.1692755>
- Song, H. J., Lee, C. K., Kang, S. K., & Boo, S. J. (2012). The effect of environmentally friendly perceptions on festival visitors' decision-making process using an extended model of goal-directed behavior. *Tourism Management*, 33(6), 1417–1428. <https://doi.org/10.1016/j.tourman.2012.01.008>
- Suh, Y. I., & Pedersen, P. M. (2010). Participants' service quality perceptions of fantasy sports websites: The relationship between service quality, customer satisfaction, attitude, and actual usage. *Sport Marketing Quarterly*, 19(2), 78–90.
- Sweeney, J. C., Soutar, G. N., & Johnson, L. W. (1999). The role of perceived risk in the quality-value relationship: A study in a retail environment. *Journal of Retailing*, 75(1), 77–105. [https://doi.org/10.1016/s0022-4359\(99\)80005-0](https://doi.org/10.1016/s0022-4359(99)80005-0)
- Tabaeeian, R., Yazdi, A., Mokhtari, N., & Khoshfetrat, A. (2022). Host-tourist interaction, revisit intention and memorable tourism experience through relationship quality and perceived service quality in ecotourism. *Journal of Ecotourism*, 22, 406–429. <https://doi.org/10.1080/14724049.2022.2046759a>
- Teng, Y., Wu, K., & Huang, D. (2014). The influence of green restaurant decision formation using the VAB model: The effect of environmental concerns upon intent to visit. *Sustainability*, 6(12), 8736–8755. <https://doi.org/10.3390/su6128736>

- Triantafillidou, A., & Petala, Z. (2015). The role of sea-based adventure experiences in tourists' satisfaction and behavioral intentions. *Journal of Travel & Tourism Marketing*, 33(sup1), 67–87. <https://doi.org/10.1080/10548408.2015.1008667>
- Um, J., & Yoon, S. (2020). Evaluating the relationship between perceived value regarding tourism gentrification experience, attitude, and responsible tourism intention. *Journal of Tourism and Cultural Change*, 19, 345–361. <https://doi.org/10.1080/14766825.2019.1707217>
- Usman, H., & Akbar, P. S. (2022). *Metodologi penelitian sosial* (edisi ketiga). Bumi Aksara.
- Walean, R., Wullur, L., & Mandagi, D. (2023). Constructing a destination gestalt model: Brand gestalt, brand attitude, and revisit intention. *Asia-Pacific Social Science Review*. <https://doi.org/10.59588/2350-8329.1489>
- Wang, D. (2004). Tourist behaviour and repeat visitation to Hong Kong. *Tourism Geographies*, 6(1), 99–118. <https://doi.org/10.1080/14616680320001722355>
- Wang, L., Fu, C., Wong, P., & Zhang, Q. (2021). The impact of tourists' perceptions of space-launch tourism: An extension of the theory of planned behavior approach. *Journal of China Tourism Research*, 18, 549–568. <https://doi.org/10.1080/19388160.2021.1900972>
- Wardana, M. A. K., Agustin, M., & Puspita, R. D. (2024). Menuju pariwisata berkelanjutan: Eksplorasi niat berkelanjutan dalam praktik rantai pasokan industri pariwisata. *Indo-Fintech Intellectuals Journal of Economics and Business*, 4(5), 2117–2137. <https://doi.org/10.54373/ifijeb.v4i5.1883>
- Wasaya, A., Prentice, C., & Hsiao, A. (2022). The influence of norms on tourist behavioural intentions. *Journal of Hospitality and Tourism Management*. <https://doi.org/10.1016/j.jhtm.2022.02.023>
- Williams, A. T., Rangel-Buitrago, N. G., Anfuso, G., Cervantes, O., & Botero, C. M. (2016). Litter impacts on scenery and tourism on the Colombian north Caribbean coast. *Tourism Management*, 55, 209–224. <https://doi.org/10.1016/j.tourman.2016.02.008>
- Wiogo, L. (2025). The effect of service quality, perceived value, on revisit intention mediated by customer satisfaction in primary health care. *Ranah Research: Journal of Multidisciplinary Research and Development*. <https://doi.org/10.38035/rrj.v7i3.1441>

- Wu, S., & Chan, H. (2011). Perceived service quality and self-concept influences on consumer attitude and purchase process: A comparison between physical and internet channels. *Total Quality Management & Business Excellence*, 22(1), 43–62. <https://doi.org/10.1080/14783363.2010.529645>
- Yen, C., Teng, H., & Chang, S. (2020). Destination brand identity and emerging market tourists' perceptions. *Asia Pacific Journal of Tourism Research*, 25(12), 1311–1328. <https://doi.org/10.1080/10941665.2020.1853578>
- Yeon Kim, Y., & Chung, J. E. (2011). Consumer purchase intention for organic personal care products. *Journal of Consumer Marketing*, 28(1), 40–47. <https://doi.org/10.1108/07363761111101930>
- Zeithaml, V. A. (1988). Consumer perceptions of price, quality, and value: A means-end model and synthesis of evidence. *Journal of Marketing*, 52(3), 2–22. <https://doi.org/10.1177/002224298805200302>
- Zhang, H., Wu, Y., & Buhalis, D. (2018). A model of perceived image, memorable tourism experiences and revisit intention. *Journal of Destination Marketing & Management*, 8, 326–336. <https://doi.org/10.1016/j.jdmm.2017.06.004>
- Zhang, X., & Huang, R. (2025). Research on the sustainable design model of tourism brands in ethnic minority areas: A perspective based on the theory of planned behavior. *Sustainability*. <https://doi.org/10.3390/su17073022>
- Zheng, H., Ahmad, M., Khan, A., Hanif, N., & Chaudhry, I. (2024). Tourist revisit intention: A focus on perceived service quality, place attachment, and tourist intimacy. *Social Behavior and Personality: An International Journal*. <https://doi.org/10.2224/sbp.12943>
- Zielinski, S., & Botero, C. (2020). Beach tourism in times of COVID-19 pandemic: Critical issues, knowledge gaps and research opportunities. *International Journal of Environmental Research and Public Health*, 17. <https://doi.org/10.3390/ijerph17197288>
- Badan Pusat Statistik. (2025). *Jumlah perjalanan wisatawan nasional (Perjalanan)*, 2025. <https://www.bps.go.id/id/statistics-table/2/MjE5NSMy/jumlah-perjalanan-wisatawan-nasional--perjalanan-.html>
- Kementerian Koordinator Bidang Perekonomian Republik Indonesia. (2024, 1 Februari). *Menjadi salah satu sektor strategis dorong pertumbuhan ekonomi, pariwisata gencar dikembangkan pemerintah*. <https://www.ekon.go.id/publikasi/detail/6164/menjadi-salah-satu-sektor->

[strategis-dorong-pertumbuhan-ekonomi-pariwisata-gencar-dikembangkan-pemerintah](#)

PT Pembangunan Jaya Ancol Tbk. (2024). *Laporan keberlanjutan tahunan 2024*.
<http://korporat.ancol.com/>

United Nations World Tourism Organization. (2025). *UN Tourism Data Dashboard*.
<https://www.unwto.org/>