

**PERAN PERSEPSI DUKUNGAN SOSIAL DAN BUDAYA ORGANISASI
TERHADAP *ORGANIZATIONAL CITIZENSHIP BEHAVIOR* PADA
PENGURUS ORGANISASI KEMAHASISWAAN FAKULTAS PSIKOLOGI
DI UNIVERSITAS GADJAH MADA**

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Abstrak. Penelitian ini mengkaji peran persepsi dukungan sosial dan budaya organisasi dalam memprediksi *Organizational Citizenship Behavior* (OCB) pada pengurus organisasi kemahasiswaan Fakultas Psikologi UGM. Sebanyak 100 partisipan terlibat dalam penelitian ini melalui pengisian survei secara daring dengan skala *Organizational Citizenship Behavior*, *Multidimensional Scale of Perceived Social Support* (MSPSS), dan Budaya Organisasi. Metode kuantitatif dengan analisis regresi linear berganda menunjukkan bahwa persepsi dukungan sosial berpengaruh signifikan positif, demikian pula budaya organisasi. Secara bersamaan keduanya menjelaskan 26% variansi OCB. Temuan ini mengindikasikan bahwa penguatan persepsi dukungan sosial antar-pengurus serta pengembangan budaya organisasi yang mendukung nilai-nilai kolektivitas dan tanggung jawab dapat meningkatkan kecenderungan perilaku OCB di organisasi kemahasiswaan.

Kata kunci: *Organizational Citizenship Behavior, Persepsi Dukungan Sosial, Budaya Organisasi, Organisasi Kemahasiswaan, Dukungan Sosial, Fakultas Psikologi UGM.*

Abstract. This study examined the role of perceived social support and organizational culture in predicting *Organizational Citizenship Behavior* (OCB) among student organization officers at the Faculty of Psychology, Universitas Gadjah Mada. A total of 100 participants completed a survey that included an OCB scale, the *Multidimensional Scale of Perceived Social Support* (MSPSS), and an organizational culture scale. Multiple linear regression analysis showed that perceived social support and organizational culture each had a significant positive effect on OCB. Together, the two predictors accounted for 26% of the variance in OCB. These findings indicate that strengthening interpersonal support among officers and cultivating an organizational culture that emphasizes collectivism and responsibility may increase the propensity for OCB in student organizations.

Keywords: *Organizational Citizenship Behavior, Perceived Social Support, Organizational Culture, Student Organization, Social Support, Faculty of Psychology UGM.*