

TABLE OF CONTENTS

APPROVAL SHEET	iii
ADMISSION SHEET	iv
LEMBAR PERNYATAAN PUBLIKASI	v
PERNYATAAN BEBAS PLAGIAT	vi
ACKNOWLEDGEMENTS	vii
ABSTRACT	ix
<i>INTISARI</i>	x
TABLE OF CONTENTS	xi
LIST OF TABLES	xiii
CHAPTER 1 INTRODUCTION	1
1.1 Background of Choosing the Subject.....	1
1.2 Research Questions	5
1.3 Research Objectives	5
1.4 Focus of the Study.....	5
1.5 Literature Review	6
1.6 Presentation	10
CHAPTER 2 THEORETICAL FRAMEWORK AND RESEARCH METHODOLOGY	11
2.1 Theoretical Framework	11
2.1.1 Metaphor	11
2.1.2 Linguistic Metaphor & Conceptual Metaphor	12
2.1.3 Communicative Functions of Metaphor.....	14
2.2 Research Methodology.....	18
2.3 Data Source & Data	18
2.4 Method of Data Collection.....	19
2.5 Method of Data Analysis	20

2.6 Data Presentation	21
CHAPTER 3 THE CONCEPTUAL METAPHORS AND COMMUNICATIVE FUNCTIONS IN MANCHESTER UNITED FOOTBALL CLUB COMMENTARY AND NEWS	22
3.1 Data Classification	22
3.1.1 Conceptual Metaphor: FOOTBALL IS A WAR.....	23
3.1.2 Conceptual Metaphor: FOOTBALL IS DRAMA	26
3.1.3 Conceptual Metaphor: FOOTBALL IS EMOTION	30
3.1.4 Conceptual Metaphor: FOOTBALL IS A JOURNEY	33
3.1.5 Conceptual Metaphor: FOOTBALL IS A STORY.....	36
3.1.6 Conceptual Metaphor: FOOTBALL IS A RACE.....	39
3.2 Communicative Function	42
3.2.1 Filling Lexical Gap	42
3.2.2 Reconceptualization	44
3.2.3 Expression Emotional Attitude	46
3.2.4 Decoration, Disguise, and Hyperbole	47
3.2.5 Fiction	49
CHAPTER 4 CONCLUSION.....	51
REFERENCES.....	54
APPENDIX.....	62

LIST OF TABLES

Table 1. Title of Articles	19
Table 2. List of Frequency Linguistic Metaphor	22
Table 3. The Conceptual Mapping of FOOTBALL IS A WAR	23
Table 4. The Conceptual Mapping of FOOTBALL IS DRAMA	27
Table 5. The Conceptual Mapping of FOOTBALL IS EMOTION	30
Table 6. The Conceptual Mapping of FOOTBALL IS A JOURNEY	33
Table 7. The Conceptual Mapping of FOOTBALL IS A STORY	36
Table 8. The Conceptual Mapping of FOOTBALL IS A RACE	39