

Daftar Pustaka

Burke, E. M. (1999). *Corporate community relations: The principle of the neighbor of choice*. Praeger.

Bush, C. L. (2021). Policing strategies and approaches to improving community relations: Black citizens' perceptions of law enforcement efforts to intentionally strengthen relationships. In M. Pittaro (Ed.), *Global perspectives on reforming the criminal justice system* (pp. 56–75). IGI Global Scientific Publishing. <https://doi.org/10.4018/978-1-7998-6884-2.ch004>

Cho, M., & De Moya, M. (2016). Empowerment as a key construct for understanding corporate community engagement. *International Journal of Strategic Communication*, 10(4), 272–288. <https://doi.org/10.1080/1553118X.2016.1144606>

Creswell, J. W. (2013). *Qualitative inquiry and research design: Choosing among five approaches* (3rd ed.). Sage Publications.

Diatmika, I. P. G., & Rahayu, S. (2022). *Model pemberdayaan ekonomi masyarakat lokal dan peran pemerintah*. Ahlimedia Book.

Dufays, F., & Huybrechts, B. (2014). Connecting the dots for social value: A review on social networks and social entrepreneurship. *Journal of Social Entrepreneurship*, 5(2), 214-237. <https://doi.org/10.1080/19420676.2014.918052>

Frost, F. A. (1993). The case for the organization—Corporate strategies and community relations. *Journal of Strategic Change*, 2(3), 139–150. <https://doi.org/10.1002/jsc.4240020305>

Goldberg, S., Cullen, J., & Austin, M. J. (2001). Developing a public information and community relations strategy in a county social service agency. *Administration in Social Work*, 25(2), 61–79. https://doi.org/10.1300/J147v25n02_04

Hall, M. R. (2006). Corporate philanthropy and corporate community relations: Measuring relationship-building results. *Journal of Public Relations Research*, 18(1), 1–21. https://doi.org/10.1207/s1532754xjpr1801_1

Heath, R. L. (Ed.). (2005). *Encyclopedia of public relations* (Vol. 1). SAGE Publications.

Henderson, J.R. and McNamara, K.T. (1997), Community Attributes Influencing Local Food Processing Growth in the U.S. Corn Belt. *Canadian Journal of Agricultural Economics/Revue canadienne d'agroéconomie*, 45: 235-250. <https://doi.org/10.1111/j.1744-7976.1997.tb00206.x>

Humanika.

Holtz, S. (2002). *Public relations on the net: Winning strategies to inform and influence the media, the investment community, the government, the public, and more* (2nd ed.). AMACOM.

Idemudia, U., & Ite, U. E. (2006). Corporate-community relations in Nigeria's oil industry: Challenges and imperatives. *Corporate Social Responsibility and Environmental Management*, 13(4), 194–206. <https://doi.org/10.1002/csr.101>

Kenny, S., Hasan, A., & Fanany, I. (2017). Community development in Indonesia. *Community Development Journal*, 52(1), 107–124. <https://doi.org/10.1093/cdj/bsw059>

Khiawnoi, P., Nakudom, S. S., Noobutr, P., & Kaewzang, U. (2025). Empowering Communities: The Strategic Role of Community Enterprise Entrepreneurs in Sustainable Development. *Sustainability*, 17(12), 5483. <https://doi.org/10.3390/su17125483>

Kolb, B. (2008). *Marketing research for non-profit, community and creative organizations*. Butterworth-Heinemann.

Kotler, P., & Keller, K. L. (2016). *Marketing management* (15th global ed.). Pearson Education Limited.

Lakin, N., & Scheubel, V. (2010). *Corporate community involvement: The definitive guide to maximizing your business societal engagement*. Stanford University Press.

Laporan Keberlanjutan PT.Munti Cahaya Sejahtera. 2021.MCSE

Miller, K. (2015). *Organizational communication: Approaches and processes* (7th ed.). Cengage Learning.

Mills, J., & Birks, M. (2014). *Qualitative methodology*. SAGE Publications, Inc. <https://doi.org/10.4135/9781473920163>

Moleong, L. J. (2010). *Metodologi penelitian kualitatif*. Remaja Rosdakarya.

Morrison, C., Ramsey, E. and Bond, D. (2017), "The role of social entrepreneurs in developing community resilience in remote areas", *Journal of Enterprising Communities: People and Places in the Global Economy*, Vol. 11 No. 1, pp. 95-112. <https://doi-org.ezproxy.ugm.ac.id/10.1108/JEC-02-2015-0020>

Munoz, S.-A., Steiner, A., & Farmer, J. (2015). Processes of community-led social enterprise development: Learning from the rural context. *Community Development Journal*, 50(3), 478–493. <https://doi.org/10.1093/cdj/bsu055>



Mutero IT, Chimbari MJ. Consulting the Community on Strategies to Strengthen

Social Capital for Community Disease Control. *Community Health Equity Research & Policy*. 2021;42(4):391-401. doi:[10.1177/0272684X211004939](https://doi.org/10.1177/0272684X211004939)

Narayan, D., Patel, R., Schafft, K., Rademacher, A., & Koch-Schulte, S. (2000). Voices of the poor: Can anyone hear us? World Bank.

<https://documents1.worldbank.org/curated/en/428481468327362545/pdf/multi0page.pdf>

Nmere, O. N., Okolo, V. O., Abugu, J. O., Alio, F. C., & Aneto, J. C. (2020). Influence of public relations' media public enlightenment campaign and community participation strategies on waste management. *Problems and Perspectives in Management*, 18(1), 82–96.

[https://doi.org/10.21511/ppm.18\(1\).2020.08](https://doi.org/10.21511/ppm.18(1).2020.08)

Palazzo, M., Foroudi, P., Siano, A. and Kitchen, P.J. (2017), "The value and significance of corporate community relations: an Italian SME perspective", *The Bottom Line*, Vol. 30 No. 4, pp. 330-344. <https://doi-org.ezproxy.ugm.ac.id/10.1108/BL-08-2017-0019>

Peleg-Baker, T. (2014, October). Leading sustainable relationships: A framework of three fundamental conditions for transforming conflicts to opportunities. Paper presented at the Conflict Studies and Global Governance Conference, University of Massachusetts Boston.

Raulapati, M., Vipparthi, M., & Neti, S. (2010). Managing Psychological Contract. *IUP Journal of Soft Skills*, 4(4).

Seddiky, M. A., Giggins, H., & Gajendran, T. (2022). Impact of non-DRR NGOs' interventions for community-based DRR mainstreaming in Bangladesh. *International Journal of Disaster Risk Reduction*, 77, 103088. <https://doi.org/10.1016/j.ijdr.2022.103088>

Seidman, E., & Rappaport, J. (Eds.). (1986). *Redefining social problems* (1st ed.). Springer. <https://doi.org/10.1007/978-1-4899-2236-6>

Somerville, P., & McElwee, G. (2011). Situating community enterprise: A theoretical exploration. *Entrepreneurship & Regional Development*, 23(5–6), 317–330.

<https://doi.org/10.1080/08985626.2011.580161>

Suryavanshi, M. (2023). Food processing industries in India: A study for increasing rural income (No. 2023-45-06).

Teasdale, S. (2011). What's in a Name? Making Sense of Social Enterprise Discourses. *Public Policy and Administration*, 27(2), 99-119.

<https://doi.org/10.1177/0952076711401466> (Original work published 2012)

Theaker, A. (2004). *The public relations handbook* (2nd ed.). Routledge.



Underwood, E. D., & Frey, L. R. (2007). Communication and community: Clarifying the connection across the communication community. *Annals of the International Communication Association*, 31(1), 370–418.

<https://doi.org/10.1080/23808985.2007.11679071>

Wallace, B. (2005), "Exploring the meaning(s) of sustainability for community-based social entrepreneurs", *Social Enterprise Journal*, Vol. 1 No. 1, pp. 78-89. <https://doi-org.ezproxy.ugm.ac.id/10.1108/17508610580000708>

Watkins, Ryan & Meiers, Maurya & Visser, Yusra. (2011). *A Guide To Assessing Needs: Essential Tools for Collecting Information, Making Decisions, and Achieving Development Results* (published open access by the World Bank).

Yayasan Dian Desa.(n.d) *Panduan MPA (Methodology Participatory Assesment)*

Tribun News Aceh. (2024, November 7). *Warga tolak tampung Rohingya.*

<https://aceh.tribunnews.com/2024/11/07/warga-tolak-tampung-rohingya>

Yayasan Dian Desa. (n.d.). *About us.* Diakses pada 20 Juli 2025, dari

<https://www.diandesa.org/about-us/>

Yayasan Dian Desa. (n.d). *Methodology for participatory assessment.* Diakses 20 Juli 2025 <https://www.diandesa.org/daily-blog-project-news/methodology-for-participatory- assesment/>