

Daftar Pustaka

- Abrar, A. N. (2002). Memberi perspektif pada ilmu komunikasi. *Jurnal Ilmu Sosial dan Ilmu Politik*, 6(2), 187-201.
- Abrar, Ana Nadhya, 2008, *Kebijakan Komunikasi: Konsep, Hakekat, Praktek*, Penerbit Gava Media
- Adiputra, W.M. (2022). Kesempatan yang Terlewat: Studi Kasus Kelompok Masyarakat Sipil Memanfaatkan Media Baru dalam Proses Komunikasi Politik pada 2010-2020, *Digital Library UGM*
- Allard-Poesi, F. (2005). The paradox of sensemaking in organizational analysis. *Organization*, 12(2), 169-196.
- Allen, R. W., Madison, D. L., Porter, L. W., Renwick, P. A., & Mayes, B. T. (1979). Organizational politics: Tactics and characteristics of its actors. *California management review*, 22(1), 77-83. <https://doi.org/10.2307/41164852>
- Al Shraah, A. E. M. (2023). Myth and Organizational Culture: A Comparative Study of Religious and Secular Workplaces. *iRASD Journal of Management*, 5(3), 177-192.
- Alvesson, M. (2004). Organizational culture and discourse. *The sage handbook of organizational discourse*, 317-335.
- Alvesson, M., & Karreman, D. (2000). Varieties of discourse: On the study of organizations through discourse analysis. *Human relations*, 53(9), 1125-1149.
- Axley, S. R. (1984). Managerial and organizational communication in terms of the conduit metaphor. *Academy of management review*, 9(3), 428-437. <https://doi.org/10.5465/amr.1984.4279664>
- Allen, M. (2016). *Strategic Communication for Sustainable Organizations. Theory and Practice*. Fayetteville, USA: University of Arkansas.
- An Analysis Of It Companies In Turkey. *International Journal Of Ebusiness And Egovernment Studies*, 11(2), 134-149.
- Apuke (2018) international Journal of International Relations, Media and Mass Communication Studies Vol.4, No.2 pp.20-27
- Apuke, O. D., & Omar, B. (2021). User motivation in fake news sharing during the COVID-19 pandemic: an application of the uses and gratification theory. *Online Information Review*, 45(1), 220-239.

- Argenti, P. A. (2014). *Ebook: Corporate Communication*. McGraw Hill.
- Arthur, J. (2003). *Education with Character: The Moral Economy of Schooling*. London: Routledge.
- Ayman, U., Kaya, A. K., & Kuruç, Ü. K. (2020). The Impact of Digital Communication and PR Models on the Sustainability of Higher Education during Crises. *Sustainability*, 12(20), 8295. DOI: <https://doi.org/10.3390/su12208295>
- Baharuddin & Umiarso, *Kepemimpinan Pendidikan Islam: Antara Teori dan Praktek*,
- Bastedo, M. N. (2004). *Open Systems Theory*. University of Michigan. Retrieved from <http://www-personal.umich.edu/~bastedo/papers/bastedo.opensystems.pdf>
- Beauregard, R. A. (2012). *Planning Matter: Acting with Things*. University of Chicago Press.
- Beauregard, R. A., & Lieto, L. (2015). Planning and Citizenship. In *Planning and Conflict: Critical Perspectives on Contentious Urban Developments* (pp. 157-174). Routledge.
- Bjögvinsson, Erling, Ehn, Pelle, & Hillgren, Per-Anders. (2012). "Design Things and Design Thinking: Contemporary Participatory Design Challenges." *Design Issues*, 28(3), 101–116.
- Boje, D. (2001). *Narrative methods for organizational & communication research*.
- Boin, A., 't Hart, P., Stern, E., & Sundelius, B. (2005). *The Politics of Crisis Management: Public Leadership Under Pressure*. Cambridge University Press
- Berkowitz, M. W., & Bier, M. C. (2005). *What works in character education: A research-driven guide for educators*. Character Education Partnership
- Black, L. W., Burkhalter, S., Gastil, J., & Stromer-Galley, J. (2014). Methods for Analyzing and Measuring Group Deliberation. In *Sourcebook for Political Communication Research* (pp. 323-345). Routledge.
- Bloomfield, Brian P. (1991). "The role of information systems in the UK national health service: action at a distance and the fetish of calculation." *Social Studies of Science*, 21(4), 701–734.
- Boltanski, Luc, & Chiapello, Ève. (2005). *The New Spirit of Capitalism*. Verso Books.
- Boyer, D. (2024). Infrastructural citizenship and geosolidarity: Making green infrastructure in petroliberal Houston. *American Ethnologist*. doi.org/10.1111/amet.13301
- Brown, A. D., Colville, I., & Pye, A. (2022). Making Sense of Sensemaking: The Critical Role of Power and Politics. *Organization Studies*, 43(4), 567–589.

- Buchori, M. (2007). *Evolusi pendidikan di Indonesia: Dari kweekschool sampai ke IKIP: 1852-1998*. Yogyakarta: INSIST Publisher.
- Bungin, Burhan. *Penelitian Kualitatif: Komunikasi, Ekonomi, Kebijakan Publik, dan Ilmu Sosial Lainnya*. Jakarta: Kencana, 2011.
- Callon, M. (1984). Some elements of a sociology of translation: domestication of the scallops and the fishermen of St Briec Bay. London: Routledge & Kegan Paul. *The sociological review*, 32(1_suppl), 196-233
- Callon, M. (1986). "Some Elements of a Sociology of Translation: Domestication of the Scallops and the Fishermen of St Briec Bay". In J. Law (Ed.), *Power, Action and Belief: A New Sociology of Knowledge?* London: Routledge & Kegan Paul.
- Callon, M. (1986). *Mapping the dynamics of science and technology: Sociology of science in the real world*. Mac Millan
- Cheney, G., & Cloud, D. L. (2006). *Doing democracy, engaging the material: Employee participation and labor activity in an age of market globalization*. *Management Communication Quarterly*, 19(4), 501-540.
- Clarke, A. E. (2021). From grounded theory to situational analysis: What's new? Why? How?. In *Developing grounded theory* (pp. 223-266). Routledge.
- Courtland, L. B., & John, V. T. (2018). *Business Communication Today*. British Library.
- Castells, M. (2011). *The Rise of The Network Society*. John wiley & sons.
- Craig, R. T., & Muller, H. L. (Eds.). (2007). *Theorizing communication: Readings across traditions*. Sage.
- Craig, Robert T., and Heidi L. Muller. *Theorizing Communication: Readings Across Traditions*. Los Angeles: SAGE Publications, 2007.
- Creswell, J. W., & Poth, C. N. (2016). *Qualitative inquiry and research design: Choosing among five approaches*. Sage publications.
- Creswell, J. W., & Creswell, J. D. (2018). *Mixed methods procedures. Research Defign: Qualitative, Quantitative, and Mixed Methods Approaches*.
- Cross, R., Borgatti, S. P., & Parker, A. (2001). Making Invisible Work Visible: Using Social Network Analysis to Support Strategic Collaboration. *California Management Review*, 44(2), 25-46.

- Cooren, F., Kuhn, T., Cornelissen, J. P., & Clark, T. (2011). Communication, organizing and organization: An overview and introduction to the special issue. *Organization studies*, 32(9), 1149-1170
- Cutlip, S. M. (1962). *Effective public relations*. Pearson Education India.
- David, Y. (2022). Public opinion, media and activism: the differentiating role of media
- Deetz, S. (1988). *Cultural studies: Studying meaning and action in organizations*. *Annals of the International Communication Association*, 11(1), 335-345.
- Deleuze, Gilles. (1988). *A Thousand Plateaus: Capitalism and Schizophrenia* (Translated by Brian Massumi). University of Minnesota Press.
- Dervin, B. (2003). *Sense-Making's journey from metatheory to methodology to method: An example using information seeking and use as research focus*. In B. Dervin & L. Foreman-Wernet (Eds.), *Sense-making methodology reader: Selected writings of Brenda Dervin* (pp. 133-164). Hampton Press.
- DeVito, J. A., & DeVito, J. (2019). *The Interpersonal Communication Book*. *Instructor*, 1(18), 521-32.
- Denzin, N. K., & Lincoln, Y. S. (Eds.). (2011). *The Sage handbook of qualitative research*. sage.
- Dewey, J. (1916). *Education and democracy*.
- Doorley, J., & Garcia, H. F. (2011). *Reputation Management: The Key to Successful Public Relations and Corporate Communication* (2nd ed.). Routledge.
- Eisenberg, E. M., & Riley, P. (2001). Organizational culture. In *The new handbook of organizational communication* (pp. 291-322). SAGE Publications, Inc..
- El Talla, S. A., Al Shobaki, M. J., Abu-Naser, S. S., & Abu Amuna, Y. M. (2018). Organizational structure and its relation to the prevailing pattern of communication in Palestinian Universities
- Fairhurst, G. T., & Connaughton, S. L. (2014). *Leadership: A communicative perspective*. *Leadership*, 10(1), 7-35.
- Farias, I., & Bender, T. (Eds.). (2010). *Urban Assemblages: How Actor-Network Theory Changes Urban Studies*. Routledge.
- Faridah, F. (2014, December). Reorientasi Pendidikan Guru: Memaknai Kembali Konversi IKIP Menjadi Universitas bagi LPTK eks IKIP. In *Prosiding Seminar Nasional Pendidikan*,

Reorientasi Pendidikan Nasional dan Pendidikan Guru Masa Depan (pp. 91-98). Unesa University Press.

- Febriyani, L. (2020). *Komunikasi Organisasi Dalam Menumbuhkan Budaya Nontunai (Studi Kasus Sistem Komunikasi Internal Direktorat Jenderal Perbendaharaan dalam Menumbuhkan Budaya Nontunai Tahun 2017-2019)* (Doctoral dissertation, Universitas Gadjah Mada).
- Feldman, Martha S., and Brian T. Pentland. "Reconceptualizing Organizational Routines as a Source of Flexibility and Change." *Administrative Science Quarterly* 48, no. 1 (2003): 94–118.
- Finegan, J. E. (2000). *The impact of person and organizational values on organizational commitment. Journal of occupational and Organizational Psychology*, 73(2), 149-169. (First published 2010). <https://doi.org/10.1348/096317900166958>.
- Foucault, Michel. (1977). *Discipline and Punish: The Birth of the Prison* (Translated by Alan Sheridan). Pantheon Books.
- Gabcanova 2011
- Geertz, C. (1973). Thick description: Toward an interpretive theory of culture. *The Interpretation of Cultures: Selected Essays/Basic Books*.
- Graffin, J. (2000). *Introduction to Communication Theories: Exploring the Field of Communication*. New York: Oxford University Press.
- Granovetter, M. (1985). *Economic action and social structure: The problem of embeddedness. American journal of sociology*, 91(3), 481-510
- Greenbaum, H. H. (1974). The audit of organizational communication. *Academy of Management Journal*, 17(4), 739-754.
- Griffin, E. M. (2006). *A First Look at Communication Theory*. McGraw-hill. Hennig-Thurau, T., Malthouse, E. C., Friege, C., Gensler, S., Lobschat, L.,
- Grojean, M. W., Resick, C. J., Dickson, M. W., & Smith, D. B. (2004). *Leaders, values, and organizational climate: Examining leadership strategies for establishing an organizational climate regarding ethics. Journal of business ethics*, 55, 223-241.
- Grunig, James dan Todd Hunts. (1984) *Managing Public Relations*. Florida: Holt, Rinehart and Winston, Inc.

- Gupta, N., & Sharma, V. (2019). Communication behaviors within organizations significantly shape the culture, influence collaboration, and determine the quality of relationships, all crucial for maintaining productivity. *PLOS ONE*, 14(5), e0217309. <https://doi.org/10.1371/journal.pone.0217309>
- Fallan, Kjetil (Ed.). (2010). *Design History: Understanding Theory and Method*. Berg Publishers
- Hanoraga, T., & Trisyanti, U. (2020). *Optimization of PTNBH asset utilization (ITS case study from BLU to PTNBH)*. *Indonesian Journal of Development Studies*, 1(1), 109-117.
- Haraway, Donna. (1991). *Simians, Cyborgs, and Women: The Reinvention of Nature*. Routledge.
- Jefkins, F. (2018). *Public Relations for Management Success*. Routledge.
- Helms Mills, J., Thurlow, A., & Mills, A. J. (2010). *Making sense of sensemaking: The critical sensemaking approach*. *Qualitative Research in Organizations and Management: An International Journal*, 5(2), 182-195.
- Hennig-Thurau, T., Malthouse, E. C., Friege, C., Gensler, S., Lobschat, L., <https://www.dictio.id/t/apa-yang-dimaksud-dengan-sense-making/120688/3>
<https://pddikti.kemdikbud.go.id/detail-indikator-kinerja-utama/001038/2021/Universitas%20Negeri%20Yogyakarta> (diunduh pada Kamis, 28 Juli 2022).
<https://setkab.go.id/profil-kabinet>.
- <https://www.detik.com/edu/perguruan-tinggi/d-6372307/daftar-21-kampus-ptn-bh-terbaru-di-indonesia-ada-kampusmu> (Diunduh pada tanggal 9 April 2023)
- <https://www.kompas.com/skola/read/2021/10/05/140000269/isi-uud-1945-pasal-31-dan-maknanya> (diunduh pada rabu, 24 Mei 2023)
- https://www.kompasiana.com/search_artikel?q=guru+lulusan+ikip+kurang+kompetence.
Diunggah tanggal 15 Juli 2019 dan diakses tanggal 3 Juli 2022.
- <https://www.uny.ac.id/id/berita/uny-perteguh-diri-sebagai-universitas-kependidikan>. Diakses tanggal 28 Oktober 2023
- Instagram Sebagai Media Pemasaran Geriliya Digital. *Jurnal Komunikasi*, 10(2), 89-98. Münchenner betriebswirtschaftliche Beiträge Munich Business Research Luhmann's
Jakarta: Salemba Humanika.
Jakarta: Salemba Humanika.

- Jones, M. C., & Rothwell, W. J. (Eds.). (2017). *Evaluating Organization Development: How to Ensure and Sustain the Successful Transformation*. CRC Press.
- Kempster, S., & Jackson, B. (2021). Leadership for what, why, for whom and where? A responsibility perspective. *Journal of Change Management*, 21(1), 45-65.
- Kilduff, M. (1996). *Making sense of sense making: Into the jungle with Karl Weick*. *Journal of Management Inquiry*, 5(3), 246-249.
- Kouzes, J. M., & Posner, B. Z. (2023). *The Leadership Challenge: How to Make Extraordinary Things Happen in Organizations*. John Wiley & Sons.
- Kathy S. Stolley, *The Basics of Sociology*, The United States of America: Greenwood Press, 2005, 88.
- Kent, M. L., & Li, C. (2020). Toward a normative social media theory for public relations. *Public Relations Review*, 46(1), 101857.
- Keppres Nomor 1993 Tahun 1999 Tentang Perubahan Institut Keguruan Ilmu Pendidikan (IKIP) menjadi Universitas
- Kovaitė, K., Šūmakaris, P., & Stankevičienė, J. (2020). Digital communication channels in Industry 4.0 implementation: The role of internal communication. *Management: Journal of Contemporary Management Issues*, 25(1), 171- 191.
- Kompas, Koran Harian, 29 Juli 2022
- Langley, Ann, and Haridimos Tsoukas. 2016 "Introduction: Process Thinking, Process Theorizing, and Process Researching." In *The SAGE Handbook of Process Organization Studies*, edited by Ann Langley and Haridimos Tsoukas, 1–26. London: SAGE.
- Lasswell, H. D. (1960). The Structure and Function of Communication in Society. *The Communication of Ideas*, 37(1), 136-139.
- Law, John. (1992). *Notes on the Theory of the Actor-Network: Ordering, Strategy, and Heterogeneity*. *Systems Practice*, 5(4), 379-393.
- Latour, B. (1987). *Science in action: How to follow scientists and engineers through society*. Harvard university press.
- Latour, Bruno. (1993) *We have never been modern* -Harvard University Press
- Lickona, T. (1991). *Educating for Character: How Our Schools Can Teach Respect and Responsibility*. New York: Bantam Books.

- Lindlof, T. R., & Taylor, B. C. (2017). *Qualitative communication research methods*. Sage publications
- Luhmann, N. (2000). *The reality of the mass media* (p. 1). Stanford, CA: Stanford University Press.
- Luhmann, N. (2013). *A systems theory of religion*. Stanford University Press.
- Mizanie, D., & Irwansyah, I. (2019). Penggunaan Social Network Site (SNS)
- Luhmann, N., & Rasch, W. (2002). *Theories of distinction: Redescribing the descriptions of modernity*. Stanford University Press.
- Márquez-García, A. M. (2023). Influencias históricas e intelectuales en The Functions of the Executive de Chester Barnard. *Revista hispanoamericana de Historia de las Ideas*, (58), 168-194.
- Maitlis, S., & Sonenshein, S. (2010). Sensemaking in crisis and change: Inspiration and insights from Weick (1988). *Journal of management studies*, 47(3), 551-580.
- Marr, B. (2016). *Big Data in Practice: How 45 Successful Companies Used Big Data Analytics to Deliver Extraordinary Results*. John Wiley & Sons.
- Martin, J. (1992). *Cultures in organizations: Three perspectives*. Oxford University Press.
- Materi kuliah dari: Prof. Nunung, Prof. Hermin, Prof. Kumorotomo, Prof. Abrar, Mbak Novi, Mbak Rahayu, Mbak Rajiyem, Mas Nyarwi, Mas Budi, Mas Widodo
- McClelland, D. C. (1973). Testing for Competence Rather Than for "Intelligence". *American Psychologist*, 28(1), 1-14.
- McPhee, Robert D., and Pamela Zaugg. "The Communicative Constitution of Organizations: A Framework for Explanation." *Electronic Journal of Communication/La Revue Electronique de Communication* 10, no. 1-2 (2000): 1-16.
- McQuaill, D., 1987. *Mass Communication Theory*. London: Sage Publications.
- Melewar, T. C. (2003). Determinants of the Corporate Identity Construct: A Review of the Literature. *Journal of Marketing Communications*, 9(4), 195-220. DOI: 10.1080/1352726032000129895
- Möller, K. (2010). Sense-making and managing in networks: From strategic nets to business fields and ecosystems. *Industrial Marketing Management*, 39(6), 895–907.
- Moleong, Lexy J. *Metodologi Penelitian Kualitatif*. Bandung: PT Remaja Rosdakarya, 2013.
- Morissan. *Metode Penelitian Survei*. Jakarta: Kencana, 2017.

- Morissan. (2013). *Teori Komunikasi: Individu hingga Massa*. Jakarta: Kencana Prenada Media Group.
- Miller, Katherine. *Communication Theories: Perspectives, Processes, and Contexts*. 2nd ed. New York: McGraw-Hill, 2005.
- Miller, K. (2012). *Organizational Communication: Approaches and Processes*. Wadsworth Cengage Learning.
- Mintzberg, H. (1973). The nature of managerial work. *Haper and Row*
- Miles, M. B., & Huberman, A. M. (1994). *Quantitative data analysis: An expanded sourcebook*. Sage.
- Murray, K. B., & Vogel, C. M. (1997). *Using a hierarchy-of-effects approach to gauge the effectiveness of corporate social responsibility to generate goodwill toward the firm: Financial versus nonfinancial impacts*. *Journal of business research*, 38(2), 141-159. [https://doi.org/10.1016/S0148-2963\(96\)00061-6](https://doi.org/10.1016/S0148-2963(96)00061-6)
- Nabella, S. D., Rivaldo, Y., & Kurniawan, R. (2022). *Myth and Organizational Culture: A Comparative Study of Religious and Secular Workplaces*.
- Ngatikoh, S., Kumorotomo, W., & Retnandari, N. D. (2020, March). *Transparency in government: A review on the failures of corruption prevention in Indonesia*. In *annual conference of Indonesian association for public administration (IAPA 2019)* (pp. 181-200). Atlantis Press. *Prosiding Seminar*
- Neuman, W. Laurence. *Social Research Methods: Qualitative and Quantitative Approaches*. 7th ed. Boston: Pearson, 2014.
- Ni, L., Wang, Q., & Sha, B. L. (2018). *Intercultural public relations: Theories for managing relationships and conflicts with strategic publics*. Routledge.
- Noddings, N. (2003). *Happiness and education*. Cambridge University.
- O'Brien, James A. *Management Information Systems*. 10th ed. New York: McGraw-Hill, 2010.
- O'Brien: <http://library.binus.ac.id/eColls/eThesisdoc/Bab2/2013-1-00451-KA%20Bab2001.pdf>
- Ochieng, A. (2014). *Communication Theories: A Conceptual Framework for Effective Interpersonal Communication in Organizations*. Nairobi: Kenya Literature Bureau.
- Oliveira, Emanuel. *Sensemaking in Organizations: Reflections on Karl Weick's Impact on Organizational Studies*. São Paulo: Fundação Getulio Vargas, 2017, pp. 44-49.

- Omisore, B. O., & Adeleke, O. (2015). *Work ethics, values, attitudes and performance in the Nigerian public service: Issues, challenges and the way forward*. *Journal of Public Administration and Governance*, 5(1), 157-172. Doi:10.5296/ jpag.v5i1.7367 URL: <http://dx.doi.org/10.5296/ jpag.v5i1.7367>
- Pace, R. Wayne, & Faules, Don F. Komunikasi Organisasi: Strategi Meningkatkan Kinerja Perusahaan. Bandung: Remaja Rosdakarya, 2005.
- Pace, R, Wayne & Faules F. don, 2013. Komunikasi Organisasi. PT Remaja Rosdakarya, Bandung
- Paek, H. J., & Hove, T. (2021). Information Communication Technologies (ICTs), Crisis Communication Principles and the COVID-19 Response in South Korea. *Journal of Creative Communications*, 0973258620981170. DOI: <https://doi.org/10.1177/0973258620981170>
- Parsons, Talcott. *Social Theory and Modern Society*. Cambridge: Cambridge University Press, 2005
- Pacanowsky, M., & O'Donnell-Trujillo, N. (1982). Communication and organizational cultures. *The Western Journal of Speech Communication*, 46(2), 115–130.
- Pacanowsky, M.E.(1989). *Creating and Narrating Organizational Realities*. Newbury Park: CA Sage
- Permen Nomor 88 Tahun 2014 Tentang Perubahan PTN Menjadi PTNBH
- Permen Nomor 35 Tahun 2022 Tentang PTNBH UNY
- Permendikbud Nomor 4 Tahun 2020 Tentang Perubahan PTN Menjadi PTNBH
- Pramana, P. D., & Anwar, A. A. Gaya Komunikasi Kepemimpinan Transformasional dalam Masa Perubahan Organisasi: Sebuah Tinjauan Literatur. *Scientax*, 6(1).
- Prasetyo, W. A., & Mulyana, R. (2021). „Biomarker Yang Berperan Mendeteksi Frailty“.
- Prastika, A., Susilo, A., & Isbadiyah, I. (2024). *the application of problem based learning (pbl) model to improve the learning outcomes of history class x smk pgri air beliti*. *jurnal eduscience*, 11(2), 356-367.
- Pidato Guru Besar Prof. Hermin Indah Wahyuni (2021)
- PP nomor 26 Tahun 2015 Tentang Bentuk dan Mekanisme Pendanaan PTNBH
- Putnam, L. L., & Cheney, G. (1985). Organizational communication: Historical development and future directions. *Speech communication in the 20th century*, 130-156.

- Putnam, Linda L., and Anne M. Nicotera, eds. *Building Theories of Organization: The Constitutive Role of Communication*. New York: Routledge, 2009.
- Putnam, L. L., Bantz, C., Deetz, S., & Mumby, D. (1993). *Ethnography versus critical theory: Debating organizational research*. *Journal of Management Inquiry*, 2(3), 221-235.
- Ramadhana, M. R., & Sudrajat, R. H. (2020). Pelatihan Komunikasi Efektif dalam meningkatkan Pelayanan Prima di Instansi Pemerintahan Provinsi Jawa Barat. *Dinamisia: Jurnal Pengabdian Kepada Masyarakat*, 4(4), 693-700.
- Rangaswamy, A., & Skiera, B. (2010). The impact of new media on customer relationships. *Journal of service research*, 13(3), 311-330.
- Rangaswamy, A., & Skiera, B. (2010). The impact of new media on customer relationships. *Journal of service research*, 13(3), 311-330.
- Redström, Johan. (2017). *Making Design Theory*. MIT Press.
- Rencana Strategis UNY 2020-2025
- Rencana Strategis UNY 2023-2026
- Roberts, Karlene H. "Some Characteristics of High Reliability Organizations." *Organization Science* 1, no. 2 (1990): 160–176.
- Ruben, B. D., & Gigliotti, R. A. (2016). Leadership as social influence: An expanded view of leadership communication theory and practice. *Journal of Leadership & Organizational Studies*, 23(4), 467-479. DOI:<https://doi.org/10.1177/1548051816641876>
- Ritzer, G., & Stepnisky, J. (2017). *Sociological theory*. Sage publications. Romli, Khomsarial, (2014). *Komunikasi Organisasi Lengkap*. Grasindo
- Rydin, Y. (2012). *Using Actor-Network Theory to Understand Planning Practice: Exploring Relationships Between Actants in Regeneration Projects*. Routledge.
- Rydin, Y., & Tate, L. (2016). *Actor Networks of Planning: Exploring the Influence of Actor-Network Theory*. Routledge.
- Robbins, Stephen P. (2003) *Perilaku Organisasi*. Jakarta: Prenhallindo.
- Robbins, S. P., & Judge, T. A. (2013). *Organizational Behavior 17th Global Edition*. *Global Edition*.
- Rogers, E. M., & Kincaid, D. L. (1981). *Communication networks: Toward a new paradigm for research*. Free Press.
- Romli, L. (2011). *Komunikasi Organisasi Lengkap*. Gramedia Widiasarana.

- Sandberg, J., & Tsoukas, H. (2015). Making sense of the sensemaking perspective: Its constituents, limitations, and opportunities for further development. *Journal of Organizational Behavior*, 36(S1), S6–S32
- Sandberg, J., & Tsoukas, H. (2021). *Revisiting the Sensemaking Perspective: A Review and Agenda for Future Research*. *Journal of Organizational Behavior*, 42(2), 123–137.
- Santos, I. L. (2021). Sensemaking em um contexto de declínio organizacional: narrativas da mídia e dos gestores de livrarias de Uberlândia–MG. Santoso, H., Siswomihardjo, K. W., & Kuswanjono, A. (2016). Konsep landasan filosofis pengembangan ilmu bersumber pada nilai-nilai ke-ugm-an. *Jurnal Kawistara*, 6(3), 288-299.
- Sapto, Adi. *Metode Penelitian Kualitatif: Konsep dan Praktik*. Yogyakarta: Penerbit Andi, 2020
- Sari, W. P., & Soegiarto, A. (2019). Fungsi dan Peran Humas di Lembaga Pendidikan. *Communicology: Jurnal Ilmu Komunikasi*, 7(1), 47-64.
- Saputra, K. (2023). Dampak Kebijakan Perguruan Tinggi Negeri Badan Hukum (PTN BH) yang Mengakibatkan Munculnya Komersialisasi Pendidikan. *Journal on Education*, 5(4), 11943-11950. <https://doi.org/10.31004/joe.v5i4.2153>
- Schein, Edgar H. *Organizational Culture and Leadership*. 3rd ed. San Francisco: Jossey-Bass, 2004.
- Schoeneborn, Dennis. "Organization as Communication: A Luhmannian Perspective." *Management Communication Quarterly* 25, no. 4 (2011): 663-689.
- Skinner, B. F. (1953). *Science and Human Behavior*. New York: Macmillan.
- SEZGIN, M., & CESUR, A. B. (2019). Website Usage In Digital Public Relations–Siberkreasi Era Demokrasi Damai di Indonesia (UGM, 2021) *SISTA: Jurnal Akademisi dan Praktisi Pariwisata*, 1(1), 84-91.
- Small, M. L., & Calarco, J. M. (2022). *Qualitative literacy: A guide to evaluating ethnographic and interview research*. Univ of California Press.
- Smircich, L. (1983). *Concepts of culture and organizational analysis*. *Administrative Science Quarterly*, 28(3), 339-358.
- Smith, R. C., & Turner, P. K. (1995). A social constructionist reconfiguration of metaphor analysis: An application of “SCMA” to organizational socialization theorizing. *Communications Monographs*, 62(2), 152-181.
- Spradley, J. P. (1980). *Participant Observation*.

- Holt, Rinehart & Winston. Sophianingtyas, D. (2020). Analisis Kesiapan Perubahan Sistem Keuangan Perguruan Tinggi Negeri Berstatus Badan Layanan Umum Menjadi Perguruan Tinggi Negeri Badan Hukum (Studi Pada Universitas Terbuka) (Doctoral Dissertation, Universitas Gadjah Mada).
- Stake, R. E. (1995). *The art of case study research*. Thousand Oaks, CA: Sage Publications.
- Sugiyono (2015). *Metode Penelitian Kombinasi (Mix Methods)*. Bandung: Alfabeta.
- Sugiyono. (2018) *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Sugiyono. (2019) *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Suranto. (2011) *Komunikasi Organisasi*. Yogyakarta
- Sutcliffe, K. M. (2001). *Organizational Environments and Organizational Information*. The new handbook of organizational communication: Advances in theory, research, and methods, 197.
- Tara Fenwick, Richard Edwards - *Actor-Network Theory in Education*-Routledge (2010:6)
- Taylor, James R., and Eric J. Van Every. *The Emergent Organization: Communication as Its Site and Surface*. Mahwah, NJ: Lawrence Erlbaum Associates, 2000.
- Tatwa, G. S., & Dewi, N. P. D. U. (2021). PERAN PUBLIC RELATION DALAM PENGOPTIMALAN PENGGUNAAN MEDIA DIGITAL DI MASA PANDEMI.
- Theory of autopoietic social systems David Seidl # 2004-2 LMU Ludwig-Maximilians-Universität München Munich School of Management
- Thayer, L. (1968). *Communication and communication systems in organization, management, and interpersonal relations*. Richard D. Irwin, Inc.
- Tocquigny, R. (2012). *When Core Values are Strategic: How the Basic Values of Procter & Gamble Transformed Leadership at Fortune 500 Companies*. FT Press.
- Tsoukas, H. (1999). David and Goliath in the risk society: Making sense of the conflict between Shell and Greenpeace in the North Sea. *Organization*, 6(3), 499-528. Turama, A. R. (2020). Formulasi teori fungsionalisme struktural Talcott Parsons. *EUFONI: Journal of Language, Literary and Cultural Studies*, 2, 58-69.
- Tvedt, I. M., Tommelein, I. D., Klakegg, O. J., & Wong, J. M. (2023). Organizational values in support of leadership styles fostering organizational resilience: a process perspective. *International Journal of Managing Projects in Business*, 16(2), 258-278.

- Use and perceptions of public opinion on political behaviour. *Social Movement Studies*, 21(3), 334-354.
- Utomo, I. B., Abrar, A.N., (2019). Pengaruh Manajemen Mutu Pelayanan Dan Strategi Komunikasi Terhadap Reputasi Organisasi Publik (Studi Korelasional pada Kantor Pelayanan Perbendaharaan Negara Yogyakarta Tahun 2018) (Doctoral dissertation, Universitas Gadjah Mada).
- UU nomor 14 Tahun 2005 tentang guru dan dosen
- Vygotsky, L. S. (1978). *Mind in Society: The Development of Higher Psychological Processes*. Cambridge, MA: Harvard University Press.
- Wang, La Ni Qi. "Organizational Identity and Its Impact on Organizational Effectiveness." *Journal of Business Research* 85 (2018): 70-80.
- Walker, R. (2021). Communication perspectives on organizational culture and organizational identification. *International Journal of Business Communication*, 58(2), 147-151.
- Weder, Franzisca. "Corporate Social Responsibility: Communication between Business and Society." In *Corporate Social Responsibility in the Post-Financial Crisis Era: CSR Conceptualizations and International Practices*, edited by Anastasios Theofilou, Charalampos Lemonakis, and Sophia E. Tzortzopoulos, 189-207. Cham: Springer, 2021
- Weiner, B. J. (2020). A theory of organizational readiness for change. In *Handbook on implementation science* (pp. 215-232). Edward Elgar Publishing.
- Weick, K. E. (1979), *The Social Psychology of Organizing*, Addison-Wesley Publishing Company, Inc. Philippines. Language: English ISBN: 0-201-08591-7
- Weick, K. E., & Weick, K. E. (1995). *Sensemaking in Organizations (Vol. 3, pp. 1-231)*. Thousand Oaks, CA: Sage publications.
- Weick, K. E. (1995). *Sensemaking in organizations*.
- Weick, K. E. (2003). *Making Sense of the Organization*. Oxford: Blackwell Publishing
- Weick, K. E., Sutcliffe, K. M., & Obstfeld, D. (2005). *Organizing and the Process of Sensemaking*. *Organization Science*, 16(4), 409-421.
- Weick, Karl E., and Kathleen M. Sutcliffe. *Managing the Unexpected: Resilient Performance in an Age of Uncertainty*. 2nd ed. San Francisco: Jossey-Bass, 2007
- West, R. L., Turner, L. H., & Zhao, G. (2010). *Introducing communication theory: Analysis and application* (Vol. 2). New York, NY: McGraw-Hill.

West, Richard L., & Turner, Lynn H. Pengantar Teori Komunikasi: Analisis dan Aplikasi. Jakarta: Salemba Humanika, 2009.

West, R., Turner, L. 2008. Pengantar Teori Komunikasi: Analisis dan Praktik. Buku 2 Edisi 3.

West, R., Turner, L. 2007. Pengantar Teori Komunikasi: Analisis dan Praktik. Buku 1 Edisi 2.

Widiatmoko, S., Sulhan, M., (2017). Pengaruh Iklim Komunikasi Organisasi, Gaya Kepemimpinan Transformasional, dan Nilai-Nilai Inti Organisasi (*Core Values*) Terhadap Kinerja Pegawai BPS DI Yogyakarta (Doctoral dissertation, Universitas Gadjah Mada).

Wong, Sut I., and Curtis M. LeBaron. "The Role of Physical Artifacts in High-stakes Team Communication: A Sensemaking Perspective." *Journal of Communication* 60, no. 3 (2010): 555–577.

Yaneva, Albena. (2009). *Made by the Office for Metropolitan Architecture: An Ethnography of Design*. 010 Publishers.

Yin, Robert, (2009). *Studi Kasus Desain dan Metode*. Jakarta: PT Raja Grafindo Perkasa. Yogyakarta: Ar-Ruzz Media, 2012

Yazan, B. (2015). Three approaches to case study methods in education: Yin, Merriam, and Stake.

Zamzami, W. S. (2021). Strategi Komunikasi Organisasi. *Cybernetics: Journal Educational Research and Social Studies*, 25-35.

Zubair, F., Dewi, R., & Kadarisman, A. (2019). Strategi komunikasi publik dalam membangun pemahaman mahasiswa terhadap penerapan PTNBH. *Profetik: Jurnal Komunikasi*, 11(2), 74-84. <https://doi.org/10.14421/pjk.v11i2.1328>