



ABSTRAK

Penelitian ini bertujuan merumuskan strategi akselerasi industri alat kesehatan dalam negeri kategori *medium-high technology* di Indonesia. Pendekatan kualitatif digunakan melalui wawancara mendalam dengan produsen, asosiasi, dan regulator. Hasil menunjukkan dominasi produk *low-tech* dan keterbatasan kapasitas produksi alat *med-tech* dan *high-tech* akibat ketergantungan bahan baku impor, fasilitas uji terbatas, serta kebijakan yang tidak konsisten. Strategi akselerasi diformulasikan melalui kerangka *Strategy Diamond*, dengan fokus pada konsolidasi bahan baku, kolaborasi riset, perluasan pasar, dan penguatan layanan purna jual. Temuan menekankan pentingnya sinergi lintas kementerian, konsorsium industri, serta jaminan pasar untuk mempercepat kemandirian industri alat kesehatan nasional.

Kata Kunci: Alat Kesehatan Dalam Negeri, Pertambahan Nilai Industri, Akselerasi Industri.



ABSTRACT

This study aims to formulate an acceleration strategy for Indonesia's domestic medical device industry in the medium-high technology category. A qualitative approach was employed through in-depth interviews with manufacturers, industry associations, and government regulators. Findings indicate a domestic industry dominated by low-tech products, while med-tech and high-tech production remains limited due to import dependency, inadequate testing facilities, and inconsistent policies. Using the Strategy Diamond framework, the acceleration strategy focuses on raw material consolidation, research collaboration, market expansion, and enhanced after-sales service. The study highlights the need for cross-ministerial coordination, industrial consortia, and market guarantees to accelerate national self-reliance in medical device manufacturing.

Keywords: *Local Medical Devices, Industry Value Chain, Industry Acceleration.*