

**ANALYSIS OF COMPETITIVE STRATEGY OF
TECHNOLOGY PROVIDER COMPANY:
CASE STUDY OF PT DEF**

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

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23/525689/PEK/29618

to

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS GADJAH MADA

2025



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ANALYSIS OF COMPETITIVE STRATEGY OF TECHNOLOGY PROVIDER COMPANY: CASE STUDY OF PT DEF

and presented for examination on July 10, 2025, is my own work.

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AUTHORIZATION

**ANALYSIS OF COMPETITIVE STRATEGY OF
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Has been defended before the Board of Examiners

On July 10, 2025

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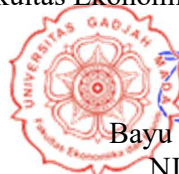
The Thesis has been accepted
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