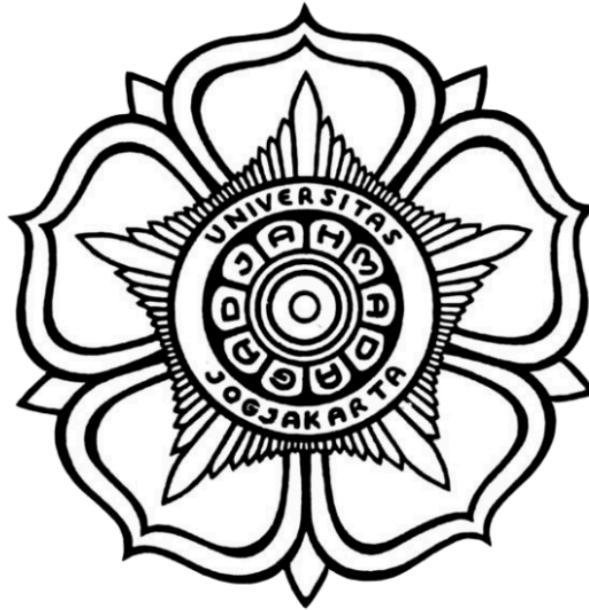


UNDERGRADUATE THESIS

**The Impact of Svvarative's Branded Content on Intention to Attend of
Clubbing Events among Generation Z in Jakarta**



Arranged by:

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FACULTY OF SOCIAL AND POLITICAL SCIENCES**

GADJAH MADA UNIVERSITY

YOGYAKARTA

2025

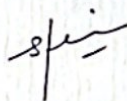
LEMBAR PENGESAHAN

Skripsi ini telah diuji dan dipertahankan di depan tim penguji
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Judul Skripsi : The Impact of Svvarative's Branded Content on Intention to Attend of Clubbing Events among Generation Z in Jakarta
Tanggal Ujian : 4 Juli 2025
Tempat : R. Sidang Ilmu Komunikasi

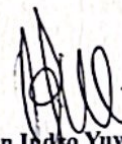


Penguji I



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Penguji II



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