

## REFERENCES

- Abrams, M. H. (1999). *A glossary of literary terms seventh edition*. Heinle & Heinle.
- Adams, R. (2025). Masculinity without Men. *GLQ: A Journal of Lesbian and Gay Studies*, 6(3), 467–478. <https://muse.jhu.edu/article/12136>
- Ahlqvist, S., Halim, M. L., Greulich, F. K., Lurye, L. E., & Ruble, D. (2013). The Potential Benefits and Risks of Identifying as a Tomboy: A Social Identity Perspective. *Self and Identity*, 12(5), 563–581. <https://doi.org/10.1080/15298868.2012.717709>
- Ahmed, A. (2024, September 28). *The impact of film on society: A deeper look*. Medium. <https://medium.com/@ayazahmed96320/the-impact-of-film-on-society-a-deeper-look-6f8d4b18c16f>
- Baldick, C. (2001). *The concise oxford dictionary of literary terms*. Oxford University Press, Cop.
- Barthes, R. (1964). *Elements of semiology*. Hill And Wang .
- Barthes, R. (1972). *Mythologies*. Hill and Wang, a Division of Farrar, Strauss and Giroux. (Original work published 1957)
- Beal, B. (1996). Alternative masculinity and its effects on gender relations in the subculture of skateboarding. *Journal of Sport Behavior*, 19, 204–220.
- Bem, S. L. (1974). The measurement of psychological androgyny. *Journal of Consulting and Clinical Psychology*, 42(2), 155–162. <https://doi.org/10.1037/h0036215>

Bertschi, J. (2023, July 18). *Barbie: An astronaut for the ages*. Airandspace.si.edu.

<https://airandspace.si.edu/stories/editorial/barbie-astronaut-ages>

Bhattacharjee, P. (2018, January 12). *The complicated gender history of pink*. CNN.

<https://edition.cnn.com/2018/01/12/health/colorscope-pink-boy-girl-gender>

Bouzida, F. (2014). The semiology analysis in media studies. *THE SEMIOLOGY*

*ANALYSIS in MEDIA STUDIES - ROLAND BARTHES APPROACH -*,

8(10), 1002. [https://www.ocerints.org/Socioint14\\_e-publication/papers/293.pdf](https://www.ocerints.org/Socioint14_e-publication/papers/293.pdf)

Braudy, L. (2005). *From chivalry to terrorism : War and the changing nature of masculinity*. Vintage Books.

Buschmeyer, A. (2013). The construction of “alternative masculinity” among men

in the childcare profession. *International Review of Sociology*, 23(2), 290–309. <https://doi.org/10.1080/03906701.2013.804293>

Buschmeyer, A., & Lengersdorf, D. (2016). The differentiation of masculinity as a

challenge for the concept of hegemonic masculinity. *NORMA*, 11(3), 190–207. <https://doi.org/10.1080/18902138.2016.1217672>

Butler, J. (1990). *Gender Trouble: Feminism and the Subversion of Identity*.

Routledge.

Carlin, S. (2023, July 20). *The history behind barbie's ken*. Time.

<https://time.com/6296386/barbie-ken-history/>

Chen, T., Moen, S., & Whitman, J. (2016). *Sexism on the Silver Screen: Exploring*

*film's gender divide*. Amazonaws.com. <https://studio-pubs->

[static.s3.amazonaws.com/236052\\_3e17f663c0f943169166650813922a6a](https://static.s3.amazonaws.com/236052_3e17f663c0f943169166650813922a6a).

[html?utm](#)

Childs, P., & Fowler, R. (2006). *The routledge dictionary of literary terms*. Routledge.

Clarke, V., & Smith, M. (2015). "Not hiding, not shouting, just me": Gay men negotiate their visual identities. *Journal of Homosexuality*, 62(1), 4–32. <https://doi.org/10.1080/00918369.2014.957119>

Collins, S. T. (2024, March 8). *Life in the dreamhouse is a prologue to the barbie playbook*. Vulture. <https://www.vulture.com/article/barbie-life-in-the-dreamhouse-greta-gerwig-comparisons.html>

Connell, R. W. (1987). *Gender and power society, the person and sexual politics*. John Wiley & Sons.

Connell, R. W. (2002). On hegemonic masculinity and violence. *Theoretical Criminology*, 6(1), 89–99. <https://doi.org/10.1177/136248060200600104>

Connell, R. W., & Messerschmidt, J. W. (2005). Hegemonic Masculinity: Rethinking the Concept. *Gender & Society*, 19(6), 829–859. <https://doi.org/10.1177/0891243205278639>

Connell, R. W., & Wood, J. (2005). Globalization and business masculinities. *Men and Masculinities*, 7(4), 347–364. <https://doi.org/10.1177/1097184x03260969>

Creswell, J. W., & Creswell, J. D. (2018). *Research design: Qualitative, quantitative, and mixed methods approach* (5th ed.). SAGE Publications.

Demetriou, D. Z. (2001). Connell's concept of hegemonic masculinity: A critique.

*Theory and Society*, 30(3), 337–361.

<https://link.springer.com/article/10.1023/A:1017596718715>

Dockterman, E. (2023, July 21). “Barbie” Is a Movie About Male Fragility. Time.

<https://time.com/6287484/barbie-male-fragility-ken/>

Donaldson, M. (1993). What is hegemonic masculinity? *Theory and Society*, 22(5),

643–657. <https://doi.org/10.1007/BF00993540>

Duke, E. (2024, February 16). *Conceptual frameworks: Academic research*.

Insights. [https://academicbuddies.com/insights/conceptual-frameworks/?utm\\_source=](https://academicbuddies.com/insights/conceptual-frameworks/?utm_source=)

Eldridge, S. (2023). *Data analysis*. Wwww.britannica.com.

<https://www.britannica.com/science/data-analysis>

Emma Jeanes. (2019). *A dictionary of organizational behaviour*. Oxford University Press.

Esther Nauli, & Halomoan, H. S. (2021). A semiotics analysis of forget me not a

film directed by kei horie using roland barthes' theory. *E-LinguaTera*, 1(2), 20. <https://doi.org/10.31253/lt.v1i2.960>

Etalk. (2023, July 20). *Simu liu tries to explain “beach” (ken's job in the BARBIE*

*movie)* | *etalk red carpet*. YouTube. [https://www.youtube.com/watch?v=Gybth\\_FrzZw](https://www.youtube.com/watch?v=Gybth_FrzZw)

Fisher, M. (2009). *Capitalist Realism: Is There No Alternative?* Zero Books.

- Gardner, K. (2022). Revealing the subconscious. *The Oxford Handbook of the Hollywood Musical*, 47-C3.N43.  
<https://doi.org/10.1093/oxfordhb/9780197503423.013.7>
- George, A. (2017). *The impact of deindustrialisation on masculine career identity: An intergenerational study of men from naval repair families in medway, kent* [Doctoral Thesis].
- Gerwig, G. (Director). (2023). *Barbie* [Film]. Warner Bros. Pictures.
- Hall, E. T. (1963). A system for the notation of proxemic behavior. *American Anthropologist*, 65(5), 1003–1026.  
<https://doi.org/10.1525/aa.1963.65.5.02a00020>
- Hall, S. (1997). *Representation: Cultural Representation and Signifying Practices*. Sage.
- Hayes, C. D. (2024, August 24). *The symbolism of the ocean: Meaning across cultures*. Ahava Celestial Order. <https://ahavacelestialorder.org/the-symbolism-of-the-ocean-meaning-across-cultures/>
- Heckmann, C. (2020, November 1). *Filmmakers and films that absolutely nailed satire*. StudioBinder. <https://www.studiobinder.com/blog/satire-examples-in-literature-movies/>
- Himika, Jannatul. F., & Ahmed, Sk. S. (2025). From Sidekicks to Superheroes: The Evolution of Female Representation in the Marvel Cinematic Universe - International Journal of Research and Innovation in Social Science. *International Journal of Research and Innovation in Social Science*.  
<https://dx.doi.org/10.47772/IJRISS.2025.90300252>

Honebein, P. C. (1996). *Seven goals for the design of constructivist learning environments*. Semantic Scholar.

<https://www.semanticscholar.org/paper/Seven-goals-for-the-design-of-constructivist-Honebein/ed9339452692b7ea41d184f007bfabc485474b7a>

Hutabarat, N. S., Lubis, F. M., & Oxygentri, O. (2020). Analysis of the meaning of masculinity in birds of prey. *INTERNATIONAL JOURNAL of MULTI SCIENCE*, 1(08), 66–81.

<https://multisciencejournal.com/index.php/ijm/article/view/110>

Jannah, L. (2016). Maskulinitas Dalam Iklan Produk Perawatan Wajah Untuk Laki Laki (Analisis Wacana Maskulinitas Dalam Iklan Garnier Men Versi Two Kapp, S. K., Steward, R., Crane, L., Elliott, D., Elphick, C., Pellicano, E., & Russell,

G. (2019). “People should be allowed to do what they like”: Autistic adults’ views and experiences of stimming. *Autism*, 23(7), 1782–1792.

<https://doi.org/10.1177/1362361319829628>

Kimmel, M. S., Hearn, J., & Connell, R. (2005). *Handbook of studies on men & masculinities*. Sage Publications.

Kourlas, G. (2023, July 28). The dance delight in “barbie” belongs to the kens. *The New York Times*. <https://www.nytimes.com/2023/07/28/arts/dance/ken-dance-barbie-movie.html?partner=IFTTT>

Laisa, P. (2023). Toxic Masculinity Represented by Ryan Gosling’s Ken in the Barbie (2023). *Symposium of Literature, Culture, and Communication (SYLECTION)* 2024, 4(1), 328–338.

<https://doi.org/10.12928/sylection.v4i1.18741>

Langit, A. (2024, March 15). *What about live action adaptations?* TFR.

<https://tfr.news/articles/live-action-controversy>

Lasswell, H. D. (1948). *The structure and function of communication in society*.

New York: Harper and Row.

Lemay, G. (2024, December 5). *Miss lily, a role model of femininity*. McCord

Stewart Museum. <https://www.musee-mccord-stewart.ca/en/blog/miss-lily-role-model-femininity/>

Lim, F. (2024, October 2). *Are skirts for men truly groundbreaking and gender-*

*defying?* L’Officiel Philippines; L’Officiel.

<https://www.lofficielph.com/hommes/skirts-for-men>

Limani, D., & Sodergren, M.-C. (2023, November 7). *Where women work: Female-*

*dominated occupations and sectors*. ILOSTAT.

<https://ilostat.ilo.org/blog/where-women-work-female-dominated-occupations-and-sectors/>

Lincoln, S. (2015). “My Bedroom Is Me”: Young People, Private Space,

Consumption and the Family Home. *Intimacies, Critical Consumption and*

*Diverse Economies*, 87–106. [https://doi.org/10.1057/9781137429087\\_5](https://doi.org/10.1057/9781137429087_5)

Lubis, A. P. (2024). Exploring masculinities in barbie (2023) directed by greta

gerwig. *Lililacs Journal : English Literature, Language, and Cultural*

*Studies Journal*, 4(1), 26–39. <https://doi.org/10.21009/lililacs.041.04>

McBee, T. P. (2015, October 1). *How do I reconcile my masculinity with the toxicity*

*of men?* Them. <https://www.them.us/story/amateur-masculinity>

- McBee, T. P. (2019, March 26). *Kendrick sampson on masculinity, race, and why men should be more vulnerable*. Teen Vogue. <https://www.teenvogue.com/story/kendrick-sampson-masculinity-race-vulnerable?ut>
- McDowell, L. (2003). Masculine identities and low-paid work: young men in urban labour markets. *International Journal of Urban and Regional Research*, 27(4), 828–848. <https://doi.org/10.1111/j.0309-1317.2003.00486.x>
- McKenzie, S., Collings, S., Jenkin, G., & River, J. (2018). Masculinity, social connectedness, and mental health: Men's diverse patterns of practice. *American Journal of Men's Health*, 12(5), 1247–1261. Pubmed Central. <https://doi.org/10.1177/1557988318772732>
- Men's World, Versi Urban Hero dan Versi Joe Taslim). *Jurnal Ilmu Komunikasi*, 1-21.
- Miles, M. B., & Huberman, M. A. (1994). *Qualitative data analysis: An expanded sourcebook* (2nd ed.). Sage Publications.
- Miller, A. (2021, August 31). *3 types of satire every filmmaker should know*. No Film School. <https://nofilmschool.com/3-types-satire-every-filmmaker-should-know>
- Moisio, R., Arnould, E. J., & Gentry, J. W. (2013). Productive consumption in the class-mediated construction of domestic masculinity: Do-It-Yourself (DIY) home improvement in men's identity work. *Journal of Consumer Research*, 40(2), 298–316. <https://doi.org/10.1086/670238>
- Moore, J. (2019). Exploring men's reasons to enter female dominated occupations, investigating how male social care workers incorporate empathy into their



gender identity and their delivery of care. [Undergraduated Thesis]. In

*Esource.dbs.ie*. <https://esource.dbs.ie/handle/10788/3894>

Mulvey, L. (1975). *Visual pleasure and narrative cinema* (Vol. 16, pp. 803–816).

London Afterall Books.

N, L. (2024, October 16). *How the Patriarchy Has Failed Men: Unpacking the*

*Promises and Consequences*. Medium; Moving Forward with Hope.

[https://medium.com/moving-forward-with-hope/how-the-patriarchy-has-](https://medium.com/moving-forward-with-hope/how-the-patriarchy-has-failed-men-unpacking-the-promises-and-consequences-784cbddaa8fc)

[failed-men-unpacking-the-promises-and-consequences-784cbddaa8fc](https://medium.com/moving-forward-with-hope/how-the-patriarchy-has-failed-men-unpacking-the-promises-and-consequences-784cbddaa8fc)

Neave, N., & Shields, K. (2008). The effects of facial hair manipulation on female

perceptions of attractiveness, masculinity, and dominance in male faces.

*Personality and Individual Differences*, 45(5), 373–377.

<https://doi.org/10.1016/j.paid.2008.05.007>

Neha KM. (2022, December 8). *Know Here Why Do Koreans Don't Have Beards?*

Mars by GHC. [https://ghc.health/blogs/all-about-men/why-koreans-dont-](https://ghc.health/blogs/all-about-men/why-koreans-dont-have-beard)

[have-beard](https://ghc.health/blogs/all-about-men/why-koreans-dont-have-beard)

Park, M. (2022). Designing the dream ballet: From oklahoma!'s third auteur to

fish's revival and beyond. *Disegno (Budapest)*, 6(2), 148–159.

[https://doi.org/10.21096/disegno\\_2022\\_2mp](https://doi.org/10.21096/disegno_2022_2mp)

Peirce, C. S., Houser, N., Kloesel, C. J. W., & Peirce Edition Project. (1998). *The*

*essential peirce : Selected philosophical writings*. Indiana University Press.

Ramadhani, C. (2024). *Kritik ketidakadilan gender dalam konteks masyarakat*

*amerika serikat pada lirik lagu dan video klip "the man"- taylor swift*

[Undergraduated Thesis].

- Reddin, J., & Sonn, C. (2003). Masculinity, social support, and sense of community: The men's group experience in western australia. *The Journal of Men's Studies*, 11(2), 207–223. <https://doi.org/10.3149/jms.1102.207>
- Regan, P. C., Levin, L., Sprecher, S., Christopher, F. S., & Gate, R. (2000). Partner preferences. *Journal of Psychology & Human Sexuality*, 12(3), 1–21. [https://doi.org/10.1300/j056v12n03\\_01](https://doi.org/10.1300/j056v12n03_01)
- Restianty, A., Khang, N. T., & Mahameruaji, J. N. (2024). The intersection of film, teaching, and inclusive education. *ProTVF*, 8(2), 217–235. <https://doi.org/10.24198/ptvf.v8i2.55183>
- Rosen, N. L., & Nofziger, S. (2018). Boys, bullying, and gender roles: How hegemonic masculinity shapes bullying behavior. *Gender Issues*, 36(3). <https://doi.org/10.1007/s12147-018-9226-0>
- Rossi, A. M., & Pilote, L. (2016). Let's talk about sex...and gender! *Circulation: Cardiovascular Quality and Outcomes*, 9(2 suppl 1), S100–S101. <https://doi.org/10.1161/circoutcomes.116.002660>
- Rubin, G. (1975). The Traffic in Women: Notes on the “Political Economy” of Sex. In R. R. Reiter (Ed.), *Toward an Anthropology of Women*. Monthly Review Press.
- Rust, J., Golombok, S., Hines, M., Johnston, K., & Golding, J. (2000). The Role of Brothers and Sisters in the Gender Development of Preschool Children. *Journal of Experimental Child Psychology*, 77(4), 292–303. <https://doi.org/10.1006/jecp.2000.2596>
- Santoniccolo, F., Trombetta, T., Paradiso, M. N., & Rollè, L. (2023). Gender and media representations: A review of the literature on gender stereotypes,

objectification and sexualization. *International Journal of Environmental Research and Public Health*, 20(10).

<https://doi.org/10.3390/ijerph20105770>

Saussure, F. D. (1916). *Course in general linguistics* (pp. 65–70). Duckworth.

Schope, R. D., & Eliason, M. J. (2004). Sissies and Tomboys. *Journal of Gay & Lesbian Social Services*, 16(2), 73–97.

[https://doi.org/10.1300/j041v16n02\\_05](https://doi.org/10.1300/j041v16n02_05)

Senghas, R. J., & Monaghan, L. (2002). Signs of their times: Deaf communities and the culture of language. *Annual Review of Anthropology*, 31(1), 69–97.

<https://doi.org/10.1146/annurev.anthro.31.020402.101302>

Studiobinder. (2024, September 19). *50+ types of camera shots & angles*.

StudioBinder. <https://www.studiobinder.com/blog/ultimate-guide-to-camera-shots/>

Sugiyono. (2014). *Metode penelitian pendidikan: Pendekatan kuantitatif, kualitatif, dan R&D*. Alfabeta.

Summer, E. (2024, February 5). *Tie-Dye as cultural imprint: Bridging generations and geographies*. ENDLESS SUMMER NZ.

[https://endless-summer-nz.com/blogs/endless-magazin/tie-dye-as-cultural-imprint?srltid=AfmBOoo0hMQGhf95e8\\_9MdnkiJHBH7vOhrzVU6RWz-m7P8X3BgIaqGKY](https://endless-summer-nz.com/blogs/endless-magazin/tie-dye-as-cultural-imprint?srltid=AfmBOoo0hMQGhf95e8_9MdnkiJHBH7vOhrzVU6RWz-m7P8X3BgIaqGKY)

Team, B. E. (2025, February 26). *How Stereotypes Of Men Affect All Genders |*

*BetterHelp*. Betterhelp.com; BetterHelp.

<https://www.betterhelp.com/advice/stereotypes/how-stereotypes-of-men-affect-all-genders/>

Temple, M. (2023). Male characters and masculine representation in the era of diversity, equity, and inclusion in hollywood. *Knowledge UChicago*.  
<https://doi.org/10.6082/uchicago.7184>

Tong, S., P. Mastromarino, J., & Hagan, A. (2023, July 21). “Barbie” director Greta Gerwig explains how the movie deconstructs a toy icon. *Www.wbur.org*.  
<https://www.wbur.org/hereandnow/2023/07/21/greta-gerwig-barbie>

Tulinski, H. (2017). Barbie As Cultural Compass: Embodiment, Representation, and Resistance Surrounding the World’s Most Iconized Doll. *Sociology Student Scholarship*.  
[https://crossworks.holycross.edu/soc\\_student\\_scholarship/1](https://crossworks.holycross.edu/soc_student_scholarship/1)

Uchacz, C. P. (1994). *Masculinities: Variations on the hegemonic masculine identity by university male athletes*. [Master Thesis].  
<https://scholar.uwindsor.ca/etd/2668/>

Vito, C. (2025). Bodies, Booze, and Bros: an Ethnographic Study of Masculinity at Las Vegas Beach and Day Clubs. *Masculinities & Social Change*, 1–20.  
<https://doi.org/10.17583/mcs.15401>

Yakalı, D. (2024). “He Is Just Ken:” Deconstructing Hegemonic Masculinity in Barbie (2023 Movie). *Frontiers in Sociology*, 9.  
<https://doi.org/10.3389/fsoc.2024.1320774>

Yang, L., Xu, Z., & Luo, J. (2020). Measuring Female Representation and Impact

in Films over Time. *ACM/IMS Transactions on Data Science*, 1(4), 1–14.

<https://doi.org/10.1145/3411213>