



INTISARI

Perkembangan teknologi digital telah mendorong pemanfaatan *Learning Management System* (LMS) seperti eLOK di Universitas Gadjah Mada untuk pembelajaran daring dan bauran dengan keberhasilan implementasinya yang sangat bergantung pada tingkat engagement mahasiswa. Penelitian ini bertujuan mengidentifikasi faktor-faktor pendorong *engagement* mahasiswa dan mengevaluasi hubungan *perceived usability* eLOK terhadap *behavioral engagement* mahasiswa dalam pembelajaran bauran dengan pendekatan *explanatory sequential mixed-methods* pada 47 mahasiswa. Hasil kuantitatif menunjukkan bahwa skor *System Usability Scale* (SUS) eLOK rendah (rata-rata 50,43) dan tidak berkorelasi konsisten dengan metrik *behavioral engagement* mahasiswa. Analisis kualitatif mengungkap bahwa penggunaan eLOK secara dominan didorong oleh motivasi ekstrinsik dan kewajiban akademik daripada kenyamanan dalam penggunaan sistem, menekankan pentingnya aspek *cognitive* dan *emotional engagement* untuk mendukung pembelajaran yang lebih mendalam dan berkelanjutan.

Kata kunci: LMS, *engagement* mahasiswa, *perceived usability*, pembelajaran bauran, eLOK



ABSTRACT

The advancement of digital technology has driven the adoption of Learning Management Systems (LMS) such as eLOK at Universitas Gadjah Mada for online and blended learning, where the success of implementation largely depends on student engagement. This study aims to identify factors influencing engagement and evaluate the relationship between perceived usability of eLOK and student engagement in a post-pandemic context, by adopting an explanatory sequential mixed-method approach involving 47 students. Quantitative results show a low average System Usability Scale (SUS) score for eLOK (mean = 50.43) with no consistent correlation to behavioral engagement metrics. Qualitative analysis reveals that eLOK usage is mainly driven by extrinsic motivation and academic obligation rather than system efficiency or convenience, highlighting the importance of cognitive and emotional engagement to support deeper and more sustainable learning.

Keywords: *LMS, student engagement, perceived usability, blended learning, eLOK*