

References

- Aravind, A., Trinos, A. D., Petrou, P., Roush, A., & Steele, C. (2025, February 28). *The 25 highest-grossing anime franchises of all time, ranked*. CBR. <https://www.cbr.com/highest-grossing-anime-franchises/>
- Atkins, E. T. (2017). *A History of Popular Culture in Japan*. Bloomsbury Publishing.
- Bandai. (n.d.). *Mobile Suit Gundam: The Witch from Mercury Characters Standee Standard Size*. P-Bandai.com. Retrieved May 30, 2025, from <https://p-bandai.com/sg/item/N2680318001002>
- Bergado, G. (2017, June 30). “*Sailor Moon’s*” *Erasure of LGBTQ Characters*. Teen Vogue. <https://www.teenvogue.com/story/sailor-moons-erasure-lgbtq-characters>
- Berreman, J. V. (1944). The Japanization of Far Eastern Occupied Areas. *Pacific Affairs*, 17(2), 168–180. <https://doi.org/10.2307/2751663>
- Bleiker, R. (2018). Mapping visual global politics. *Visual Global Politics*, 1–29. <https://doi.org/10.4324/9781315856506-1>
- Grayson, K., Davies, M., & Philpott, S. (2009). *Pop Goes IR? Researching the Popular Culture—World Politics Continuum*. *Politics*, 29(3), 155–163.
- Green, L. (2020). *The Rambling Guitarist—Gender, Genre, and Archetypes in Nikkatsu Action’s Mukokuseki Eiga*. *The SOAS Journal of Postgraduate Research*, 12 (2018-2019), 41–53. <https://doi.org/10.25501/SOAS.00033083>
- Gundam.info. (2024). *Interview with the designers of Mobile Suit Gundam the Witch from Mercury*. | GUNDAM.INFO. GUNDAM.INFO | the Official Gundam News and Video Portal. <https://en.gundam.info/news/hot-topics/gundaminfobox-interview1.html>
- Hooks, B. (1992). *Black Looks: Race and Representation*. Routledge. (Original work published 1992)
- Iwabuchi, K. (2002). *Recentring Globalization: Popular Culture and Japanese Transnationalism*. Duke University Press.
- Iwabuchi, K. (2002). “Soft” nationalism and narcissism: Japanese popular culture goes global. *Asian Studies Review*, 26:4, 447-469, <http://dx.doi.org/10.1080/10357820208713357>
- Iwabuchi, K. (2001). *Uses of Japanese Popular Culture: Trans/nationalism and Postcolonial Desire for 'Asia'*. *Emergences: Journal for the Study of Media & Composite Cultures*, 11(2), 199–222.

- Koizumi, K. (2002). *In Search of "Wakon": The Cultural Dynamics of the Rise of Manufacturing Technology in Postwar Japan*. *Technology and Culture*, 43(1), 29–49. <http://www.jstor.org/stable/25147853>
- McCormack, G., & Norimatsu, S. (2012). *Resistant Islands: Okinawa Confronts Japan and the United States*. Rowman & Littlefield Publishers.
- McKevitt, A. C. (2010). "You Are Not Alone!": *Anime and the Globalizing of America*. *Diplomatic History*, 34(5), 893–921. <https://doi.org/10.1111/j.1467-7709.2010.00899.x>
- Napier, S. J. (2005). The Problem of Existence in Japanese Animation. *Proceedings of the American Philosophical Society*, 149(1), 72–79. <http://www.jstor.org/stable/4598910>
- Napier, S. J. (2001). *Anime from akira to princess mononoke: Experiencing contemporary japanese animation*. Palgrave MacMillan.
- Parmar, P. (1989). Other Kinds of Dreams. *Feminist Review*, 31, 55–65. <https://doi.org/10.2307/1395090>
- Rose, Gillian. (2016) *Visual Methodologies: An Introduction to Researching with Visual Materials*. London: Sage.
- Ruh, B. (2014). *Conceptualizing Anime and the Database Fantasyscape*. *Mechademia*, 9, 164–175. <https://doi.org/10.5749/mech.9.2014.0164>
- Jones, R. B. (2011). Postcolonial Representations of Women, 18. <https://doi.org/10.1007/978-94-007-1551-6>
- Sa'ar, A. (2005). Postcolonial Feminism, the Politics of Identification, and the Liberal Bargain. *Gender and Society*, 19(5), 680–700. <http://www.jstor.org/stable/27640835>
- Said, E. W. (1997). *Covering Islam: How the Media and the Experts Determine How We See the Rest of the World*. Random House.
- Said, E. W. (1978). *Orientalism*. Pantheon Books.
- Seaton, P. A. (2007). *Japan's contested War Memories: The "memory rifts" in historical consciousness of World War II*. Routledge.
- Spivak, G. C. (1988). Can the subaltern speak?: Reflections on the history of an idea (R. C. Morris, Ed.). Columbia University Press.
- Tai, E. (2003). Rethinking Culture, National Culture, and Japanese Culture. *Japanese Language and Literature*, 37(1), 1–26. <https://doi.org/10.2307/3594873>
- Treat, J. W. (1996). *Contemporary Japan and popular culture*. Curzon Press.

- Vetere, L. M. (2012). The Malefic Unconscious: Gender, Genre, and History in Early Antebellum Witchcraft Narratives. *Journal of Narrative Theory*, 42(2), 119–148. <http://www.jstor.org/stable/24484756>
- Yeh, E. Y. Y. (2006). *Incriminating Spaces: Border Politics of Mukokuseki Asia*. David C. Lam Institute for East-West Studies (LEWI), Hong Kong Baptist Univ.
- Yoshida, K. (2022). *Ambivalent Female Bodies: A Place for Feminine War Memory in Japan*. *Electronic Journal of Contemporary Japanese Studies*, 22(1). <https://www.japanesestudies.org.uk/ejcjs/vol22/iss1/yoshida.html#end3>