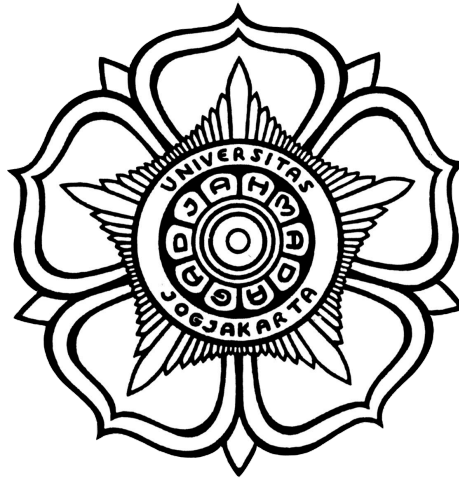


UNDERGRADUATE THESIS

**THE INFLUENCE OF SOCIAL MEDIA PROMOTION ON THE PURCHASE
INTENTION OF WE THE FEST MUSIC FESTIVAL TICKETS AMONG
GENERATION Z**



ARRANGED BY :

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Skripsi ini telah diuji dan dipertahankan di depan tim penguji
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