

THESIS

**Communicating Brand Identity through Culture-Based Campaign
(A Case Study of The Gateway of Java 2024 Campaign in Communicating Ambarukmo
Group's Brand Identity)**



Written by:

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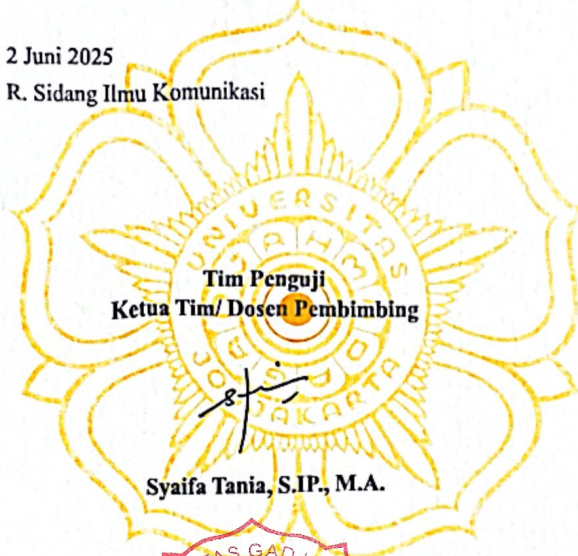
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FACULTY OF SOCIAL AND POLITICAL SCIENCES
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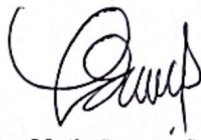
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