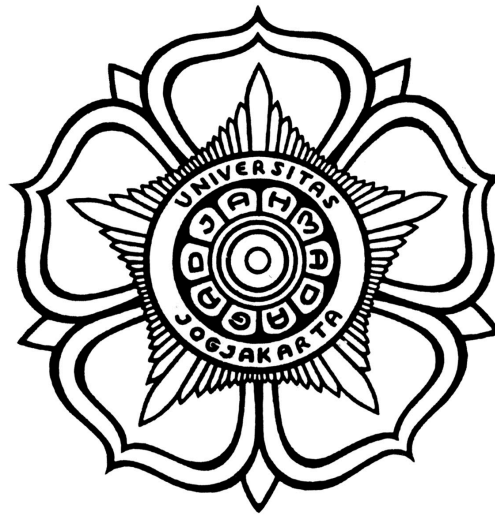


**Hybrid Masculinity in Makeup Advertising
(Analysis of Gen Z's Reception Towards Male Beauty in Barenbliss
Online Advertising Content)**

THESIS



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**INTERNATIONAL UNDERGRADUATE PROGRAM
IN COMMUNICATION SCIENCE
DEPARTMENT OF COMMUNICATION SCIENCE
FACULTY OF SOCIAL AND POLITICAL SCIENCES
UNIVERSITAS GADJAH MADA**

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LEMBAR PENGESAHAN

Skripsi ini telah diuji dan dipertahankan di depan tim penguji
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