

**THE INFLUENCE OF BRAND IMAGE, PRICE, AND PRODUCT  
QUALITY ON PURCHASE DECISIONS OF SOUTH KOREAN  
COSMETICS AMONG INDONESIAN WOMEN**

**UNDERGRADUATE THESIS**



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APPROVAL PAGE

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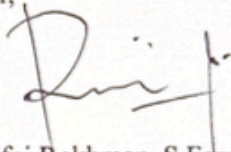
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