

TABLE OF CONTENTS

TITLE PAGE	i
LEMBAR PENGESAHAN	ii
PERNYATAAN BEBAS PLAGIASI	iii
PREFACE	iv
ABSTRACT	vi
ABSTRAK	viii
LIST OF FIGURES	xii
CHAPTER I INTRODUCTION	1
1.1 Background	1
CHAPTER II LITERATURE REVIEW	3
2.1 The Impact of the Palm Oil Ban on Indonesia's Economy	3
2.2 EV in Business	5
2.3 The Role of ROA and NPF in Evaluating Firm Financial Performance .	6
2.4 Sustainable Measures for Indonesian Palm Oil Companies	8
2.5 Conclusion	10
CHAPTER III RESEARCH METHODOLOGY	12
3.1 Research Questions	12
3.2 Research Hypotheses	12
3.3 Research Variables	15
3.4 Data Collection Method	17
Data Analysis	19
CHAPTER IV RESULT	22
4.1 Profitability Performance	23
4.2 Net Profit Margin = net profit/total revenue	23
4.3 Total Net Exports	23
4.4 Multiple Linear Regression Model	24
4.5 Data Overview and Correlation Results.....	25
4.6 Correlation Matrix for Studied Variables	27
4.7 P-values for Studied Relationships	28
4.8 Effect of the Moderating Variable on the Relationship between the Independent and Dependent Variable	29
4.9 Satisfaction of the Hypothesis.....	31
CHAPTER V CONCLUSION	33
5.1 Conclusion	33

5.2	Contribution to Theory	34
5.3	Contributions to Practice.....	35
5.4	Limitations	36
5.5	Suggestions for Future Research.....	38
REFERENCES.....		40
APPENDICES		52
Appendix 1: Value Creation Matrix by Schoenmaker and Schramade		52
Appendix 2: Detailed Plan		53
Appendix 3: Sustainability Measures 2019		54
Appendix 4: Sustainability Measures 2020.....		55
Appendix 5: Sustainability Measures 2021		56
Appendix 6: Sustainability Measures 2022.....		57
Appendix 7: Sustainability Measures 2023		58
Appendix 8: Code Used in RStudio		59
Appendix 9: Output from RStudio: Relationship EV & NPM.....		75
Appendix 10: Output from RStudio: Relationship EV & ROA.....		75
Appendix 11: Output from RStudio: Relationship EV & Net Exports		76