

ABSTRACT

Gunung Ireng Tourism Object is a tourist destination that offers a variety of natural activities, such as camping, sunrise spots, and sunset spots. But until now it still faces problems relate to amenity. Lack of attention to amenity management can have a negative impact on tourist interest. This research aims to analyze the condition of amenity in Gunung Ireng Tourism Object. The method used in this research is descriptive qualitative with data collection techniques in the form of observastion, and documentation. In addition, the use of the amenity approach method. The results of this study based on the results of interviews and field observations found that the toilet at the top op Mount Ireng and behind the entrance counter are dirty, unkempt and there are no toilet supporting facilities such as soap, tissue and trash cans in the toilet. Other amenities such as parking lots, prayer rooms, restaurant and homestays have several aspects that can be improved so that tourist become more comfortable.

Keywords : Gunung Ireng Tourism Object. Amenity,



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