



TABLE OF CONTENTS

HALAMAN PENGESAHAN	i
PERNYATAAN BEBAS PLAGIASI	ii
ACKNOWLEDGEMENT	iii
ABSTRAK	iv
ABSTRACT	v
TABLE OF CONTENTS	vi
LIST OF TABLES	viii
LIST OF FIGURES	ix
CHAPTER 1	1
INTRODUCTION	1
1.1 Background of Study.....	1
1.2 Objective of Study.....	3
1.3 Scope of Study.....	3
1.4 Significance of Study.....	4
1.5 Literature Review.....	5
CHAPTER 2	7
RESEARCH METHOD	7
2.1 Theoretical Framework.....	7
2.1.1 Psychological Well-being.....	7
2.1.2 Multimodal Analysis.....	8
2.1.3 Visual Grammar.....	9
2.1.3.4 Color Theory.....	15
2.1.4 Language Style Gorys Keraf.....	17
2.1.5 Martinec & Salway's System of Text-Image Relations.....	19
2.2 Research Design.....	22
2.3 Method of Data Collection.....	24
2.4 Method of Data Analysis.....	25
CHAPTER 3	26
FINDINGS AND DISCUSSIONS	26
3.1 Findings and Discussion.....	26
3.1.1 Multimodal Analysis of Psychological Well-being Content.....	26
3.1.2 Tendency of Similarity in Crafting Psychological Well-Being Content.....	39
3.1.3 Understanding the Content Messages through Psychological <i>Well-being</i>	42



CHAPTER 4	44
CONCLUSION	44
4.1 Conclusion.....	44
4.2 Suggestion.....	45
REFERENCES	46