



REFERENCES

- Ariani, S., Rachmawaty, N., & Maharani, M. (2024). Code-Switching in Social Media Platform X Cosmetic Product Reviews. *Proceeding The 3rd English National Seminar 2024 "Tech Trends in English Language Teaching"*. pp. 61-69. ISSN 2986-6456. <https://repository.stkippacitan.ac.id/id/eprint/1661/>
- Ari Nanda, E. C. D. (2024). *Bukan Google, Gen Z Pilih Media Sosial sebagai Alat Pencari Informasi Brand*. <https://goodstats.id/article/google-tak-lagi-relevan-51-gen-z-lebih-memilih-media-sosial-sebagai-alat-pencari-informasi-brand-jYFtd>
- Ary, D., Jacobs, L. C., & Sorensen, C. (2010). *Introduction to Research in Education*. 8th edition. Wadsworth: Cengage Learning. https://ebookppsunp.wordpress.com/wp-content/uploads/2016/06/donald_ary_lucy_cheser_jacobs_asghar_razavieh_bookfi-org.pdf
- Az'zahra, K. (2022). *An Analysis Of Code-switching Found In Sinna Sherina Munaf's Instagram Caption*. Raden Intan State Islamic. <http://repository.radenintan.ac.id/20243/1/COVER%20CHAPTER%201%20CHAPTER%202%20REFERENCES.pdf>
- Bodgan, R., & Biklen, S. K. (1998). *Qualitative Research for Education: An Introduction to Theory and Methods*. Boston: Allyn and Bacon, 3rd edition. https://math.buffalostate.edu/dwilson/med595/qualitative_intro.pdf
- Clara, C. and Inggitajna, A.A. (2021) 'Code-Switching in Sunnydahye's Instagram Captions. *UC Journal: ELT, Linguistics and Literature Journal*, 2(1), pp. 14–21. <https://doi.org/10.24071/uc.v2i1.3244>
- Creswell, J. W. (2018). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches (5th Ed.)*. Los Angeles: SAGE Publication Inc. https://spada.uns.ac.id/pluginfile.php/510378/mod_resource/content/1/creswell.pdf
- Darmawan, D. (2021). Code-Switching Used In President Susilo Bambang Yudhoyono's Speech At The Presentation Of Garuda Wisnu Kencana Development: A Sociolinguistic Study. Universitas Hasanuddin. <https://repository.unhas.ac.id/id/eprint/7526/>
- Devana, N. (2021). Code-switching Among Young Generation On Instagram. *LITERA : Jurnal Litera Bahasa Dan Sastra* Vol. 7 No. 2. <https://jurnal.undhirabali.ac.id/index.php/litera/article/view/1469>
- Hiandaka, Ivon Christy. (2022). Code-Switching in Agus Sanetyo's Business Motivational Talk Video: The Hidden Cuan in Your Business. *Kata Kita: Journal of Language, Literature, and Teaching*, Vol. 10, No. 1. <https://katakita.petra.ac.id/index.php/sastra-inggris/article/view/12128/10654>
- Hoffman, C. (1991). *An Introduction to Bilingualism*. London: Longman. <https://doi.org/10.4324/9781315842035>



- Hornberger, N. H., & McKay, S. L. (2010). *Sociolinguistics and language education. Multilingual Matters*, 18(3), 431–442. https://doi.org/10.1007/978-3-319-02323-6_2-1
- Kamariah. (2019). An Analysis Of Using Code-switching In Instagram. *Jurnal Basis UPB* Vol.6 No.2. <https://doi.org/10.33884/basisupb.v6i2.1431>
- Kennedy, G. (2016). *Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram*. CreateSpace Independent Publishing Platform. <https://www.scribd.com/document/707515507/Social-Media-Master-Social-Media-Marketing-Facebook-Twitter-YouTube-Instagram-by-Grant-Kennedy>
- Khusuma, E. (2016, Aug 9). *Indonesia adalah Negara Trilingual Terbesar, Bagaimana Bisa?*. Idntimes. <https://www.idntimes.com/news/indonesia/erwanto/indonesia-adalah-negara-trilingual-terbesar-bagaimana-bisa>
- Kulsum, U. (2022). *An Analysis Of Code-switching Used By Sacha Stevenson On Youtube Channel*. State Institute For Islamic Studies Of Metro. <https://repository.metrouniv.ac.id/id/eprint/6564>
- Mallawa, S. (2024, Maret 12). *Indonesia Urutan ke-4 Dunia sebagai Pengguna Instagram*. Kompasiana. <https://www.kompasiana.com/mallawa/65f047b6c57afb4e68642b32/indonesia-urutan-ke-4-dunia-sebagai-pengguna-Instagram>
- Maulina, C. R., Muslem, A., & Yuliana. (2018). An Analysis of Students' Ability in Writing Caption Through Instagram. *Research in English and Education (READ)*, 3 (1), 8-16. <https://doi.org/10.24815/read.v3i1.9228>
- McKay, S. L and Hornberger, N. H. 2009. *Sociolinguistic and Language Teaching*. USA. New York: Cambridge University Press. https://api.pageplace.de/preview/DT0400.9780511512223_A25075119/preview-9780511512223_A25075119.pdf
- Mukaromah, Nurul. (2020). *An Analysis Of Code-switching And Code Mixing In Gita Savitri's "Beropini" Youtube Videos And Its Pedagogical Implication*. Universitas Tidar. <https://repositori.untidar.ac.id.ac.id>
- Muliastuti, L. (2014). *Linguistik Umum*. In: Bahasa dan Linguistik. Universitas Terbuka, Jakarta, pp. 1-42. <http://repository.ut.ac.id/id/eprint/4729>
- Ningrum, A. C. K., & Harida, R. (2021). Code-switching In Teaching Narrative For Junior High School. *Salience Journal* 1(1), 44-52. <https://jurnal.stkipgriponorogo.ac.id/index.php/Salience/article/download/14/322>
- Poplack, S. (2004). Code-switching. In Ammon, U., Dittmar, N., Mattheier, K. J. & Trudgill, P. (eds.), *Sociolinguistics/Soziolinguistik: An international handbook of the science of language (2nd ed.)*. Berlin: Walter de Gruyter. 589-596. Retrieved from https://www.researchgate.net/publication/317039973_Code-Switching



Preply. (2025). *Bilingualism statistics 2024: US, UK & global.*
<https://preply.com/en/blog/bilingualism-statistics>

Sitohang, M. N. M., Usadiati, W., & Karani, E. (2021). Types And Reasons Of Code-Switching In Teaching Process Of The Eleventh Grade Teachers In Senior High Schools In Palangka Raya. *Journal Compound : Improving the Quality of English Education*, 9(1), 24–31. <https://doi.org/10.37304/jcp.v9i1.3043>

Sugianitri, N. L. A., & Sulatra, I. K. (2024). Code-switching found in Nessie Judge's Instagram captions. *Elysian Journal: English Literature, Linguistics and Translation Studies*, 4(2). <https://doi.org/10.36733/elysian.v4i2.7564>

Suryaningsih, Putu Ayu. (2023). Exploring the Functions of Code-switching in the Context of Teaching and Learning Activities. *Jurnal Ikatan Keluarga Alumni Undiksha* Vol.21, No.1. <https://doi.org/10.23887/ika.v21i1.53972>

Wardhaugh, R., & Fuller, J. M. (2015). *An Introduction to Sociolinguistics*, Seventh Edition. John Wiley & Sons, Inc. https://t.me/TEFL_PDF

Wibowo, A. I., Yuniasih, I., & Nelfianti, F. (2017). Analysis of Types Code-switching and Code Mixing by the Sixth President of Republic Indonesia's Speech at the National Independent Day. *Journal Progressive* Vol. 7 No. 2. <http://neliti.com/publications/227310/analysis-of-types-code-switching-and-code-mixing-by-the-sixth-president-of-repub#cite>

Wiryajaya, Gloria.,et al. (2025). Pergeseran Kaidah Bahasa Indonesia di Kalangan Gen Z dan Milenial Akibat Dampak Teknologi dan Budaya Pop. *Trending: Jurnal Ekonomi, Akuntansi, dan Manajemen* Vol.3, No. 1. <https://doi.org/10.30640/trending.v3i1.3271>