

DAFTAR PUSTAKA

- Abdelalim, M. (2025). Heritage Preservation Using Laser Scanning: Architectural Digital Twins Using Al-Mu'izz Street as a Case Study. *Buildings*, 15(9). <https://doi.org/10.3390/buildings15091480>
- Agustina, L., & Iswanto, D. (2023). ANALYSIS OF MARKETING STRATEGIES USED BY THE CRAFT INDUSTRY TO INCREASE WELFARE (Case Study, Penujak Village, West Praya Distric, Central Lombok). In *Jurnal of Applied Business and Banking (JABB)* (Vol. 4).
- Akan, B., Akan, E., Şahan, A. O., & Kalak, M. (2021). Evaluation of 3D Face-Scan images obtained by stereophotogrammetry and smartphone camera. *International Orthodontics*, 19(4), 669–678. <https://doi.org/10.1016/j.ortho.2021.08.007>
- Atmaja, S. (2021). *STRATEGI PENGEMBANGAN INDUSTRI KREATIF SEKTOR KERAJINAN BATU KERANG (Studi Hasil Observasi Pada Desa Pulotunda Serang-Banten)*.
- Badan Pusat Statistik. (2022). *Nilai Ekspor - Tabel Statistik - Badan Pusat Statistik Indonesia*. <https://www.bps.go.id/id/statistics-table/2/MTk2IzI=/nilai-ekspor-maret-2024.html>
- Bisri, Fitra, S., Widyastuti, T., & Aria, R. R. (2024). Pengembangan UMKM untuk Meningkatkan Kesejahteraan Masyarakat Indonesia. *Jurnal Ilmiah Ilmu Pendidikan (JIIP)*, 7. <https://doi.org/10.37058/wlfr.v3i1.4719>
- Blecker, & Thorsten. (2005). *Information and management systems for product customization*. https://www.researchgate.net/publication/285596700_Information_and_management_systems_for_product_customization
- Bugeja, A., Bonanno, M., & Garg, L. (2022). 3D scanning in the art & design industry. *Materials Today: Proceedings*, 63, 718–725. <https://doi.org/10.1016/j.matpr.2022.05.069>
- einstar.com*. (2024, November 24). <https://www.einstar.com/products/prosumer-portable-3d-scanner>
- Franke, N., Keinze, P., & Steger, C. J. (2009). Testing the Value of Customization: When Do Customers Really Prefer Products Tailored to Their Preferences? *Journal of Marketing*, 73, 103–121.

- Gallardo, Y. N. R., Salazar-Gamarra, R., Bohner, L., De Oliveira, J. I., Dib, L. L., & Sesma, N. (2023). *Evaluation of the 3D error of 2 face-scanning systems: An in vitro analysis*.
- Gawade, M., Bhattad, S., Palkar, S., Saswade, S., Sangwai, S., Sapate, A., & Sapate, R. (2023). 3D-Scanner. In *Holz - Kurier* (Vol. 56, Issue 24, p. 25). <https://doi.org/10.22214/ijraset.2023.57000>
- Gopal Krisha, P. V, & Madhava Sai, S. (2024). Extensive Study on 3d Scanning Technology in Product Development and Suspension System Advancements. In *Journal of Information Systems Engineering and Management* (Vol. 2025, Issue 49s). <https://www.jisem-journal.com/>
- Gräßler, I., & Hentze, J. (2018). Application Potentials of Systems Engineering for Small and Middle-sized Enterprises. *Procedia CIRP*, 67, 510–515. <https://doi.org/10.1016/j.procir.2017.12.253>
- Guest, G., Bunce, A., & Johnson, L. (2006). How Many Interviews Are Enough?: An Experiment with Data Saturation and Variability. *Field Methods*, 18(1), 59–82. <https://doi.org/10.1177/1525822X05279903>
- Harningsih, A. B., & Budi Dharma, I. G. B. (2023). *DESIGNING WEB-BASED DIGITIZATION OF THREE-DIMENSIONAL ARTWORK WITH 3D SCANNER*.
- Hasanah, N., Muhtar, S., & Muliasari, I. (2019). Mudah Memahami Usaha Mikro Kecil dan Menengah (UMKM). In *Uwais Inspirasi Indonesia*.
- Hewawalpita, S., & Perera, I. (2017). *Effect of 3D Product Presentation on Consumer Preference in E-Commerce*. IEEE.
- Hu, K., Hua, H., & Zhang, Y. (2019). Research On 3d Interactive Model Selection And Customization Of Ceramic Products Based On Big Data Cloud Service Platform. *2019 IEEE 5th Intl Conference on Big Data Security on Cloud (BigDataSecurity), IEEE Intl Conference on High Performance and Smart Computing, (HPSC) and IEEE Intl Conference on Intelligent Data and Security (IDS)*, 144–148. <https://doi.org/10.1109/BigDataSecurity-HPSC-IDS.2019.00035>
- Kotler, Burton, Deans, Brown, & Armstrong. (2013). *Marketing Management 9th Edition* (K. Millar & R. Flemming, Eds.; 9th ed.). Pearson Australia Group Pty Ltd. <https://books.google.co.id/books?hl=id&lr=&id=8TjiBAAQBAJ&oi=fnd&pg=PP1&dq=kotler+marketing+management+13th+edition&ots=jgawpMt4h>

_&sig=MaYZKAO1jkss6PB5FdSWbjQsUmg&redir_esc=y#v=onepage&q&f=false

Kurniawan, P., & Kesuma, Y. (2019). *Efektifitas Augmented Reality (AR) dalam Komunikasi Arsitektur 3D sebagai tantangan Revolusi Industri 4.0.*

Lyubomirov, S., Asenov, S., Tokmakov, D., Kanevski, H., Shehova, D., & Petrova, S. (2023). Case Study of 3D Scanning and Processing to Create Virtual 3D Plant Objects For Education. *2023 31st National Conference with International Participation, TELECOM 2023.* <https://doi.org/10.1109/TELECOM59629.2023.10409604>

Maiese, A., Manetti, A. C., Ciallella, C., & Fineschi, V. (2022). The Introduction of a New Diagnostic Tool in Forensic Pathology: LiDAR Sensor for 3D Autopsy Documentation. *Biosensors*, *12*(2). <https://doi.org/10.3390/bios12020132>

Major, M., Mészáros, B., Würsching, T., Polyák, M., Kammerhofer, G., Németh, Z., Szabó, G., & Nagy, K. (2024). Evaluation of a Structured Light Scanner for 3D Facial Imaging: A Comparative Study with Direct Anthropometry. *Sensors*, *24*(16). <https://doi.org/10.3390/s24165286>

Merina, N. (2016, September 15). *Apa Itu UKM & UMKM? Bagaimana Menjadi Usaha Kecil Menengah di Indonesia.* goukm.id. <https://goukm.id/apa-itu-ukm-umkm-startup/>

Miłosz, M., Montusiewicz, J., Kęsik, J., Żyła, K., Miłosz, E., Kayumov, R., & Anvarov, N. (2022). Virtual scientific expedition for 3D scanning of museum artifacts in the COVID-19 period – The methodology and case study. *Digital Applications in Archaeology and Cultural Heritage*, *26*. <https://doi.org/10.1016/j.daach.2022.e00230>

Modabber, A., Peters, F., Kniha, K., Goloborodko, E., Ghassemi, A., Lethaus, B., Hölzle, F., & Möhlhenrich, S. C. (2016). Evaluation of the accuracy of a mobile and a stationary system for three-dimensional facial scanning. *Journal of Cranio-Maxillofacial Surgery*, *44*(10), 1719–1724. <https://doi.org/10.1016/j.jcms.2016.08.008>

Moriansyah, L. (2015). *PEMASARAN MELALUI MEDIA SOSIAL: ANTECEDENTS DAN CONSEQUENCES SOCIAL MEDIA MARKETING: ANTECEDENTS AND CONSEQUENCES.*

Nogueira, B. R., Oliveira Junior, O. B., de Sousa Gomes Costa, J. L., Zanetti, T. F., & Pretel, H. (2023). Cloner 3D photogrammetric facial scanner: Assessment

of accuracy in a controlled clinical study. *Journal of Esthetic and Restorative Dentistry*, 35(3), 508–516. <https://doi.org/10.1111/jerd.12987>

Patrucco, G., Bambridge, P., Giulio Tonolo, F., Markey, J., & Spanò, A. (2023). Digital replicas of british museum artefacts. *International Archives of the Photogrammetry, Remote Sensing and Spatial Information Sciences - ISPRS Archives*, 48(M-2–2023), 1173–1180. <https://doi.org/10.5194/isprs-Archives-XLVIII-M-2-2023-1173-2023>

Poon, G., Yeung, Y.-Y., & Pang, W.-M. (2014). *Enabling 3D Online Shopping with Affordable Depth Scanned Models*. Institute of Electrical and Electronics Engineers (IEEE).

Salvi, J., Fernandez, S., Pribanic, T., & Llado, X. (2010). A state of the art in structured light patterns for surface profilometry. *Pattern Recognition*, 43(8), 2666–2680. <https://doi.org/10.1016/j.patcog.2010.03.004>

setneg.go.id. (2024, August 7). *Tembus Pasar Internasional, Wapres Minta Generasi Muda Kasongan Terus Berinovasi Kembangkan Produk Gerabah*. https://www.setneg.go.id/baca/index/tembus_pasar_internasional_wapres_minta_generasi_muda_kasongan_terus_berinovasi_kembangkan_produk_gerabah

Sugiyono. (2013). *METODE PENELITIAN KUANTITATIF, KUALITATIF, DAN R&D*. Alfabeta.

Ulrich, K. T., & Eppinger, S. D. (2012). *Product Design and Development: Fifth Edition*. McGraw-Hill, 124, 127–128. <http://www.ulrich-eppinger.net/>

UMKM Indonesia - KADIN Indonesia. (2023). <https://kadin.id/data-dan-statistik/umkm-indonesia/>

Vodilka, A., Kočiško, M., Pollák, M., Kaščák, J., & Török, J. (2025). Design of 3D Scanning Technology Using a Method with No External Reference Elements and Without Repositioning of the Device Relative to the Object. *Applied Sciences (Switzerland)*, 15(8). <https://doi.org/10.3390/app15084533>

Wu, C., Yang, L., Luo, Z., & Jiang, W. (2022). Linear Laser Scanning Measurement Method Tracking by a Binocular Vision. *Sensors*, 22(9). <https://doi.org/10.3390/s22093572>

Yousuf Bhat, N., & Bhat, S. A. (2020). The influence of Electronic word of mouth (Ewom) on Consumers Purchase Intention: A review and analysis of the existing literature. *Article in IOSR Journal of Engineering*, 10, 27–36. <https://doi.org/10.35629/5252-45122323>

Yu, B., Li, H., & Ma, C. (2022). The Validity of Digital Media Communication of Platforms. *Mobile Information Systems*, 2022. <https://doi.org/10.1155/2022/7127875>

Zichar, M. (2019). Exploring the role and possibilities of 3D printing in IT studies. *10th IEEE International Conference on Cognitive Infocommunications*, 10th.