

DAFTAR PUSTAKA

- Abdelwahab, D., S. San-Martín, dan N.H. Jiménez. (2022). Does regional bias matter? Examining the role of regional identification, animosity, and negative emotions as drivers of brand switching: an application in the food and beverage industry. *Journal of Brand Management* 29:111–126.
- Abdelwahab, D., N.H. Jiménez, S. San-Martín, and J. Prodanova. (2020). Between love and boycott: A story of dual origin brands. *Spanish Journal of Marketing-ESIC* 24 (3): 377–402.
- Aichner, T. (2014). Country-of-origin marketing: A list of typical strategies with examples. *Journal of Brand Management* 21 (1): 81–93.
- Antonetti, P., D. Manika, and C. Katsikeas. (2019). Why consumer animosity reduces product quality perceptions: The role of extreme emotions in international crises. *International Business Review* 28 (4): 739–753.
- BDS. (n.d). *What is BDS?*. Dipetik 16 Januari 2025 dari <https://bdsmovement.net/what-is-bds>.
- Chin, W., & Marcoulides, G. (1998). The Partial Least Squares Approach to Structural Equation Modeling. *Modern Methods for Business Research*, 8.
- Cobbs, J., Martinez del Campo, D. del Castillo, B. David Tyler, and J. Ditter. (2019). Regional variation in rivalry: Canadians really are friendlier. *Journal of International Consumer Marketing* 31 (3): 191–202.
- Curran, P. (2013). Stand up and tell them you're from detroit: Belonging, attachment, and regional identity among suburban detroiters. Master Thesis, Wayne State University, Detroit, Michigan.
- Compas.co.id (2024). *Campaign Viral Eyes On Rafah Berikan Dampak Positif Bagi Brand FMCG Lokal di E-commerce*. Dipetik 3 Februari 2025 dari <https://compas.co.id/article/dampak-positif-boikot-pada-brand-fmcg-lokal/>.

- Cramer, P. (1991). Anger and the use of defense mechanisms in college students. *Journal of Personality* 59 (1): 39–55.
- Dang, J., Z.E. Ekim, S. Ohlsson, and H.B. Schiöth. (2020). Is there prejudice from thin air? Replicating the effect of emotion on automatic intergroup attitudes. *BMC Psychology* 8: 1–6.
- DeSteno, D., N. Dasgupta, M.Y. Bartlett, and A. Cajdric. (2004). Prejudice from thin air: The effect of emotion on automatic intergroup attitudes. *Psychological Science* 15 (5): 319–324.
- Durkin, S., M. Bayly, E. Brennan, L. Biener, and M. Wakefeld. 2018. Fear, sadness and hope: Which emotions maximize impact of antitobacco mass media advertisements among lower and higher SES groups? *Journal of Health Communication* 23 (5): 445–461.
- Detiknews. (2024). *Menimbang Gerakan Boikot Produk Israel*. Dipetik 3 Februari 2025 dari <https://news.detik.com/kolom/d-7142778/menimbang-gerakan-boikot-produk-israel>.
- Edelman Trust Institute (2024). *Edelman's 2024 Trust Barometer Special Report: Brands and Politics*. Dipetik 3 Februari 2025 dari <https://www.edelman.com/trust/2024/trust-barometer/special-report-brand>.
- ESI. (2024). *Boikot*. Dipetik 16 Januari 2025 dari <https://esi.kemdikbud.go.id/wiki/Boikot>.
- Funches, V. (2011). The consumer anger phenomena: Causes and consequences. *Journal of Services Marketing* 25(6): 420–428
- Fornell, C., & Larcker, D. F. (1981). Evaluating structural equation models with unobservable variables and measurement error. *Journal of Marketing Research*, 18(1), 39–50.
- GoodStats (2024). *Survei GoodStats: Mayoritas Warga Indonesia Dukung Aksi Boikot Produk Terafiliasi Israel*. Dipetik 3 Februari 2025 dari

<https://goodstats.id/article/survei-goodstats-mayoritas-warga-indonesia-dukung-aksi-boikot-produk-terafiliasi-israel-IOhHj>.

Graham-Harrison, E (2017). *The view from Madrid: Anger and sadness as Catalonias prepare for vote*. Dipetik 24 Februari 2025 dari [The view from Madrid: anger and sadness as Catalonias prepare for vote | Spain | The Guardian](#).

Greenberg, L. S., & Malcolm, W. (2002). Resolving unfinished business: Relating process to outcome. *Journal of Consulting and Clinical Psychology*, 70, 406 – 416.

Hair, J., Black, W., Babin, B., & Anderson, R. (2010). *Multivariate Data Analysis* (7th ed.). New York: Pearson.

Hair, J. F., Black, W. C., Babin, B. J., Anderson, R. E., & Tatham, R. L. (2014). *Multivariate Data Analysis* (8th ed.). New York: Pearson.

Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2017). *Multivariate Data Analysis: A Global Perspective* (9th ed.). New York: Pearson.

Hair, J., Risher, J., Sarstedt, M., & Ringle, C. (2019). When to use and how to report the results of PLS-SEM. *European Business Review*. DOI 10.1108/EBR-11-2018-0203.

Harmeling, C.M., P. Magnusson, and N. Singh. (2015). Beyond anger: A deeper look at consumer animosity. *Journal of International Business Studies* 46 (6): 676–693.

Hinck, W. (2005). The role of domestic animosity in consumer choice: Empirical evidence from Germany. *Journal of Euromarketing* 14 (1–2): 87–104.

Hsieh, J.K., Y.C. Hsieh, H.C. Chiu, and Y.C. Feng. (2012). Post-adoption switching behavior for online service substitutes: A perspective of the push–pull–mooring framework. *Computers in Human Behavior* 28 (5): 1912–1920.

- Huang, Y.A., C. Lin, and D.A. Yen. (2015). Animosity within borders. *Asia Pacific Journal of Marketing and Logistics* 27 (5): 692–716.
- Hung, Y.C., X. Zheng, J. Carlson, and L.M. Giurge. (2017). The weight of the saddened soul: The bidirectionality between physical heaviness and sadness and its implications for sensory marketing. *Journal of Marketing Management* 33 (11–12): 917–941.
- Jader, K. (2007). Conditionings of development of the concept for selling regional products in the Wielkopolska food products market. *Roczniki Akademii Rolniczej w Poznaniu. Ekonomia* 6: 39–49.
- Johnson, Z.S., Y. Tian, and S. Lee. (2016). Country-of-origin fit: When does a discrepancy between brand origin and country of manufacture reduce consumers' product evaluations? *Journal of Brand Management* 23 (4): 403–418.
- Jung, K., S.H. Ang, S.M. Leong, S.J. Tan, C. Pornpitakpan, and A.K. Kau. (2002). A typology of animosity and its cross-national validation. *Journal of Cross-Cultural Psychology* 33 (6): 52.
- Kim, J. (2020). Impact of the perceived threat of COVID-19 on variety-seeking. *Australasian Marketing Journal (AMJ)* 28 (3): 108–116.
- Kim, H.J., and G.T. Cameron. (2011). Emotions matter in crisis: The role of anger and sadness in the publics' response to crisis news framing and corporate crisis response. *Communication Research* 38 (6): 826–855.
- Klein, J.G., R. Ettenson, and M.D. Morris. (1998). The animosity model of foreign product purchase: An empirical test in the People's Republic of China. *Journal of Marketing* 62 (1): 89–100.
- Kumara, P.S., and K. Canhua. (2010). Perceptions of country of origin: An approach to identifying expectations of foreign products. *Journal of Brand Management* 17 (5): 343–35.

- Laros, F.J.M., and J.B.E.M. Steenkamp. (2005). Emotions in consumer behavior: A hierarchical approach. *Journal of Business Research* 58 (10): 1437–1445.
- Lazarus, R.S. (1991). Cognition and motivation in emotion. *American Psychologist* 46 (4): 352.
- Lee, S., B.L. Chua, and H. Han. (2020). Variety-seeking motivations and customer behaviors for new restaurants: An empirical comparison among full-service, quick-casual, and quick-service restaurants. *Journal of Hospitality and Tourism Management* 43: 220–231.
- Leong, S.M., J.A. Cote, S.H. Ang, S.J. Tan, K. Jung, A.K. Kau, and C. Pornpitakpan. (2008). Understanding consumer animosity in an international crisis: Nature, antecedents, and consequences. *Journal of International Business Studies* 39 (6): 996–1009.
- Li, Y., N.M. Ashkanasy, and K. Mehmood. (2017). The experience of anger and sadness in response to hurtful behavior: Effects of gender-pairing and national culture. *Asia Pacific Journal of Management* 34 (2): 423–441.
- Lin, H.C. (2014). The effects of food product types and affective states on consumers' decision making. *British Food Journal* 116 (10): 1550–1560.
- Lozano-Monterrubio, N., and A. Huertas. (2020). The image of barcelona in online travel reviews during 2017 Catalonia independence process. *Communication & Society* 33 (3): 33–49.
- Maher, A.A., and S. Mady. (2010). Animosity, subjective norms, and anticipated emotions during an international crisis. *International Marketing Review* 27 (6): 630–651.
- Maheswaran, D., and C.Y. Chen. (2006). Nation equity: Incidental emotions in country-of-origin effects. *Journal of Consumer Research* 33 (3): 370–376.

McCallum, S (2017). *Catalonia independence referendum is a sad time for Spain*.

Dipetik 24 Februari 2025 pada [Catalonia independence referendum 'is a sad time for Spain'](#).

Meixner, O., and V. Knoll. 2012. An expanded model of varietyseeking behaviour in food product choices. *British Food Journal* 114 (11): 1571–1586.

Menidjel, C., A. Benhabib, and A. Bilgihan. 2017. Examining the moderating role of personality traits in the relationship between brand trust and brand loyalty. *Journal of Product & Brand Management* 26 (6): 631–649.

Mui digital (2023). *Fatwa Terbaru MUI Nomor 83 Tahun 2023: Mendukung Agresi Israel ke Palestina Hukumnya Haram*. Dipetik 3 Februari 2025 dari <https://mui.or.id/baca/berita/fatwa-terbaru-mui-nomor-83-tahun-2023-mendukung-agresi-israel-ke-palestina-hukumnya-haram>.

OHCHR. (2024). *UN Special Committee finds Israel's warfare methods in Gaza consistent with genocide, including use of starvation as weapon of war*. Dipetik 16 Januari 2025 dari [UN Special Committee finds Israel's warfare methods in Gaza consistent with genocide, including use of starvation as weapon of war | OHCHR](#).

Paivio, S. C., & Greenberg, L. S. (1995). Resolving “unfinished business”: Efficacy of experiential therapy using empty-chair dialogue. *Journal of Consulting and Clinical Psychology*, 63, 419 – 425.

Pcbs. (2025). *PCBS*. Dipetik 1 Februari 2025, dari <https://www.pcbs.gov.ps/default.aspx>.

Mosquera, P.M., T. Khan, and A. Selya. (2017). American Muslims' anger and sadness about in-group social image. *Frontiers in Psychology* 7: 1–9.

Roos, I. (1999). Switching processes in customer relationships. *Journal of Service Research* 2 (1): 68–85.

- Rucker, D.D., and R.E. Petty. (2004). Emotion specificity and consumer behavior: Anger, sadness, and preference for activity. *Motivation and Emotion* 28 (1): 3–21.
- Saeed, M., and I.A.G. Azmi. (2019). A cross-cultural study of staying reasons of American brands. *Journal of Islamic Marketing* 10 (1): 249–268.
- Sekaran, U., & Bougie, R. (2016). *Research Methods for Business* (7 ed.). Wiley Series, UK: John Wiley and Sons, Ltd.
- Sekaran, U., & R., B. (2013). *Research Methods for Business: A Skill-Building Approach* (7 ed.). West Sussex, UK: John Wiley and Sons, Ltd.
- Septianto, F., and T.M. Chiew. (2018). The effects of different, discrete positive emotions on electronic word-of-mouth. *Journal of Retailing and Consumer Services* 44: 1–10.
- Shaver, P., J. Schwartz, D. Kirson, and C. O'Connor. (1987). Emotion knowledge: Further exploration of a prototype approach. *Journal of Personality and Social Psychology* 52 (6): 1061–1086.
- Shi, B., S. Li, X. Zhang, and D. Zhang. (2017). Social-versus personal-oriented purchases: Impacts of worry versus sadness on young consumers. *Journal of Consumer Marketing* 34 (7): 566–576.
- Stolle dan Micheletti. (2013). *Global responsibility in action. Political Consumerism*. Cambridge, UK: Cambridge University Press.
- Stürmer, S., and M. Snyder. (2010). Helping “us” versus “them”: Towards a group-level theory of helping and altruism within and across group boundaries. In *The psychology of prosocial behavior: Group processes, intergroup relations, and helping*, ed. S. Stürmer and M. Snyder, 33–58. Oxford, UK: Wiley-Blackwell.
- Supphellen, M., and T.L. Rittenburg. (2001). Consumer ethnocentrism when foreign products are better. *Psychology & Marketing* 18 (9): 907–927.

- Tajfel, H. (1978). *Differentiation between social groups*. Studies in the social psychology of intergroup relations. London, UK: Academic Press.
- Tajfel, H., & Turner, J. (1979). An integrative theory of intergroup conflict. In J. A. Williams & S. Worchel (Eds.), *The social psychology of intergroup relations* (pp. 33–47). Belmont, CA: Wadsworth.
- Theocharis dan Van Deth (2017). Conceptual and empirical challenges in the study of citizen engagement. *Political Participation in A Changing World*. New York, NY: Routledge.
- Trijp, H.C.V., W.D. Hoyer, and J.J. Inman. (1996). Why switch? Product category-level explanations for true variety-seeking behavior. *Journal of Marketing Research* 33 (3): 281–292.
- Tzeng, S.Y., and W.M. Wong. (2016). Retention or defection? Chinese consumers' decision-making styles for domestic and global brands. *South African Journal of Business Management* 47 (4): 83–92.
- Verlegh, P.W. (2007). Home country bias in product evaluation: The complementary roles of economic and socio-psychological motives. *Journal of International Business Studies* 38 (3): 361–373.
- Wirthgen, Antje. (2005). Consumer, retailer, and producer assessment of product differentiation according to regional origin and process quality. *Agribusiness* 21 (2): 191-211.
- Xing, C. (2014). Effects of anger and sadness on attentional patterns in decision making: An eye-tracking study. *Psychological Reports* 114 (1): 50–67.
- Zeugner-Roth, K.P., V. Zabkar, and A. Diamantopoulous. (2015). Consumer ethnocentrism, national identity, and consumer cosmopolitanism as drivers of consumer behavior: A social identity theory perspective. *Journal of International Marketing* 23 (2): 25–54.

Zhang, C., and M. Laroche. (2020). Brand hate: A multidimensional construct.
Journal of Product & Brand Management 30 (3): 392–414.