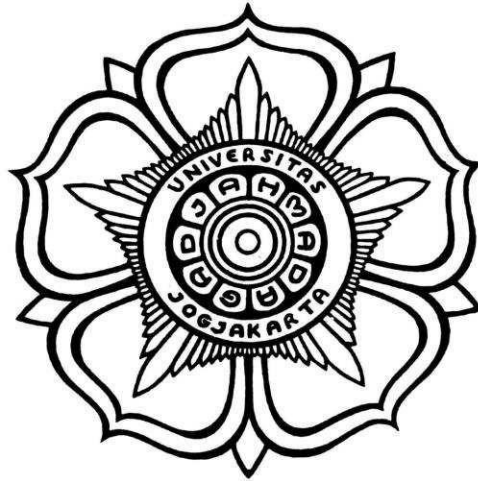


**EVALUATION OF CLAIMS AND ADVERTISING COMPLIANCE IN CUSHION
PRODUCT ADVERTISEMENTS ON THE SHOPEE E-MARKETPLACE**

Undergraduate Thesis



Submitted by

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**FACULTY OF PHARMACY
UNIVERSITAS GADJAH MADA
YOGYAKARTA**

2025



Evaluation Of Claims And Advertising Compliance in Cushion Product Advertisements On The Shopee

E-Marketplace

Shakhira Firda Amelia Pramudita, Apt. Fathul Muin, Prof. Dr. apt. Chairun Wiedyaningsih, M.Kes., M. Ap

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