

## TABLE OF CONTENTS

HALAMAN PENGESAHAN.....	i
PERNYATAAN BEBAS PLAGIASI.....	ii
ACKNOWLEDGEMENT.....	iii
ABSTRAK.....	iv
ABSTRACT.....	v
TABLE OF CONTENTS.....	vi
LIST OF TABLE.....	viii
TABLE OF FIGURES.....	ix
CHAPTER 1.....	1
1.1. Background of Study.....	1
1.2. The Objective of the Study.....	4
1.3. The Scope and Limitations of the Study.....	4
1.4. The Significance of the Study.....	5
1.5. Literature Review.....	6
CHAPTER 2.....	9
2.1 Theoretical Framework.....	9
2.1.1. Social Media.....	9
2.1.2. Pragmatics.....	10
2.1.3. Internet Slang.....	12
2.1.4. Functions of Slang.....	14
2.1.5. Digital Communication.....	15
2.2. Research Design.....	16
2.2.1. Methods of Data Collection.....	17
2.2.2. Methods of Data Analysis.....	18
CHAPTER 3.....	21
3.1. Findings.....	21
3.1.1. The Original Meaning of Gen Alpha Slang.....	21
3.1.1.1. First Video (January 5, 2023).....	21
3.1.1.2. Second Video (August 12, 2023).....	23
3.1.1.3. Third Video (September 8, 2023).....	24
3.1.1.4. Fourth Video (September 18, 2023).....	26
3.1.1.5. Fifth Video (September 27, 2023).....	28
3.1.1.6. Sixth Video (January 21, 2024).....	31
3.1.1.7. Seventh Video (January 26, 2024).....	32
3.1.1.8. Eight Video (June 10, 2024).....	34
3.1.1.9. Ninth Video (June 24, 2024).....	35
3.1.2. Analysis Based on Functions of Slang Theory.....	37



3.1.2.1. Clutch and Let Him Cook.....	37
3.1.2.2. Opp/Opps.....	38
3.1.2.3. Skibidi Toilet, Ohio, L, Rizz, Gyatt, and Looksmaxxing.....	39
3.1.2.4. Blud, Yapping, Flippity flip, and Yappatron.....	41
3.1.2.5. Edging, Swing and a Miss, Going Places, Band for Band, Stack up the Bread, Skibidi Toilet Ohio, and King.....	43
3.1.2.6. Acoustic.....	46
3.1.2.7. Brainrot and Canthal Tilt.....	46
3.1.2.8. Biting the Curb.....	47
3.1.2.9. Put my fries in the bag and Fall off/fell off.....	48
3.2. Discussion.....	57
3.2.1. Original Meaning.....	57
3.2.2. Functions of Slang.....	61
CHAPTER 4.....	70
REFERENCES.....	72
APPENDIXES.....	77