

- ADS Bank B. (2025). *Interview*.
- Afrizal, S. H., Handayani, P. W., Eryando, T., & Sartono, A. (2018). Primary Care Functional Requirements of a Health Information System in Indonesia. *2018 Third International Conference on Informatics and Computing (ICIC)*, 1–7.
<https://doi.org/10.1109/IAC.2018.8780501>
- Aji, G., Febrianti, E., Karima, D. A., Iqbal, A. D., & Setiani, N. E. (2023). Analisis Strategi Pengembangan Bisnis Pada PT GOTO Gojek Tokopedia Untuk Pertumbuhan Jangka Panjang Pasca IPO. *Gemilang: Jurnal Manajemen Dan Akuntansi*, 3(3), 49–59.
<https://doi.org/https://doi.org/10.56910/gemilang.v3i2.606>
- ALZ Bank C. (2025). *Interview*.
- Assay, M. (2007). *Why choose proprietary software over open source? Survey says!* CNET.
<https://www.cnet.com/culture/why-choose-proprietary-software-over-open-source-survey-says/>
- Bagayoko, C.-O., Dufour, J.-C., Chaacho, S., Bouhaddou, O., & Fieschi, M. (2010). Open source challenges for hospital information system (HIS) in developing countries: a pilot project in Mali. *BMC Medical Informatics and Decision Making*, 10(1), 22.
<https://doi.org/10.1186/1472-6947-10-22>
- Bagley, C. E., & Savage, D. (2009). *Managers and the Legal Environment: Strategies for the 21st Century* (6th ed.). Cengage Learning.
- Baimakhanova, S. (2019). The Main Factors Influencing Consumer Behavior towards Bershka Store in Kazakhstan. *International Journal of Engineering and Management Research*, 9(3), 113–117. <https://doi.org/10.31033/ijemr.9.3.15>
- Balaraman, P., & Kosalram, K. (2013). E –Hospital Management & Hospital Information Systems – Changing Trends. *International Journal of Information Engineering and Electronic Business*, 5(1), 50–58.
<https://doi.org/10.5815/ijieeb.2013.01.06>
- Barney, J. B. (2013). *Gaining and Sustaining Competitive Advantage* (4th ed.). Pearson Education Limited.
- Barney, J. B., & Hesterly, W. S. (2015). *Strategic Management and Competitive Advantage: Concepts and Cases* (5th ed.). Pearson Education.
- Boston, T. (2020). Penyusunan rencana strategis sistem informasi dan teknologi informasi (renstra si/ti) di rsud dr. Rubini mempawah. *Journal of Information Systems for Public Health*, 3(3), 32. <https://doi.org/10.22146/jisph.25860>
- Caroline, W. (2022). *Aliansi Strategik Infocom Corporation Dalam Bersaing di Industri Sistem Informasi Obat di Indonesia* [Tesis]. Universitas Gadjah Mada.
- CCA RS Mata Undaan. (2025). *Interview*.
- Das, S., Kundu, A., & Bhattacharya, A. (2018). Global Perspectives of Entrepreneurial Environment. *International Journal of Management Studies*, V(3(1)), 111.
[https://doi.org/10.18843/ijms/v5i3\(1\)/14](https://doi.org/10.18843/ijms/v5i3(1)/14)
- Deloitte. (2022). *Digitising Indonesia's Health Care Sector*.
- Dranove, D., Besanko, D., Shanley, M., & Schaefer, S. (2017). *Economics of Strategy* (7th ed.). John Wiley & Sons.
- Dwinarko, Sulistyanto, A., & Yasya, W. (2022). Strategi Merger Gojek dan Tokopedia Melalui Komunikasi Perusahaan Dalam Framing Berita Media Daring di Era Pandemi Covid-19. *Jurnal Signal*, 10(1).



- Esty, D. C., & Winston, A. (2009). *Green to Gold: How Smart Companies Use Environmental Strategy to Innovate, Create Value, and Build Competitive Advantage*. Wiley.
- Free Software Foundation. (2017). *What is free software?* Free Software Foundation. <https://www.gnu.org/philosophy/free-sw.html>
- Handayani, P. W., Hidayanto, A. N., Pinem, A. A., Hapsari, I. C., Azzahro, F., Sandhyaduhita, P. I., & Ayuningtiyas, D. (2018). *Pengantar Sistem Informasi Manajemen Rumah Sakit (SIMRS)* (1st ed.). Rajawali Press.
- Hapsari, E. D. (2012). *Analisis Aliansi Strategis PT Johnson and Johnson Indonesia Dengan PT Parit Padang Global Untuk Distribusi Produk di Wilayah Banten* [Tesis]. Universitas Gadjah Mada.
- Hennink, M., Hutter, I., & Bailey, A. (2020). *Qualitative Research Methods*. SAGE Publications.
- Hwang, P. (2017). The alliance map: A tool for managing fear and greed in alliances. *Business Horizons*, 60(5), 699–706. <https://doi.org/10.1016/j.bushor.2017.05.013>
- Indriatno, H. (2021). *Pengembangan Jaringan Gas Rumah Tangga (Jargas) Melalui Aliansi Strategis Studi Pada PT Perusahaan Gas Negara Tbk* [Tesis]. Universitas Gadjah Mada.
- Januraga, P. P., & Harjana, N. P. A. (2020). Improving Public Access to COVID-19 Pandemic Data in Indonesia for Better Public Health Response. *Frontiers in Public Health*, 8. <https://doi.org/10.3389/fpubh.2020.563150>
- Jiang, B. (2021). *Investigating the Market Strategy of Smart food's latest product based on Business Analysis Models*. <https://doi.org/10.2991/assehr.k.211209.364>
- Kaplan, J. M., & McGourty, J. (2020). *Patterns of Entrepreneurship Management*. (6th ed.). Wiley.
- Kementerian Kesehatan Republik Indonesia. (2021). *Cetak Biru Strategi Transformasi Digital Kesehatan 2024*.
- Kementerian Kesehatan Republik Indonesia. (2024). *Aksi Inovasi Ekosistem Digital Kesehatan Nasional*.
- NIP Bank A. (2025). *Interview*.
- Paré, G., Wybo, M. D., & Delannoy, C. (2009). Barriers to Open Source Software Adoption in Quebec's Health Care Organizations. *Journal of Medical Systems*, 33(1), 1–7. <https://doi.org/10.1007/s10916-008-9158-4>
- Peraturan Menteri Kesehatan Nomor 21 Tahun 2020 Tentang Rencana Strategis Kementerian Kesehatan Tahun 2020-2024, Pub. L. No. 21, Kementerian Kesehatan Republik Indonesia (2020).
- Peraturan Menteri Kesehatan Nomor 24 Tahun 2022 Tentang Rekam Medis, Pub. L. No. 24, Kementerian Kesehatan Republik Indonesia (2022).
- Peraturan Menteri Kesehatan Nomor 42 Tahun 2022 Tentang Petunjuk Teknis Penggunaan Dana Alokasi Khusus Nonfisik Bidang Kesehatan Tahun Anggaran 2023, Pub. L. No. 42, Kementerian Kesehatan Republik Indonesia (2022).
- Peraturan Menteri Kesehatan Nomor 82 Tahun 2013 Tentang Sistem Informasi Manajemen Rumah Sakit, Pub. L. No. 82 (2013).
- Peraturan Otoritas Jasa Keuangan Nomor 12/POJK.03/2018 Tahun 2018 Tentang Penyelenggaraan Layanan Perbankan Digital Oleh Bank Umum, Pub. L. No. 12/POJK.03/2018, Otoritas Jasa Keuangan Republik Indonesia (2018).
- Porter, M. E. (1985). *Competitive Advantage: Creating and Sustaining Superior Performance*. Free Press.
- Prasetya, G. H., Rahardja, E., & Hidayati, R. (2007). *Membangun Keunggulan Kompetitif Melalui Aliansi Stratejik Untuk Meningkatkan Kinerja Perusahaan (Studi Kasus Pada*

PT XYZ. (2023a). *Digital Group Strategy & Orchestration 2024-2026*.

PT XYZ. (2023b). *Laporan Tahunan PT XYZ 2023*.

Putratama, S. H. (2018). *Adopsi Produk Free/Open Source Software di Industri Jasa
Pelayanan Kesehatan: Studi Pada Institusi-Institusi Pengguna SIMRS Khanza* [Tesis].
Universitas Gadjah Mada.

PYH Bank D. (2025). *Interview*.

Reza Abdi, M., & Sharma, S. (2007). Strategic/tactical information management of flight
operations in abnormal conditions through Network Control Centre. *International
Journal of Information Management*, 27(2), 119–138.
<https://doi.org/10.1016/j.ijinfomgt.2006.12.004>

Rothaermel, F. T. (2017). *Strategic Management*. McGraw-Hill Education.

RRA PT XYZ. (2025). *Interview*.

Schilling, M. A. (2016). *Strategic Management of Technological Innovation* (5th ed.).
McGraw-Hill.

Schindler, P. S. (2019). *Business Research Methods* (13th ed.). McGraw-Hill Education.

Shalannanda, W., & Hakimi, R. (2016). IT Governance design for Hospital Management
Information System case study: X hospital. *2016 10th International Conference on
Telecommunication Systems Services and Applications (TSSA)*, 1–8.
<https://doi.org/10.1109/TSSA.2016.7871108>

Shegawi, M., Allocato, A., Dunbrack, L., Eaton, J., Giguashvili, N., Leigh, J., Xiao, L.,
Limaye, N., Piai, S., Ristivojevich, N., Rivkin, J., Townsend, M., Vallikkat, M., &
Mayr, F. (2022, October). *IDC FutureScope: Worldwide Healthcare Industry 2023
Predictions*. IDC Corporate.
https://www.idc.com/getdoc.jsp?containerId=US48587222&utm_source=chatgpt.com

Surat Edaran (SE) Menteri Kesehatan Nomor HK.02.01 Tahun 2023, Pub. L. No. 02.01,
Kementerian Kesehatan Republik Indonesia (2023).

Tarigan, I. N., Lestari, F. D., & Darmawan, E. S. (2022). PENUNDAAN PEMBAYARAN
KLAIM JAMINAN KESEHATAN NASIONAL OLEH BPJS KESEHATAN DI
INDONESIA: SEBUAH SCOPING REVIEW. *Jurnal Ekonomi Kesehatan Indonesia*,
7(2), 108. <https://doi.org/10.7454/eki.v7i2.6136>

Thompson, A., Peteraf, M., Gamble, J., & Strickland, A. (2024). *Crafting & Executing
Strategy: The Quest for Competitive Advantage: Concepts and Cases* (23rd ed.).
McGraw-Hill.

Todeva, E., & Knoke, D. (2005). Strategic alliances and models of collaboration.
Management Decision, 43(1), 123–148. <https://doi.org/10.1108/00251740510572533>

Undang-Undang (UU) Nomor 17 Tahun 2023 Tentang Kesehatan, Pub. L. No. 17 (2023).

Undang-Undang (UU) Nomor 27 Tahun 2022 Tentang Perlindungan Data Pribadi, Pub. L.
No. 27, Pemerintah Indonesia (2022).

Undang-Undang (UU) Nomor 44 Tahun 2009 Tentang Rumah Sakit, Pub. L. No. 44,
Pemerintah Republik Indonesia (2009).

Usmara, A., & Maksesnsius, N. (2007). *Implementasi Manajemen Strategik: Kebijakan dan
Proses*. Amara Books.

Wibowo, A. (2020). *Corporate Strategy: Konsep dan Praktik* (1st ed.). Penerbit Andi.

Winata, D. J., & Devie. (2013). Analisa Pengaruh Aliansi Strategik Terhadap Keunggulan
Bersaing dan Kinerja Perusahaan . *Business Accounting Review*, 1.

Yin, R. K. (2016). *Qualitative Research from Start to Finish* (2nd ed.). The Guilford Press.

Yoraeni, A., Handayani, P., Rakhmah, S. N., Afghani, D. Y. Al, Rianto, H., Riza, F.,
Yuswanto, A., Saputra, E. P., Prayitno, E., Muharrom, M., Muryanto, T., Damayanti, R.,



UNIVERSITAS
GADJAH MADA

**STRATEGI ALIANSI KORPORASI PT XYZ DALAM PENGEMBANGAN BISNIS SISTEM INFORMASI
MANAJEMEN RUMAH SAKIT
(SIMRS) DI INDONESIA**

Timothy Elia Tallulembang, Nofie Iman Vidya Kemal, S.E., M.Sc., Ph.D.

Universitas Gadjah Mada, 2025 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Febrianto, D., & Nurrohman, A. (2023). *Sistem Informasi Manajemen* (1st ed.). PT Scifintech Andrew Wijaya.