

IDENTIFYING AND ANALYZING BUSINESS MODEL AND STRATEGIC ADVANTAGES OF A DIVERSIFIED BUSINESS. CASE STUDY OF PT.XYZ

Thesis

To fulfill the partial requirements achieved for a Master's degree

Masters of Business Administration Program



Submitted by

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22/500566/PEK/28617

To

FACULTY OF ECONOMICS AND BUSINESS

UNIVERSITAS GADJAH MADA

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Master of Business Administration
Faculty of Economics and Business
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AUTHORIZATION

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