

REFERENCES

- Aarts, S., Peek, S. T. M., & Wouters, E. J. M. (2015). The relation between social network site usage and loneliness and mental health in community-dwelling older adults. *International Journal of Geriatric Psychiatry*, 30(9), 942–949. <https://doi.org/10.1002/gps.4241>
- Aguert, M., Laval, V., Gauducheau, N., Atifi, H., & Marcoccia, M. (2016). Producing Irony in Adolescence: A Comparison Between Face-to-Face and Computer-Mediated Communication. *Psychology of Language and Communication*, 20(3), 199–218.
- Ankur, A., Vivek, Patel, S., & Hadique, Md. (2024). *Personality Prediction Model: Using Multi-model Data*. 2024 15th International Conference on Computing Communication and Networking Technologies, ICCCNT 2024. <https://doi.org/10.1109/ICCCNT61001.2024.10726089>
- Anthonissen, C., Madzamba, R., Nozewu, A., Mateane, W., Swartz, L., Higgen, S., Hall, B., & Moesko, M. (2025). Migration and mental health care in South Africa: The question of language in context. *Medical Humanities*, 51(1), 147–153. <https://doi.org/10.1136/medhum-2024-012908>
- Ashraf, M. (2025). Subtitling Climate Change: A Multimodal Discourse Analysis Study of Key Structural Differences in the Subtitles of Two Climate Documentaries on Netflix. *International Journal of Communication and Linguistic Studies*, 23(1), 163–179. <https://doi.org/10.18848/2327-7882/CGP/v23i01/163-179>
- Austin, J. L. (1962). *How to Do Things with Words*. Clarendon Press.
- Austin, J. L. (1975). *How to Do Things with Words*. Clarendon Press.
- Austin, J. L. (2020). *How To Do Things With Words*. Barakaldo Books.
- Benz, C., & Schuemann, C. M. (2006). *College Reading*, 4 (P. Byrd & J. M. Reid, Eds.; First Edition). Houghton Mifflin Company.
- Bonato, M. (2024). Semiotic ideology and mutable sense of place: Chinese ecological urban renewal through the lens of advertising codes. *Political Geography*, 115. <https://doi.org/10.1016/j.polgeo.2024.103232>
- Brosseau, D., & Downes, L. (2024). Listening to teachers talk about multimodality and multimodal texts: Considerations for the national English curriculum. *Australian Journal of Language and Literacy*, 47(3), 317–334. <https://doi.org/10.1007/s44020-024-00064-8>
- Brown, L. (2024). “The denigration of Korean men’s genitals”: Precision grip gestures and the multimodal construction of “taking offence” in media discourse surrounding anti-feminism in South Korea. *Journal of Language Aggression and Conflict*, 12(2), 234–262. <https://doi.org/10.1075/jlac.00088.bro>

- Dixon, T., & Dixon, D. H. (2024). A simple methodology for identifying speech act tendencies: A case study of e-mail refusals. *Applied Pragmatics*, 6(1), 60–85. <https://doi.org/10.1075/ap.21011.dix>
- Doğrusever, C., & Bilgin, M. (2025). From family social support to problematic internet use: A serial mediation model of hostility and depression. *BMC Psychology*, 13(1). <https://doi.org/10.1186/s40359-025-02535-0>
- Doyle, G. (2013). *Understanding Media Economics*. SAGE Publications Ltd.
- Ellis, R. (2022). Testing the impact of paraverbal irony signals. Experimental study on verbal irony identification in face-to-face and computer-mediated communication. *Psychology of Language and Communication*, 26(1), 65–84.
- Faelens, L., Hoorelbeke, K., Cambier, R., van Put, J., Van de Putte, E., De Raedt, R., & Koster, E. H. W. (2021). The relationship between Instagram use and indicators of mental health: A systematic review. *Computers in Human Behavior Reports*, 4, 100121. <https://doi.org/10.1016/j.chbr.2021.100121>
- Fajri, B. A., Windarti, A., Ahdiani, U., & Atmantika, Z. H. (2023). Sad Culture: An Analysis of The US' Mental Health Issues as Expressed in Social Media. *Rubikon : Journal of Transnational American Studies*, 10(2), Article 2. <https://doi.org/10.22146/rubikon.v10i2.83832>
- Geethanjali, R., & Valarmathi, A. (2024). A novel hybrid deep learning IChOA-CNN-LSTM model for modality-enriched and multilingual emotion recognition in social media. *Scientific Reports*, 14(1). <https://doi.org/10.1038/s41598-024-73452-2>
- Grice, H. P. (1975). *Logic and Conversation*. Brill. https://doi.org/10.1163/9789004368811_003
- Griffith, F. J., Stein, C. H., Hoag, J. E., & Gay, K. N. (2021). #MentalHealthArt: How Instagram artists promote mental health awareness online. *Public Health*, 194, 67–74. <https://doi.org/10.1016/j.puhe.2021.02.006>
- Guiraud, N., Longin, D., Lorini, E., Pesty, S., & Rivière, J. (2011). *The face of emotions: A logical formalization of expressive speech acts*. 1038. https://www.researchgate.net/publication/221456289_The_face_of_emotions_a_logical_formalization_of_expressive_speech_acts
- Hafner, C. A. (2018). Digital Discourses Research and Methods. In A. Phakiti, P. De Costa, L. Plonsky, & S. Starfield (Eds.), *The Palgrave Handbook of Applied Linguistics Research Methodology* (pp. 375–390). Palgrave Macmillan UK. https://doi.org/10.1057/978-1-137-59900-1_18
- Harvey, K. (2012). Disclosures of depression: Using corpus linguistics methods to examine young people's online health concerns. *International Journal of Corpus Linguistics*, 17(3), 349–379. <https://doi.org/10.1075/ijcl.17.3.03har>
- Holtgraves, T. (2024). Emoji, Speech Acts, and Perceived Communicative Success.

Journal of Language and Social Psychology, 43(1), 83–103.

<https://doi.org/10.1177/0261927X231200450>

Horn, L. R., & Ward, G. (2004). *The Handbook of Pragmatics*. Blackwell Publishing.

Howard, P. N., & Parks, M. R. (2012). Social Media and Political Change: Capacity, Constraint, and Consequence. *Journal of Communication*, 62(2), 359–362.

<https://doi.org/10.1111/j.1460-2466.2012.01626.x>

Huang, C. F. (2024). Quoting and well-being: Researching social media posts of two mental health campaigns in Hong Kong. *Journal of Multilingual and Multicultural Development*. Scopus.

<https://doi.org/10.1080/01434632.2024.2344632>

INPRNT (Director). (2023, April 6). *INPRNT Presents: Gemma Correll* [Video recording]. <https://www.youtube.com/watch?v=gEm09ZGGzD8>

Instagram. (n.d.). Instagram. Retrieved August 18, 2024, from <https://about.instagram.com/>

Irimiás, A., Csapody, B., & Jászberényi, M. (2024). Social sustainability on European food festival websites: A multimodal discourse analysis. *Tourism Management Perspectives*, 53. <https://doi.org/10.1016/j.tmp.2024.101280>

Kaplan, A. M., & Haenlein, M. (2010). Users of the world, unite! The challenges and opportunities of Social Media. *Business Horizons*, 53(1), 59–68.

<https://doi.org/10.1016/j.bushor.2009.09.003>

Kennedy, M. L., Kennedy, W. J., & Smith, H. M. (1990). *Writing in the Disciplines: A Reader for Writers*. Prentice Hall.

Kennedy, M. L., Kennedy, W. J., & Smith, H. M. (1998). *Writing in the Disciplines: A Reader for Writers*. Upper Saddle River, N.J. : Prentice Hall.

<https://archive.org/details/writingindiscipl0000kenn/page/16/mode/2up?q=document>

Kennedy, M. L., Kennedy, W. J., & Smith, H. M. (2003). *Writing in the Disciplines: A Reader for Writers* (Subsequent edition). Pearson College Div.

Kennedy, M. L., Kennedy, W. J., & Smith, H. M. (2008). *Writing in the Disciplines: A Reader for Writers* (6th ed.). Prentice Hall.

Kennedy, M. L., Kennedy, W. J., Smith, H. M., & Kennedy, W. J. (2000). *Writing in the disciplines: A reader for writers* (4th ed.). Prentice Hall.

Kent, M. (2010). *Directions in Social Media for Professionals and Scholars*.

Kim, J., Uddin, Z. A., Lee, Y., Nasri, F., Gill, H., Subramanieapillai, M., Lee, R., Udovica, A., Phan, L., Lui, L., Iacobucci, M., Mansur, R. B., Rosenblat, J. D., & McIntyre, R. S. (2021). A Systematic review of the validity of screening depression through Facebook, Twitter, Instagram, and Snapchat. *Journal of*

Affective Disorders, 286, 360–369. <https://doi.org/10.1016/j.jad.2020.08.091>

- Kirszner, L. G., & Mandell, S. R. (2013). *The Wadsworth Handbook*. Cengage Learning.
- Kress, G. R., & van Leeuwen, T. (2001). *Multimodal Discourse: The Modes and Media of Contemporary Communication*. Arnold ; Oxford University Press. http://bvbr.bib-bvb.de:8991/F?func=service&doc_library=BVB01&doc_number=013222946&line_number=0002&func_code=DB_RECORDS&service_type=MEDIA
- Kress, G. R., & van Leeuwen, T. (2006). *Reading Images: The Grammar of Visual Design* (2e éd). Routledge.
- Levinson, S. C. (1983). *Pragmatics*. Cambridge University Press.
- Lin, Z., Lee, C., & Kaur, S. (2024). The socialization of nationalist and socialist values: Construction of the model youth in a Chinese reality TV show. *China Information*, 38(3), 384–404. <https://doi.org/10.1177/0920203X241241370>
- Marques, T. (2023). The Expression of Hate in Hate Speech. *Journal of Applied Philosophy*, 40(5), 769–787. Scopus. <https://doi.org/10.1111/japp.12608>
- Meierkord, C. (2023). Society, Culture and the Speech Act of Praise – Observations from Ugandan English vis-à-vis British English. *Contrastive Pragmatics*, 21(2). <https://doi.org/10.1163/26660393-BJA10095>
- Mey, J. (1993). *Pragmatics: An Introduction*. Blackwell.
- Mohamadpour, F., Askarian, A., & Askarian, M. (2024). Picture analysis of billboards and infographic graphics advertising COVID-19 on promoting preventive behaviors and taking vaccination against the Coronavirus disease pandemic. *Scientific Reports*, 14(1). <https://doi.org/10.1038/s41598-024-56758-z>
- Mubarok, Y., Sudana, D., Yanti, D., Sugiyo, Aisyah, A. D., & Af'idah, A. N. (2024). Abusive Comments (Hate Speech) on Indonesian Social Media: A Forensic Linguistics Approach. *Theory and Practice in Language Studies*, 14(5), 1440–1449. <https://doi.org/10.17507/tpls.1405.16>
- Nadeem, R. (2024, June 6). Cultural Issues and the 2024 Election. *Pew Research Center*. <https://www.pewresearch.org/politics/2024/06/06/cultural-issues-and-the-2024-election/>
- Norricks, N. R. (1978). Expressive illocutionary acts. *Journal of Pragmatics*, 2(3), 277–291. [https://doi.org/10.1016/0378-2166\(78\)90005-X](https://doi.org/10.1016/0378-2166(78)90005-X)
- Nui_Community (Director). (2022a, September 12). *Gemma Correll on comics about mental health, life and pugs | Part 1* [Video recording]. <https://www.youtube.com/watch?v=VGZg3bbzgt8>

- Nui_Community (Director). (2022b, September 18). *Gemma Correll on comics about mental health, life and pugs | Part 2* [Video recording].
<https://www.youtube.com/watch?v=mC8J6gieyoc>
- Osisanwo, A., & Alugbin, M. (2024). Metaphorical constructs and semiotic expressions in the BBC Yoruba Internet memes of English Premier League match results. *Language and Semiotic Studies*, 10(3), 415–436.
<https://doi.org/10.1515/lass-2024-0032>
- Parker, F. (with Internet Archive). (1986). *Linguistics for non-linguists*. Taylor & Francis.
<https://archive.org/details/linguisticsforno0000park/page/n5/mode/2up>
- Parker, F., & Riley, K. (2009). *Linguistics for Non-Linguists (text only) 5th (Fifth Edition)* (5th edition). Allyn & Bacon.
- Picardo, J., McKenzie, S. K., Collings, S., & Jenkin, G. (2020). Suicide and self-harm content on Instagram: A systematic scoping review. *PLOS ONE*, 15(9), e0238603. <https://doi.org/10.1371/journal.pone.0238603>
- Plotnick, J. (n.d.). *Paraphrase and Summary: University College Writing Handouts*. University of Toronto. Retrieved September 30, 2024, from <https://www.uc.utoronto.ca/paraphrase>
- Radovanović, A. (2023). Expressive illocutionary acts and politeness in managerial responses to online hotel reviews. *Circulo de Linguistica Aplicada a La Comunicacion*, 96, 273–285. <https://doi.org/10.5209/clac.80532>
- Rahman, N. A., Sazan, D., Yusoff, M. Z. N. M., Zaini, M. F. H., & Razzaq, N. (2024). Visual Representation of Selected Malaysian Political Trolling on Social Media: Disclose the Ideology and Power. *Journal of Language Teaching and Research*, 15(5), 1538–1549. <https://doi.org/10.17507/jltr.1505.15>
- Rasoulkolamaki, S., Kaur, S., & Salahshour, N. (2024). A multimodal analysis of (de)legitimation through argumentation in extremist discourse: The case of Dabiq. *Journal of Language Aggression and Conflict*, 12(2), 263–288.
<https://doi.org/10.1075/jlac.00089.ras>
- Ronan, P. (2015). Categorizing expressive speech acts in the pragmatically annotated SPICE Ireland corpus. *ICAME Journal*, 39(1), 25–45.
<https://doi.org/10.1515/icame-2015-0002>
- Sandall, H. (2024). #BimboTok: A critical discourse analysis of hyper-feminine bimbo identities on TikTok. *Media International Australia*, 193(1), 65–79.
<https://doi.org/10.1177/1329878X241280235>
- Searle, J. R. (1969). *Speech Acts: An Essay in the Philosophy of Language*. Cambridge University Press. <https://doi.org/10.1017/CBO9781139173438>
- Searle, J. R. (1976). A Classification of Illocutionary Acts. *Language in Society*, 5(1), 1–23.

- Searle, J. R. (Ed.). (1979). Indirect speech acts. In *Expression and Meaning: Studies in the Theory of Speech Acts* (pp. 30–57). Cambridge University Press. <https://doi.org/10.1017/CBO9780511609213.004>
- Searle, J. R., Kiefer, F., & Bierwisch, M. (1980). *Speech Act Theory and Pragmatics*. Springer Netherlands.
- Searle, J. R., & Vanderveken, D. (1985). *Foundations of Illocutionary Logic*. CUP Archive.
- Serafis, D., Mădroane, I. D., & Lalér, T. (2024). Critical reconstructions of populist multimodal argumentation: Illustrations from right-wing parties' Facebook posts on the Russo-Ukrainian refugee issue. *Journal of Argumentation in Context*, 13(2), 232–259. Scopus. <https://doi.org/10.1075/jaic.00029.ser>
- Shawon, M. S. R., Hossain, F. B., Thabrew, A., Kabir, S. F., Mahmood, S., & Islam, M. S. (2025). Burdens of sedentary behaviour and symptoms of mental health disorders and their associations among 297,354 school-going adolescents from 68 countries. *Mental Health and Physical Activity*, 28. Scopus. <https://doi.org/10.1016/j.mhpa.2024.100665>
- Shurma, S. (2024). Perpetrators in multimodal media discourse: A case study of personalization in images from The Telegraph. *Humanities and Social Sciences Communications*, 11(1). Scopus. <https://doi.org/10.1057/s41599-024-03040-2>
- Simyan, T. (2024). Creative Use Of Objects As Signs in Cinema: An Analysis of Sergei Parajanov's Hakob Hovnatanyan. *Creativity Studies*, 17(2), 475–494. <https://doi.org/10.3846/cs.2024.19192>
- Sindoni, M. G. (2020). '#YouCanTalk': A multimodal discourse analysis of suicide prevention and peer support in the Australian BeyondBlue platform. *Discourse and Communication*, 14(2), 202–221. <https://doi.org/10.1177/1750481319890386>
- Singh, T., Roberts, K., Cohen, T., Cobb, N., Franklin, A., & Myneni, S. (2023). Discerning conversational context in online health communities for personalized digital behavior change solutions using Pragmatics to Reveal Intent in Social Media (PRISM) framework. *Journal of Biomedical Informatics*, 140. <https://doi.org/10.1016/j.jbi.2023.104324>
- Syahid, A., Sudana, D., & Bachari, A. D. (2023). Cyberbullying on Social Media in Indonesia and Its Legal Impact: Analysis of Language Use in Ethnicity, Religious, Racial, and Primordial Issues. *Theory and Practice in Language Studies*, 13(8), 1938–1946. <https://doi.org/10.17507/tpls.1308.09>
- Thompson, D. (2022, April 11). Why American Teens Are So Sad. *The Atlantic*. <https://www.theatlantic.com/newsletters/archive/2022/04/american-teens-sadness-depression-anxiety/629524/>

- Thompson, R. (2022, June 14). *19 Mental Health Instagram Accounts to Make Your Feed a More Positive Place*. Bed Threads.
<https://bedthreads.com.au/blogs/journal/best-mental-health-instagram-accounts-to-follow>
- Thurlow, C. (2017). Digital discourse: Locating language in new/social media. In *Handbook of Social Media*. Sage.
https://www.academia.edu/31483202/Digital_discourse_Locating_language_in_new_social_media
- Thurlow, C., & Mroczek, K. (2011). *Digital Discourse: Language in the New Media*. Oxford University Press, USA.
- Tsoumou, J. M. (2023). (Im)politeness on Facebook during the Covid-19 pandemic. *Journal of Politeness Research*, 19(1), 249–284.
<https://doi.org/10.1515/pr-2021-0008>
- van Leeuwen, T. (2008a). *Discourse and Practice: New Tools for Critical Discourse Analysis*. Oxford University Press. <http://site.ebrary.com/id/10282036>
- van Leeuwen, T. (2008b). *Introducing Social Semiotics* (Reprint. Originally published: 2005). Routledge.
- Wang, L., & Xing, S. (2024). *Corpus-based Multimodal Discourse Analysis of Public Service Advertisement from the World Wildlife Fund*. 217–222.
<https://doi.org/10.1145/3691720.3691756>
- Widiana, Y., Abdullah, S. N. S., & Sumarlam, S. (2024). Phatic Emoji of Javanese Netizens in Social Media: A Cyberpragmatics Perspective on A Creative Communicative Strategy. *Creativity Studies*, 17(2), 589–600.
<https://doi.org/10.3846/cs.2024.16797>
- Wijana, I. D. P. (2021). *Dasar—Dasar Pragmatik (Edisi Revisi)* (Revision). TS Publisher.
- Willcox, G. (1982). The Feeling Wheel: A Tool for Expanding Awareness of Emotions and Increasing Spontaneity and Intimacy. *Transactional Analysis Journal*, 12(4), 274–276. <https://doi.org/10.1177/036215378201200411>
- Wiwatkunupakarn, N., Pateekhum, C., Aramrat, C., Jirapornchaoren, W., Pinyopornpanish, K., & Angkurawaranon, C. (2022). Social networking site usage: A systematic review of its relationship with social isolation, loneliness, and depression among older adults. *Aging and Mental Health*, 26(7), 1318–1326. <https://doi.org/10.1080/13607863.2021.1966745>
- Xie, S. (2024). A Case Study of a Preschool Child’s Compliment Expression Based on Schema Theory. *Lecture Notes in Computer Science (Including Subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics)*, 14515 LNAI, 498–513. https://doi.org/10.1007/978-981-97-0586-3_38
- Yerznkyan, Y., & Harutyunyan, L. (2024). A pragmalinguistic study of the strategies

in motivational discourse (Based on Mark Zuckerberg's Harvard commencement speech). *International Journal of English Language and Literature Studies*, 13(2), 97–108. <https://doi.org/10.55493/5019.v13i2.4982>

- Yoga, A. (2013). *Improving The Eighth Grade Students' writing Skills Through Picture-Cued Activities At Smp N 1 Wonosari In The Academic Year of 2012/2013* [Universitas Negeri Yogyakarta]. <https://www.academia.edu/download/81785071/33520655.pdf>
- Yoga, A., & Roselani, N. G. A. (2024). Expressive Speech Acts to Reflect Social Support About Mental Health In @Gemmacorrell's Instagram Comments. *Acceleration: Multidisciplinary Research Journal*, 2(03), Article 03. <https://doi.org/10.70210/amrj.v2i03.85>
- Yoga, A., Wijana, I. D. P., & Roselani, N. G. A. (2025). A Portrayal of Digital Humanity in Quora Digital Platform through Speech Acts Analysis. *Jurnal Bahasa Dan Sastra*, 13(1). <https://scholar.google.com/scholar?cluster=7303411797978138778&hl=en&oi=scholar>
- Yörük, B. K., & Han, Y. (2024). Age-based health insurance coverage policies and mental health. *Journal of Population Economics*, 37(2). <https://doi.org/10.1007/s00148-024-01015-w>
- Zhong, B. (2021). *Social Media Communication: Trends and Theories*. John Wiley & Sons.