

BIBLIOGRAPHY

- Abdel-Raheem, A. (2023). Cartooning and sexism in the time of COVID-19: Metaphors and metonymies in the Arab mind. *Discourse & Society*, 34(2), 147-174. <https://doi.org/10.1177/09579265221113028>
- Abdulaziz, A. (2024). The Importance of Arabic Language on Advertising Content in Saudi Arabia. *International Journal of Religion*, 5(11), 2316–2330. <https://doi.org/10.61707/bx4mrw50>
- Allport, G. W. (1958). *The Nature of Prejudice*. Abridged.
- Amalia, R. (2023, July 9). Beauty Privilege Halaman 1 - Kompasiana.com. *KOMPASIANA*.
<https://www.kompasiana.com/rizka19259/64aaa76c4addee3562108a12/beauty-privilege#:~:text=Apa%20itu%20beauty%20privilege%3F,orang%20dengan%20penampilan%20lebih%20menarik.>
- Ananta, J. (2024, March 29). Kulit Kusam Jadi Masalah Serius Perempuan Indonesia. *IDN Times*.
<https://www.idntimes.com/life/women/jeremia-agung-ananta/kulit-kusam-jadi-masalah-perempuan-indonesia>
- Aprilianty, S., Komariah, S., & Abdullah, M. N. A. (2023). Konsep Beauty Privilege Membentuk Kekerasan Simbolik. *Ideas Jurnal Pendidikan Sosial Dan Budaya*, 9(1), 149. <https://doi.org/10.32884/ideas.v9i1.1253>
- Arbar, T. F. (2021, March 23). *Heboh Anti-Asia di Amerika, Ini “Biang Kerok” Penyebabnya*. *CNBC Indonesia*. Retrieved December 28, 2024, from <https://www.cnbcindonesia.com/news/20210323111516-4-232142/heboh-anti-asia-di-amerika-ini-biang-kerok-penyebabnya>
- Arwanda, D., Wulandari, E. A., & Saputra, M. R. P. (2021). Putih yang Ideal: Representasi Warna Kulit Perempuan dalam Iklan Kosmetik Vaseline Insta Fair Tahun 2013. *Jurnal Audiens*, 3(1), 48–60. <https://doi.org/10.18196/jas.v3i1.11769>
- Augoustinos, M., & Reynolds, K. (2001). *Understanding Prejudice, Racism, and Social Conflict*. SAGE Publications Ltd eBooks.
<https://doi.org/10.4135/9781446218877>
- Aulia, A., Mappatempo, A., & Hasmiranda, H. (2024). The effect of brand image and product quality on consumer purchase interest in vaseline products for students of the Management Department of FEB UNISMUH Makassar. *Jurnal Ilmu Manajemen Profitability*, 8(1), 85–92. <https://doi.org/10.26618/profitability.v8i1.14079>
- Azmy, M. S., & Furinto, A. (2008). Analisa Faktor-Faktor Yang Mempengaruhi Persepsi Konsumen Dalam Pemilihan Biro Perjalanan Umroh Dan Haji Khusus. *Journal of Business Strategy and Execution*, 1(1), 171 - 193. Retrieved from <https://journal.binus.ac.id/index.php/JBSE/article/view/179>
- Bairagi, V., & Munot, M. V. (2019). *Research Methodology: A Practical and Scientific Approach*. Taylor & Francis Group, LLC

- Beard, E., Henninger, N. M., & Venkatraman, V. (2022). Making ads stick: Role of metaphors in improving advertising memory. *Journal of Advertising*, 53(1), 86-103. <https://doi.org/10.1080/00913367.2022.2089302>
- Bell, J. (2010). *Doing Your Research Project. 5th Edition*. Open University Press.
- Boeije, Hennie R. (2009). *Analysis in Qualitative Research*. SAGE Publications
- Bowers, J. M., Hamilton, J. G., Lobel, M., Kanetsky, P. A., & Hay, J. L. (2021). Sun Exposure, Tanning Behaviors, and Sunburn: Examining Activities Associated With Harmful Ultraviolet Radiation Exposures in College Students. *The Journal of Primary Prevention*, 42(5), 425–440. <https://doi.org/10.1007/s10935-021-00638-z>
- Bradford-Oldham, T. (2022, February 10). Celebrating Black Voices: Ashy is NOT Classy. Have a Seat. *San Jose Public Library*. <https://www.sjpl.org/blogs/post/celebrating-black-voices-ashy-is-not-classy-have-a-seat/>
- Brewster, A. J., & Palmer, H. H. (2001). *Introduction to advertising*. The Minerva Group, Inc.
- Brinton L. J. & Brinton D. (2010). *The linguistic structure of modern English*. John Benjamins Pub.
- Chapkis, Wendy. (1988). *Beauty Secrets: Women and the Politics of Appearance*. South End Press
- Chetia, B. (2014). Rhetorical Devices in English Advertisement Texts in India: A Descriptive Study. *International Journal of Social Science and Humanity*, 5(11), 980–984. <https://doi.org/10.7763/ijssh.2015.v5.591>
- Chinta, S., Ghassani, A., & Lidwina. (2023). Dampak Standar Kecantikan Bagi Perempuan di Indonesia. *Prosiding Seminar Nasional Ilmu Ilmu Sosial (SNIIS)*, Vol. 2 (2023), 1440-1448. <https://proceeding.unesa.ac.id/index.php/sniis/article/view/920>
- Cook, G. (1992). *The Discourse of Advertising (1st ed.)*. Routledge
- Creswell, J. W. (2013). *Qualitative Inquiry And Research Design: Choosing Among Five Approaches 3rd edition*. SAGE Publications.
- Creswell, J. W., & Creswell, J. D. (2018). *Research design: qualitative, quantitative, and mixed methods approaches (5th ed., Vol. 5)*. SAGE Publications, Inc
- Crisp, Richard J. (2010). *The Psychology of Social and Cultural Diversity*. Blackwell Publishing
- Cunningham, M. R., Roberts, A. R., Barbee, A. P., Druen, P. B., & Wu, C. (1995). “Their ideas of beauty are, on the whole, the same as ours”: Consistency and variability in the cross-cultural perception of female physical attractiveness. *Journal of Personality and Social Psychology*, 68(2), 261–279. <https://doi.org/10.1037/0022-3514.68.2.261>
- Daniel, P. S., & Sam, A. G. (2011). *Research Methodology*. Gyan Publishing House
- Elongo, A. (2024). Stylistics of the injunction in the advertising language of mobile telephony. *Southern African Linguistics and Applied Language Studies*, 42(3), 366–375. <https://doi.org/10.2989/16073614.2023.2263487>

- Fadhliani, N. F., Wati, N. S., Junaidi, N. J., & Nurhasnah, N. N. (2023). Strategi Guru Dalam Meningkatkan Kemampuan Menghafal Al-Qur'an Dan Hadist Pada Mata Pelajaran Al-Qur'an Hadist Di Pondok Pesantren Nurul Hidayah Simatorkis Pasaman Timur. *Concept Journal of Social Humanities and Education*, 2(4), 51–61. <https://doi.org/10.55606/concept.v2i4.691>
- Finegan E. (2015). *Language : its structure and use (Seventh)*. Cengage Learning.
- Forte, D. L. (2023). Music and discourse: A systemic-functional approach for music analysis in multimodal contexts. *Multimodality & Society*, 3(1), 69–81. <https://doi.org/10.1177/26349795231153963>
- Gibson, W., & Brown, A. (2009). *Working with Qualitative Data*. SAGE Publications
- Gendre, I. (2024, October 10). Why is Plastic Bad for the Environment? *Greenly*. <https://greenly.earth/en-us/blog/ecology-news/why-is-plastic-bad-for-the-environment>
- Hake, S. (2017). *The Proletarian Dream: Socialism, Culture, and Emotion in Germany, 1863–1933*. Walter de Gruyter GmbH & Co KG.
- Halevy, E. E. (2020). *Classes and Elites in Democracy and Democratization: A Collection of Readings*. Routledge.
- Hall, S. (1997). *Representation: Cultural Representations and Signifying Practices*. SAGE.
- Hamermesh, D. S. (2013). *Beauty Pays: Why Attractive People Are More Successful*. Princeton University Press.
- Han, J., & Zappavigna, M. (2023). Multimodal rhythm in TikTok videos: Exploring a recontextualization of the Gillard ‘misogyny speech.’ *Multimodality & Society*, 4(1), 58–79. <https://doi.org/10.1177/26349795231207228>
- Hasnaa, A. Y., & Alfian. (2023). Isu Rasisme dalam Hubungan Internasional : Narasi “Asian Hate” dan Mispersepsi Amerika Serikat terhadap China di Tengah Pandemi Covid-19. *Journal of International Relations Diponegoro*, 9(1), 226–248. <https://doi.org/10.14710/jirud.v9i1.37381>
- Heryono, H. (2021). Slogan Language Styles On Fast Food Advertising. *Turkish Journal of Computer and Mathematics Education*, 12(8), 1298-1303. <https://www.proquest.com/scholarly-journals/slogan-language-styles-on-fast-food-advertising/docview/2623456789/se-2>
- Herzog, Benno. (2016). *Discourse Analysis as Social Critique. Discursive and Non-Discursive Realities in Critical Social Research*. Springer Nature
- Hogsnes, M., Grønli, T. M., & Hansen, K. (2024). Exploring Influencers’ Commercial Content on Instagram. *Journal of Interactive Advertising*, 24(2), 156–168. <https://doi.org/10.1080/15252019.2024.2316114>
- Huddart, D. (2006). *Homi K. Bhabha*. Routledge.
- Indah, N. A., & Suarna, N. I. F. (2024). Pengaruh Product Ingredients, Brand Ambassador dan Social Media Marketing terhadap Keputusan Pembelian Produk Viva Cosmetics di Kota Bandung. *Jurnal Manajemen Kewirausahaan Dan Teknologi (JUMAKET)*, 1(3), 80–97. <https://doi.org/10.61132/jumaket.v1i3.321>

- Inzlicht, M., & Schmader, T. (2012). *Stereotype Threat: Theory, Process, and Application*. Oxford University Press.
- Jain, Y. (2024, November 27). *Case Study: Selling petroleum jelly created a \$2.8 billion giant*. Future Vision Computer Institute. <https://futurevisioncomputers.com/case-study-selling-petroleum-jelly-created-a-2-8-billion-giant/#:~:text=Vaseline%20has%20masterfully%20positioned%20itself,Rural%20Market%20Reach:>
- Joos, M. (1967). *The Five Clocks of Language*. Brace & World
- Kamrani, P., Hedrick, J., Marks, J. G., & Zaenglein, A. L. (2024b). Petroleum jelly: A comprehensive review of its history, uses, and safety. *Journal of the American Academy of Dermatology*, 90(4), 807–813. <https://doi.org/10.1016/j.jaad.2023.06.010>
- Kelly-Holmes, H. (2005). *Advertising as multilingual communication*. Palgrave Macmillan UK
- Kerl, S. (1861). *A comprehensive grammar of the English language*. Ivison, Blakeman, Taylor & Company.
- Kesumaputri, A. P. B., Pradekso, T., & Luqman, Y. (2022). Hubungan Citra Merek Dan Tingkat Kepercayaan Merek Vaseline Dengan Tingkat Loyalitas Konsumen Hand And Body Lotion Vaseline. *Interaksi Online*, 10(3), 128-140. <https://ejournal3.undip.ac.id/index.php/interaksi-online/article/view/34520>
- Krause, S. R. (2015). *Freedom beyond sovereignty: Reconstructing Liberal Individualism*. University of Chicago Press.
- Kuiper, K. (2012). *Prose: Literary Terms and Concepts*. The Rosen Publishing Group, Inc.
- Kutner, B., Wilkins, C., & Yarrow, P. R. (1952). Verbal attitudes and overt behavior involving racial prejudice. *Journal of Abnormal & Social Psychology*, 47(3), 649–652. <https://doi.org/10.1037/h0053883>
- Lancia, F., Liliyana, & Azis, A. (2023). K-Beauty dan Standar Kecantikan di Indonesia (Analisis Wacana Sara Mills pada Kanal YouTube Priscilla Lee). *Jurnal Multidisiplin West Science*, 2(1), 56–68. <https://doi.org/10.58812/jmws.v2i1.175>
- Laurensia, B., Sitanggang, H. J., Marta, R. F., Daniar, A., & Menayang, A. P. (2020). Integrasi Orkestrasi Pemasaran dengan Filosofi Dwi Sapta pada Kasus Vaseline Healing Project. *Jurnal Komunikasi Nusantara*, 2(1), 28-41. <https://doi.org/10.33366/jkn.v2i1.38>
- Lindzey, G. (1998). *The Handbook of Social Psychology*. Oxford University Press.
- Listyawati, D., Santika, & Suastini, Ni Wayan. (2022). Analysis Of Visual Signs Found In Vaseline Advertisements. *Journal of Language and Applied Linguistics*, 3(2), 228-243. <https://doi.org/10.22334/traverse.v3i2>
- Lippert, B., & Perthes, V. (2020). Strategic rivalry between United States and China: causes, trajectories, and implications for Europe. *Stiftung Wissenschaft Und Politik German Institute for International and Security Affairs*, 4(1), 1-53. <https://doi.org/10.18449/2020rp04>

- Lunyal, V. (2014). Examining the discourse of perfume advertisements: An analysis of the verbal and the visual. *Journal of NELTA*, 19(1-2), 117-131. <https://doi.org/10.3126/nelta.v19i1-2.12085>
- Lutfi, E. (2024, March 20). Klasifikasi Data: Pengertian, Jenis, Hingga Metodenya. *Mekari Talenta*. <https://www.talenta.co/blog/klasifikasi-data-2/>
- Mahmud, Yulcin., Cornelius J. Paat., & L. Lesawengen. (2020). Jilbab Sebagai Gaya Hidup Wanita Modern Di Kalangan Mahasiswi Fakultas Ilmu Sosial Dan Politik Universitas Sam Ratulangi. *HOLISTIK, Journal of Social and Culture*, 13(3), 1-14. <https://ejournal.unsrat.ac.id/v3/index.php/holistik/article/view/29404>
- Makarycheva, A. V., & Kuznetsova, N. I. (2023, January 1). *The Role Of Lexical Means To Create Expressiveness In The Language Of Advertising On The Internet* [Press release]. <https://doi.org/10.21638/2782-1943.2022.24>
- Makatita, M., Amin, M., & Surijadi, H. (2022). The Impact of Brand Reputation, Brand Equity and Brand Competence on Brand Loyalty. *Public Policy. Jurnal Aplikasi Kebijakan Publik Dan Bisnis*, 3(1), 27-41. <https://doi.org/10.51135/PublicPolicy.v3.i1.p27-41>
- Mandjusri, A. (2023). Opini Publik Tentang Nuansa Islam dalam Praktik Periklanan di Indonesia. *Commeline: Jurnal Ilmu Komunikasi*, 8(1), 55. <https://doi.org/10.36722/cl.v8i1.1811>
- Marshall, L. (2023, January 20). Is Saying “Dark” to Mean “Bad” an Offensive, Racist Metaphor?. *Teaching Traveling*. <https://www.teachingtraveling.com/metaphor-darkness-as-bad/>
- Martin, M. (1968). *Le Langage Cinématographique*. Editions du Cerf
- Maryam, S. M., & Saragih, H. M. (2023). Kebijakan Hak Asasi Manusia di Amerika Serikat dan Australia Pada Resonansi Gerakan Black Lives Matter. *Jurnal Mediasosian Jurnal Ilmu Sosial Dan Administrasi Negara*, 7(2), 200–212. <https://doi.org/10.30737/mediasosian.v7i2.4844>
- Meilani, I., Rommy, N., & Sinarwati, N. (2025). Pengaruh Gaya Hidup, Citra Merek dan Kualitas Produk Terhadap Keputusan Pembelian Handbody Lotion Vaseline (Pada Pengguna Handbody Lotion Vaseline Kota Kendari). *HOMANIS: Halu Oleo Manajemen Dan Bisnis*, 2(2), 351–363. <https://doi.org/10.55598/homanis.v2i2.45>
- Mikics, D. (2008). *A New Handbook of Literary Terms*. Yale University Press.
- Mohanty, P. (2024). Puzzle Pictures: A Study on Reversible Figures in Advertising. *Journal of Advertising*, 54(2), 282–300. <https://doi.org/10.1080/00913367.2023.2288832>
- Nabila, N. & Nuryanto, I. (2024). Pengaruh Brand Image, Product Quality dan Labelisasi Halal Terhadap Keputusan Pembelian Sunblock Vaseline Healthy Di Kota Semarang. *Jurnal Ilmiah Ekonomi Dan Manajemen*, 2(5), 20-26. <https://doi.org/10.61722/jiem.v2i5.1165>
- Ngulube, Isaac Eyi., & Elezie, Kelechi. (2023). Language Style in Advertising: A Study of the Print Media. *International Journal of Literature Language and Linguistics*, 6(3), 97–128. https://doi.org/10.52589/ijlll_9dx2ii7x

- Novalia, D., Rahmidani, R., & Tasman, A. (2018). Pengaruh Brand Image Dan Brand Trust Terhadap Brand Loyalty Vaseline Hand & Body Lotion Pada Mahasiswa Universitas Negeri Padang. *Jurnal Ecogen*, 1(2), 316. <https://doi.org/10.24036/jmpe.v1i2.4752>
- Olsen, Wendy. (2012). *Data Collection: Key Debates and Methods in Social Research*. SAGE Publications
- Ope-Davies, T., & Shodipe, M. (2023). A multimodal discourse study of selected COVID-19 online public health campaign texts in Nigeria. *Discourse & Society*, 34(1), 96–119. <https://doi.org/10.1177/09579265221145098>
- Orgad, S. (2014). *Media Representation and the Global Imagination*. John Wiley & Sons.
- Otamendi, F. J., & Martín, D. L. S. (2020). The Emotional Effectiveness of Advertisement. *Frontiers in Psychology*, 11(1), 1-12. <https://doi.org/10.3389/fpsyg.2020.02088>
- Ottman, Olsen., Rahmad, H. A., & Yuhendri, Rival. (2023). Healthy Snacks: Multimodal Critical Discourse Analysis of Traditional Food Brand Corporate Storytelling. *Journal of Pragmatics and Discourse Research*, 3(1), 19-27. <https://doi.org/10.51817/jpdr.v3i1.322>
- Peng, Zhuyan. (2022). A Multimodal Discourse Analysis of Movie Posters From the Perspective of Visual Grammar — A Case Study of "Hi, Mom". *Theory and Practice in Language Studies*, 12(3), 605-609. <https://doi.org/10.17507/tpls.1203.22>
- Percy, L., & Rosenbaum-Elliott, R. (2021). *Strategic Advertising Management*. In Oxford University Press eBooks. <https://doi.org/10.1093/hebz/9780198835615.001.0001>
- Phoenix, S. (2023, April 17). Global beauty standards according to A.I. - Great Green Wall. *Great Green Wall*. <https://www.greatgreenwall.org/research/ai-beauty-standards/>
- Pratama, S. (2022, May 18). Tidak menggunakan bahan plastik, mengapa disebut operasi plastik? *Kompas TV*. <https://www.kompas.tv/article/290192/tidak-menggunakan-bahan-plastik-mengapa-disebut-operasi-plastik#:~:text=Istilah%20operasi%20plastik%20sendiri%20digunakan,merekonstruksi%20bagian%20tubuh%20yang%20rusak>.
- Pratiwi, O., & Luthfianiza, L. (2023). Dari Kuning Langsung Menjadi Putih: Representasi Identitas Kulit Perempuan Ideal Indonesia Dalam Iklan Citra. *Jurnal Audiens*, 1(2), 136–144. <https://doi.org/10.18196/ja.12016>
- Qothrunnada, A., & Supriyono. (2024). The Effect of Brand Image, Word of Mouth, and Price Perception on Repurchase Intention in Vaseline Hand and Body Lotion at Mellebee Beauty Be Leora Jombang City. *Indonesian Journal of Business Analytics*, 4(3), 761–772. <https://doi.org/10.55927/ijba.v4i3.9412>
- Rahmatin, D. Z., & Rusdianto, R. Y. (2024). The Influence of Brand Awareness, Brand Image, and Word of Mouth on Brand Loyalty Through Brand Trust as an Intervening Variable in Vaseline Body Lotion Consumers in

- Mojokerto City. *East Asian Journal of Multidisciplinary Research*, 3(1), 1–16. <https://doi.org/10.55927/eajmr.v3i1.7723>
- Rajimwale, Sharad. (2006). *Handbook of Linguistic Terms*. Sarup & Sons
- Ridley, Diana. (2012). *The Literature Review A Step-by-Step Guide for Students (Second edition)*. SAGE Publications Ltd
- Rosa Indah, D., Afalia, I., & Maulida, Z. (2020). Pengaruh Citra Merek, Kualitas Produk dan Harga terhadap Keputusan Pembelian Produk Hand and Body Lotion Vaseline (Studi Kasus pada Mahasiswa Universitas Samudra). *Jurnal Samudra Ekonomi Dan Bisnis*, 11(1), 83-94. <https://doi.org/10.33059/jseb.v11i1.1983>
- Ryandi, D. (2024, August 19). Menelusuri Tren Operasi Plastik Global, Catat 8 Negara Ini Warganya Paling Hobi Oplas. *Jawa Pos*. <https://www.jawapos.com/lifestyle/014994891/menelusuri-tren-operasi-plastik-global-catat-8-negara-ini-warganya-paling-hobi-oplas>
- Saeed, J. I. (2016). *Semantics (fourth edition)*. John Wiley & Sons.
- Saifudin, S. (2019). Pengaruh Iklan Islami Terhadap Minat Beli Calon Konsumen Matahari Dept. Store di Jawa Tengah. *BISNIS Jurnal Bisnis Dan Manajemen Islam*, 7(2), 143. <https://doi.org/10.21043/bisnis.v7i2.5724>
- Sales, A. J. G., Leuterio, G. D., Lopez, L. J. S., Matinao, C. D. G., Naces, L. C., & Ramos, A. L. (2022). Advertisements and Sexism in the Philippines. *International Journal of Multidisciplinary: Applied Business and Education Research*, 3(9), 1664-1672. <https://doi.org/10.11594/ijmaber.03.09.07>
- Saraswati, L. A. (2024). *Putih: warna kulit, ras, dan kecantikan di Indonesia transnasional (cetakan keempat)*. University of Hawai'i Press
- Schouten, A. P., Janssen, L., & Verspaget, M. (2019). Celebrity vs. Influencer endorsements in advertising: the role of identification, credibility, and Product-Endorser fit. *International Journal of Advertising*, 39(2), 258–281. <https://doi.org/10.1080/02650487.2019.1634898>
- Sermiah, Z., Arvianti, I., Kurniadi, D., & Heriyanto, E. (2023). A Multimodal Analysis on the Song “Easy On Me” by Adele. *Dinamika Bahasa Dan Budaya*, 18(2), 97-106. <https://doi.org/10.35315/bb.v18i2.9643>
- Sinda, N., & Ali, A. J. K. N. (2022). A multimodal discourse analysis of “Lathi” song. *International Journal of Linguistics Literature & Translation*, 5(1), 66–72. <https://doi.org/10.32996/ijllt.2022.5.1.9>
- Smith, S. (2024, September 6). *Advertising Language: The Power of Words in marketing*. Day Interpreting Blog. <https://dayinterpreting.com/blog/advertising-language-the-power-of-words-in-marketing/>
- Steele, C. M. (2011). *Whistling Vivaldi: And Other Clues to How Stereotypes Affect Us (Issues of Our Time)*. W. W. Norton & Company.
- Suasana, I. G. A. K. G. & Handayani. (2023). *Kreativitas Iklan Yang Efektif Dalam Membentuk Brand Attitude*. Media Pustaka Indo
- Tessler, L. (2023, April 19). Ashy skin: causes, definitions, treatment, and prevention. *Hanni | Lazy Bodycare for Real People*. <https://heyhanni.com/blogs/news/ashy-skin-causes-definitions-treatment->

[and-prevention#:~:text=Ashy%20skin%20is%20simply%20dry,or%20even%20yellowish%20in%20color.](#)

- Van Leeuwen, Theo. (2008). *Discourse and Practice: New Tools for Critical Discourse Analysis*. Oxford University Press, Inc
- VanderStoep, S. W., & Johnston, D. D. (2009). *Research Methods For Everyday Life: Blending Qualitative and Quantitative Approaches (1st ed., Vol. 1)*. John Wiley & Sons
- Wolf, Naomi. (2002). *The Beauty Myth: How Images of Beauty Are Used Against Women*. HarperCollins Publishers
- Xuan, C., Chen, R., Lin, S., & Huang, H. (2023). Looking Up or Down? The Effects of Camera Angle on Evaluations of Anthropomorphized Products in Advertisements. *Journal of Advertising*, 53(4), 530–548. <https://doi.org/10.1080/00913367.2023.2282998>
- Yan, Y., & Bissell, K. (2014). The Globalization of Beauty: How is Ideal Beauty Influenced by Globally Published Fashion and Beauty Magazines? *Journal of Intercultural Communication Research*, 43(3), 194–214. <https://doi.org/10.1080/17475759.2014.917432>
- Yusuf, F. N.(2023, September 21). Fenomena Beauty Privilege di Dunia Kerja, Apakah Bentuk Diskriminasi?. *Identitas Unhas*. <https://identitasunhas.com/fenomena-beauty-privilege-di-dunia-kerja-apa-kah-bentuk-diskriminasi/>