

**THE INFLUENCE OF CORPORATE SOCIAL
RESPONSIBILITY TO THE INTENTION TO APPLY OF
GENERATION Z JOB SEEKERS WITH CORPORATE
REPUTATION AS MEDIATOR**

Thesis

As a partial fulfillment to achieve a Master Degree

Study Program in Master of Business Administration



Submitted by

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to

**FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS GADJAH MADA**

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The Influence of Corporate Social Responsibility to the Intention to Apply of Generation Z Job Seekers with Corporate Reputation as Mediator
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I, the undersigned, state that this written thesis entitled:

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