UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

DAFTAR PUSTAKA

Abuhussein, T., & Koburtay, T. (2021). Opportunities and constraints of women entrepreneurs in Jordan: an update of the 5Ms framework. *International Journal of Entrepreneurial Behavior & Research*, *27*(6), 1448–1475. https://doi.org/10.1108/IJEBR-06-2020-0428

Al-Qahtani, M., Fekih Zguir, M., Al-Fagih, L., & Koç, M. (2022). Women Entrepreneurship for Sustainability: Investigations on Status, Challenges, Drivers, and Potentials in Qatar. *Sustainability*, *14*(7), 4091. https://doi.org/10.3390/su14074091

Aldrich, H. E., & Cliff, J. E. (2003). The pervasive effects of family on entrepreneurship: toward a family embeddedness perspective. *Journal of Business Venturing*, *18*(5), 573–596. https://doi.org/10.1016/S0883-9026(03)00011-9

Amalanathan, S., & Reddy-Best, K. L. (2024). Modesty in business, bold in fashion: entrepreneurial experiences of U.S. Muslim women in niche fashion markets. *Journal of Innovation and Entrepreneurship*, *13*(1), 57. https://doi.org/10.1186/s13731-024-00420-5

Aman, R., Alothmany, R., Elo, M., & Emontspool, J. (2022). From Women Empowerment to Practicing Gender Diversity: Empirical Evidence From Non-Western Contexts. In *Diversity in Action* (pp. 39–68). Emerald

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Publishing Limited. https://doi.org/10.1108/978-1-80117-226-420221004

Anggadwita, G., & Indarti, N. (2025). Thematic analysis of women entrepreneurship in the internationalization of small and medium-sized enterprises (SMEs). *Journal of Entrepreneurship in Emerging Economies*, *17*(1), 45–72. https://doi.org/10.1108/JEEE-03-2024-0125

Anggadwita, G., Luturlean, B. S., Ramadani, V., & Ratten, V. (2017). Socio-cultural environments and emerging economy entrepreneurship. *Journal of Entrepreneurship in Emerging Economies*, *9*(1), 85–96. https://doi.org/10.1108/JEEE-03-2016-0011

Anggadwita, G., Mulyaningsih, H. D., Ramadani, V., & Arwiyah, M. Y. (2015). Women entrepreneurship in Islamic perspective: a driver for social change. *International Journal of Business and Globalisation*, *15*(3), 389. https://doi.org/10.1504/IJBG.2015.071914

Anggriyani, D. S. (2022). *Pesona dan Potensi Busana Muslim Indonesia*. https://ukmindonesia.id/baca-deskripsi-posts/pesona-dan-potensi-busana-muslim-indonesia/

Anis Fitrianingsih, Henry Eryanto, & Nadya Fadillah Fidhyallah. (2023). The Effect of Entrepreneurial Knowledge and Family Environment on Interest in Entrepreneurship Mediated by Self-Efficacy. *Jurnal Pendidikan Ekonomi, Perkantoran, Dan Akuntansi*, *4*(1), 349–359. https://doi.org/10.21009/jpepa.0401.24

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Arsana, I. G. P., & Alibhai, A. S. (2016). *Women entrepreneurs in Indonesia : a pathway to increasing shared prosperity (Inglês)*. https://documents.worldbank.org/pt/publication/documents-reports/documentdetail/738881467782741648/women-entrepreneurs-in-indonesia-a-pathway-to-increasing-shared-prosperity

Aulette, J., & Connell, R. W. (1991). Gender and Power: Society, the Person and Sexual Politics. *Social Forces*, *69*(3), 953. https://doi.org/10.2307/2579508

Baker, J. (2007). Market Definition: An Analytical Overview. *American University Washington College of Law*, *74*, 129–173. http://digitalcommons.wcl.american.edu/facsch_lawrev/275

Barreto, H., & Kirzner, I. (1986). Discovery and the Capitalist Process. *Southern Economic Journal*, *53*(2), 529. https://doi.org/10.2307/1059434

Barrett, M. (1998). *Woman Training for Transitions: Enhancing VET for Women's Business Involvement*. Sunshine Coast University.

Bianco, M. E., Lombe, M., & Bolis, M. (2017). Challenging gender norms and practices through women's entrepreneurship. *International Journal of Gender and Entrepreneurship*, *9*(4), 338–358. https://doi.org/10.1108/IJGE-10-2017-0060

Blau, F. D. W. A. E. (2002). *The Economics of Women, Men, and Work* (4th ed.). Prentice-Hall.

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Bonin, S., Rashed, T., Nair, R., Chaudhary, S., V.R., B., Natarajan, A., & Bhavani, R. (2024). A financial maturity model for the empowerment of women's saving groups. *World Development Perspectives*, *34*, 100573. https://doi.org/10.1016/j.wdp.2024.100573

Bönte, W., & Piegeler, M. (2013). Gender gap in latent and nascent entrepreneurship: driven by competitiveness. *Small Business Economics*, *41*(4), 961–987. https://doi.org/10.1007/s11187-012-9459-3

BPS. (2024a). *Agama di Indonesia, 2024*. https://samarindakota.bps.go.id/id/statistics-table/1/MzI0IzE=/agama-di-indonesia-2024.html

BPS. (2024b). *Jumlah Penduduk Menurut Kelompok Umur dan Jenis Kelamin, 2023*. https://www.bps.go.id/assets/statistics-table/3/WVc0MGEyMXBkVFUxY25KeE9HdDZkbTQzWkVkb1p6MDkjMw==/jumlah-penduduk-menurut-kelompok-umur-dan-jenis-kelamin--2023.html?year=2023

BPS. (2024c). *Jumlah Penduduk Usia 15 tahun ke Atas Menurut Golongan Umur, 2024*. https://www.bps.go.id/id/statistics-table/2/NzE1IzI=/jumlah-penduduk-usia-15-tahun-ke-atas-menurut-golongan-umur.html

BPS. (2024d). *Sumbangan Pendapatan Perempuan (Persen), 2019-2023*. https://www.bps.go.id/id/statistics-table/2/NDY3IzI=/sumbangan-pendapatan-perempuan.html

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Brown, P. H. S. M. S. V. C. (2018). *Shattering the Glass Runway*. McKinsey & Company.

Brush, C. G., de Bruin, A., & Welter, F. (2009). A gender-aware framework for women's entrepreneurship. *International Journal of Gender and Entrepreneurship*, *1*(1), 8–24. https://doi.org/10.1108/17566260910942318

Bygrave, W. D. (1993). Theory building in the entrepreneurship paradigm. *Journal of Business Venturing*, *8*(3), 255–280. https://doi.org/10.1016/0883-9026(93)90031-Y

Caputo, A., Mehtap, S., Pellegrini, M. M., & Alrefai, R. (2016). Supporting opportunities for female entrepreneurs in Jordan. *International Journal of Entrepreneurship and Small Business*, *27*(2/3), 384. https://doi.org/10.1504/IJESB.2016.073991

Carter, S., & Ram, M. (2003). Reassessing Portfolio Entrepreneurship. *Small Business Economics*, *21*(4), 371–380. http://www.jstor.org/stable/40229301

Castiblanco Moreno, S. E., & Pineda Duque, J. A. (2021). Empoderamiento femenino y asociaciones productivas comunitarias: Una revisión sistemática de literatura. *Acta Colombiana de Psicología*, *25*(1), 9–27. https://doi.org/10.14718/ACP.2022.25.1.2

Chiplunkar, G., & Goldberg, P. K. (2024). Aggregate Implications of Barriers to Female Entrepreneurship. *Econometrica*, *92*(6), 1801–1835. https://doi.org/10.3982/ECTA20396

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Cole, A. H. (1968). Meso-Economics: A Contribution From Entrepreneurial History. *Academic Press*, *6*(3), 3–33.

Cornwall, A., & Edwards, J. (2016). Introduction: Negotiating Empowerment. *IDS Bulletin*, *47*(2). https://doi.org/10.19088/1968-2016.123

Cornwall, A., & Rivas, A.-M. (2015). From 'gender equality and 'women's empowerment' to global justice: reclaiming a transformative agenda for gender and development. *Third World Quarterly*, *36*(2), 396–415. https://doi.org/10.1080/01436597.2015.1013341

Creswell, J. W. (2007). *Qualitative Inquiry & Research Design Choosing Among Five Approaches*. SAGE Publications.

Croson, R., & Gneezy, U. (2009). Gender Differences in Preferences. *Journal of Economic Literature*, *47*(2), 448–474. https://doi.org/10.1257/jel.47.2.448

Dana, L. P., & Dana, T. E. (2005). Expanding the scope of methodologies used in entrepreneurship research. *International Journal of Entrepreneurship and Small Business*, *2*(1), 79. https://doi.org/10.1504/IJESB.2005.006071

De Bruin, A., Brush, C. G., & Welter, F. (2007). Advancing a Framework for Coherent Research on Women's Entrepreneurship. *Entrepreneurship Theory and Practice*, *31*(3), 323–339. https://doi.org/10.1111/j.1540-6520.2007.00176.x

Derera, E., Chitakunye, P., & O'Neill, C. (2014). The Impact of Gender on Start-

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

up Capital: A Case of Women Entrepreneurs in South Africa. *The Journal of Entrepreneurship*, *23*(1), 95–114. https://doi.org/10.1177/0971355713513355

Deshpande, S., & Sethi, S. (2009). Women Entrepreneurship In India (Problems, Solutions & Future Prospects of Development). *Shodh, Samiksha Aur Mulyankan (International Research Journal)*, *II*(9–10), 13–17. http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.392.7001&rep=rep1&type=pdf

Drucker, P. F., & Noel, J. L. (1986). Innovation and Entrepreneurship: Practices and Principles. *The Journal of Continuing Higher Education*, *34*(1), 22–23. https://doi.org/10.1080/07377366.1986.10401060

Dworkin, S. L. (2012). Sample Size Policy for Qualitative Studies Using In-Depth Interviews. *Archives of Sexual Behavior*, *41*(6), 1319–1320. https://doi.org/10.1007/s10508-012-0016-6

ESCAP. (2013). *Enabling Entrepreneurship for Women's Economic Empowerment in Asia and the Pacific*.

Eyben, R., Kabeer, N., & Cornwall, A. (2008). *Conceptualising empowerment and the implications for pro-poor growth: a paper for the DAC Poverty Network*. https://opendocs.ids.ac.uk/articles/online_resource/Conceptualising_empowerment_and_the_implications_for_pro-poor_growth_a_paper_for_the_DAC_Poverty_Network/26458219

Fajri, A. (2021). Peran Kewirausahaan dalam Pembangunan Ekonomi. *Jurnal*

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Ekonomi Dan Bisnis Islam, *7*(2), 2548–5911.

Feigenbaum, K. (1995). Case Studies as a Research Method. *Gastroenterology Nursing*, *18*(2), 54–56. https://doi.org/10.1097/00001610-199503000-00004

Ford, M., & Parker, L. (Eds.). (2008). *Women and Work in Indonesia*. Routledge. https://doi.org/10.4324/9780203932360

Freire, P. (2020). Pedagogy of the Oppressed. In *The Community Performance Reader*. https://doi.org/10.4324/9781003060635-5

Gartner, W. B. (1985). A Conceptual Framework for Describing the Phenomenon of New Venture Creation. *The Academy of Management Review*, *10*(4), 696. https://doi.org/10.2307/258039

Gateway, S. (2023). *The State of the Global Islamic Economy 2023/24 Report*. https://salaamgateway.com/specialcoverage/SGIE23

Gaweł, A., & Toikko, T. (2024). The quality of institutions in shaping women's entrepreneurship: A perspective of European Union member states. *Entrepreneurial Business and Economics Review*, *12*(2), 113–127. https://doi.org/10.15678/EBER.2024.120207

Gerke, A., Ianiro-Dahm, P., Muck, P., Lehmann-Willenbrock, N., & Hell, B. (2023). How Do Female Entrepreneurs Differ From Male Entrepreneurs? Distinguishing Personality Traits Throughout the Entrepreneurial Journey. *The Journal of Entrepreneurship*, *32*(3), 525–552.

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

https://doi.org/10.1177/09713557231210684

Grosvenor-Alsop, R. J., Bertelsen, M. F., & Holland, J. (2006). *Empowerment in practice : from analysis to implementation (English)*.

Gupta, V. K., & Bhawe, N. M. (2007). The Influence of Proactive Personality and Stereotype Threat on Women's Entrepreneurial Intentions. *Journal of Leadership & Organizational Studies*, *13*(4), 73–85. https://doi.org/10.1177/10717919070130040901

Gupta, V. K., Goktan, A. B., & Gunay, G. (2014). Gender differences in evaluation of new business opportunity: A stereotype threat perspective. *Journal of Business Venturing*, *29*(2), 273–288. https://doi.org/10.1016/j.jbusvent.2013.02.002

Gupta, V. K., Turban, D. B., & Bhawe, N. M. (2008). The effect of gender stereotype activation on entrepreneurial intentions. *Journal of Applied Psychology*, *93*(5), 1053–1061. https://doi.org/10.1037/0021-9010.93.5.1053

Gupta, V. K., Turban, D. B., Wasti, S. A., & Sikdar, A. (2009). The Role of Gender Stereotypes in Perceptions of Entrepreneurs and Intentions to Become an Entrepreneur. *Entrepreneurship Theory and Practice*, *33*(2), 397–417. https://doi.org/10.1111/j.1540-6520.2009.00296.x

Halim, D. (2020). *Women entrepreneurs needed—stat!* World Bank Blogs. https://blogs.worldbank.org/en/opendata/women-entrepreneurs-needed-stat

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Hamdani, N. A., Ramadani, V., Anggadwita, G., Maulida, G. S., Zuferi, R., & Maalaoui, A. (2023). Gender stereotype perception, perceived social support and self-efficacy in increasing women's entrepreneurial intentions. *International Journal of Entrepreneurial Behavior & Research*, *29*(6), 1290–1313. https://doi.org/10.1108/IJEBR-02-2023-0157

Harding, R. (2004). *Global Entrepreneurship Monitor: United Kingdom 2004*.

Hendratmi, A., Agustina, T. S., Sukmaningrum, P. S., & Widayanti, M. A. (2022). Livelihood strategies of women entrepreneurs in Indonesia. *Heliyon*, *8*(9), e10520. https://doi.org/10.1016/j.heliyon.2022.e10520

Herron, L., & Robinson, R. B. (1993). A structural model of the effects of entrepreneurial characteristics on venture performance. *Journal of Business Venturing*, *8*(3), 281–294. https://doi.org/10.1016/0883-9026(93)90032-Z

Hillenbrand, E., Karim, N., Wu, D., & Mohanraj, P. (2015). *Measuring gender-transformative change A review of literature and promising practices*.

Hoselitz, B. F. (1952). Entrepreneurship and Economic Growth. *The American Journal of Economics and Sociology*, *12*(1), 97–110. http://www.jstor.org/stable/3484612

Ilie, C., Monfort, A., Fornes, G., & Cardoza, G. (2021). Promoting Female Entrepreneurship: The Impact of Gender Gap Beliefs and Perceptions. *Sage Open*, *11*(2). https://doi.org/10.1177/21582440211018468

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Indarti, N., Rostiani, R., Megaw, T., & Willetts, J. (2019). Women's involvement in economic opportunities in water, sanitation and hygiene (WASH) in Indonesia: Examining personal experiences and potential for empowerment. *Development Studies Research*, *6*(1), 76–91. https://doi.org/10.1080/21665095.2019.1604149

Isa, F. M., Mohd Nor, N. A., & Noor, S. (2021). Leadership and Decision-making Style among Women Entrepreneurs: A Case of Malaysia. *International Review of Management and Business Research*, *10*(1), 68–79. https://doi.org/10.30543/10-1(2021)-7

Islam, M. S. (2021). Role of Islamic microfinance in women's empowerment: evidence from Rural Development Scheme of Islami Bank Bangladesh Limited. *ISRA International Journal of Islamic Finance*, *13*(1), 26–45. https://doi.org/10.1108/IJIF-11-2019-0174

Jamali, D. (2009). Constraints and opportunities facing women entrepreneurs in developing countries. *Gender in Management: An International Journal*, *24*(4), 232–251. https://doi.org/10.1108/17542410910961532

Jennings, J. E., & Brush, C. G. (2013). Research on Women Entrepreneurs: Challenges to (and from) the Broader Entrepreneurship Literature? *Academy of Management Annals*, *7*(1), 663–715. https://doi.org/10.5465/19416520.2013.782190

Justo, R., DeTienne, D. R., & Sieger, P. (2015). Failure or voluntary exit?

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Reassessing the female underperformance hypothesis. *Journal of Business Venturing*, *30*(6), 775–792. https://doi.org/10.1016/j.jbusvent.2015.04.004

Kaish, S., & Gilad, B. (1991). Characteristics of opportunities search of entrepreneurs versus executives: Sources, interests, general alertness. *Journal of Business Venturing*, *6*(1), 45–61. https://doi.org/10.1016/0883-9026(91)90005-X

Khan, A., Yilmaz, M. K., & Aksoy, M. (2024). Does board demographic diversity affect the dividend payout policy in Turkey? *EuroMed Journal of Business*, *19*(2), 276–297. https://doi.org/10.1108/EMJB-01-2022-0019

Khan, S. T., Bhat, M. A., & Sangmi, M.-U.-D. (2022). Can microfinance-backed entrepreneurship be a holistic empowerment tool for women? Empirical evidence from Kashmir Valley, India. *Journal of Business and Socio-Economic Development*, *2*(2), 117–136. https://doi.org/10.1108/JBSED-07-2021-0097

Khoiriyah, R. (2024). *Ada Bukti Nyata Penciptaan Lapangan Kerja di RI Makin Sempit*. https://www.bloombergtechnoz.com/detail-news/51174/ada-bukti-nyata-penciptaan-lapangan-kerja-di-ri-makin-sempit

Kirzner, I. M. (1985). The primacy of entrepreneurial discovery. In *Discovery and the capitalist process* (pp. 15–39). Univ. of Chicago Press.

Laguía, A., Wach, D., Garcia-Ael, C., & Moriano, J. A. (2022). “Think entrepreneur – think male”: the effect of reduced gender stereotype threat on women’s

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

entrepreneurial intention and opportunity motivation. *International Journal of Entrepreneurial Behavior & Research*, *28*(4), 1001–1025. https://doi.org/10.1108/IJEBR-04-2021-0312

Leahy, C., Lunel, J., Grant, M., & Willetts. (2017). *Women in WASH Enterprises: Learning from female entrepreneurship in Cambodia, Indonesia and Lao PDR*. https://api.semanticscholar.org/CorpusID:169629938

Leibenstein, H. (1968). Entrepreneurship and Development. *The American Economic Review*, *58*(2), 72–83. http://www.jstor.org/stable/1831799

Lewis, P. (2006). The Quest for Invisibility: Female Entrepreneurs and the Masculine Norm of Entrepreneurship. *Gender, Work and Organization*, *13*(5), 453–469. https://doi.org/10.1111/j.1468-0432.2006.00317.x

Lewis, R. (2015). *Muslim Fashion: Contemporary Style Cultures*. Duke University Press. https://doi.org/10.2307/j.ctv125jqt4

Li, C., Bilimoria, D., Wang, Y., & Guo, X. (2020). Gender Role Characteristics and Entrepreneurial Self-Efficacy: A Comparative Study of Female and Male Entrepreneurs in China. *Frontiers in Psychology*, *11*. https://doi.org/10.3389/fpsyg.2020.585803

Lune, Howard; Berg, B. L. (2017). *Qualitative Research Methods for the Social Sciences*. Pearson Education Limited.

Lwamba, E., Shisler, S., Ridlehoover, W., Kupfer, M., Tshabalala, N., Nduku, P.,

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Langer, L., Grant, S., Sonnenfeld, A., Anda, D., Eyers, J., & Snilstveit, B. (2022). Strengthening women's empowerment and gender equality in fragile contexts towards peaceful and inclusive societies: A systematic review and meta-analysis. *Campbell Systematic Reviews*, *18*(1). https://doi.org/10.1002/cl2.1214

Marlow, S. (2006). A safety net or ties that bind? Women, welfare and self-employment. *International Journal of Sociology and Social Policy*, *26*(9/10), 397–410. https://doi.org/10.1108/01443330610690541

Marlow, S., & Patton, D. (2005). All Credit to Men? Entrepreneurship, Finance, and Gender. *Entrepreneurship Theory and Practice*, *29*(6), 717–735. https://doi.org/10.1111/j.1540-6520.2005.00105.x

Martiana, A., . M., & . S. (2018). Motivation and obstacles faced by women halal fashion entrepreneurs and role of the business on women's economic empowermentin Yogyakarta Indonesia. *Humanities & Social Sciences Reviews*, *6*(2), 106–110. https://doi.org/10.18510/hssr.2018.6213

Medase, S. K., Ahali, A. Y., & Belitski, M. (2023). Natural resources, quality of institutions and entrepreneurship activity. *Resources Policy*, *83*, 103592. https://doi.org/10.1016/j.resourpol.2023.103592

Misra, S., & Kumar, E. S. (2000). Resourcefulness: A Proximal Conceptualisation of Entrepreneurial Behaviour. *The Journal of Entrepreneurship*, *9*(2), 135–154. https://doi.org/10.1177/097135570000900201

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Mordi, C., Simpson, R., Singh, S., & Okafor, C. (2010). The role of cultural values in understanding the challenges faced by female entrepreneurs in Nigeria. *Gender in Management: An International Journal*, *25*(1), 5–21. https://doi.org/10.1108/17542411011019904

Muh. Arif, & Rahmad Solling Hamid. (2023). The Role of Family Support in Enhancing Self-Confidence and Business Performance in Women Entrepreneurs. *Kontigensi : Jurnal Ilmiah Manajemen*, *11*(2), 429–435. https://doi.org/10.56457/jimk.v11i2.488

Munthe, Y. U., & M. Nawawi, Z. (2023). Peran Kewirausahaan Berbasis Digital Dalam Mengurangi Tingkat Pengangguran. *ManBiz: Journal of Management and Business*, *3*(1), 12–17. https://doi.org/10.47467/manbiz.v3i1.1911

Nel, P., Maritz, A., & Thongpravati, O. (2010). Motherhood and entrepreneurship: The Mumpreneur phenomenon. *International Journal of Organizational Innovation*, *3*, 6–34.

Nguyen, H. A., Phuong, T. T., Le, T. T. B., & Vo, L. P. (2020). Vietnamese Women Entrepreneurs' Motivations, Challenges, and Success Factors. *Advances in Developing Human Resources*, *22*(2), 215–226. https://doi.org/10.1177/1523422320907050

Novrizaldi; Suryatna, K. (2023). *Pentingnya Kewirausahaan Perempuan dan Pemuda Untuk Capai Indonesia Maju 2045*. https://www.kemenkopmk.go.id/pentingnya-kewirausahaan-perempuan-dan-

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

pemuda-untuk-capai-indonesia-maju-2045

OECD. (2024). *Working age population. Organisation for Economic Co-Operation and Development*. https://www.oecd.org/en/data/indicators/working-age-population.html#:~:text=Definition,active population and inactive population.

Orhan, M., & Scott, D. (2001). Why women enter into entrepreneurship: an explanatory model. *Women in Management Review*, *16*(5), 232–247. https://doi.org/10.1108/09649420110395719

Owodunni, A. (2022). *Entrepreneur Education, Entrepreneur Confidence, Cultural Supports and Gender as Predictors of Entrepreneurial Intention among Final-Year Students of the University of Ibadan*. *11*, 102–108. https://doi.org/10.11648/j.ijber.20221103.11

Pal, M., Gupta, H., & Joshi, Y. C. (2022). Social and economic empowerment of women through financial inclusion: empirical evidence from India. *Equality, Diversity and Inclusion: An International Journal*, *41*(2), 294–305. https://doi.org/10.1108/EDI-04-2021-0113

Pamela, S. S. (2022). *Business Research Methods*. McGraw-Hill.

Parker, S. C., & van Praag, C. M. (2006). Schooling, Capital Constraints, and Entrepreneurial Performance. *Journal of Business & Economic Statistics*, *24*(4), 416–431. https://doi.org/10.1198/073500106000000215

Parwez, S., & Patel, R. (2022). Augmenting women empowerment: a systematic

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

literature review on microfinance-led developmental interventions. *Journal of Global Responsibility*, *13*(3), 338–360. https://doi.org/10.1108/JGR-01-2021-0005

Patrick Hayford, Ambassador; Kloke-Lesch, M. A. (2013). *Africa Partnership Forum Evaluation Report A Forum Puts Itself to the Test*.

Patton, M. Q. (2002). *Qualitative Research & Evaluation Methods*. Sage Publications.

Peters, M. P., & Hisrich, R. D. (1989). *Entrepreneurship: Starting, Developing, and Managing a New Enterprise*. https://api.semanticscholar.org/CorpusID:166541136

Puspita, M. D. (2024). *Hingga Februari 2024, Jumlah Pengangguran di Indonesia Tembus 7,2 Juta Orang*. TEMPO. https://www.tempo.co/ekonomi/hingga-februari-2024-jumlah-pengangguran-di-indonesia-tembus-7-2-juta-orang--6750

Rao, A., & Kelleher, D. (2005). Is there life after gender mainstreaming? *Gender & Development*, *13*(2), 57–69. https://doi.org/10.1080/13552070512331332287

Riantoputra, C. D., & Muis, I. (2020). New Insights on Psychological Factors for the Development of Women Entrepreneurs in Indonesia. *Advances in Developing Human Resources*, *22*(2), 150–163. https://doi.org/10.1177/1523422320907045

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Robb, A. M., & Watson, J. (2012). Gender differences in firm performance: Evidence from new ventures in the United States. *Journal of Business Venturing*, *27*(5), 544–558. https://doi.org/https://doi.org/10.1016/j.jbusvent.2011.10.002

Roberts, Michael; Stevenson, Howard; Sahlman, William; Marshall, Paul; Hamermesh, R. (1985). *New Business Ventures And The Entrepreneur*. Homewood.

Roper, S., & Scott, J. M. (2009). Perceived Financial Barriers and the Start-up Decision. *International Small Business Journal: Researching Entrepreneurship*, *27*(2), 149–171. https://doi.org/10.1177/0266242608100488

Saha, B., & Sangwan, N. (2019). Credit where credit's due: The enabling effects of empowerment in Indian microfinance. *World Development*, *122*, 537–551. https://doi.org/10.1016/j.worlddev.2019.06.009

Sara, C., & Peter, R. (1998). The financing of male– and female–owned businesses. *Entrepreneurship & Regional Development*, *10*(3), 225–242. https://doi.org/10.1080/08985629800000013

Schumpeter, J. . (1934). The Theory of Economic Development: An Inquiry into Profits, Capital, Credit, Interest and the Business Cycle, New Brunswick (U.S.A) and London (U.K.): Transaction Publishers. *Social Science Electronic Publishing*, *25*(1), 137–148.

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Sena, V., Scott, J., & Roper, S. (2012). Gender, borrowing patterns and self-employment: some evidence for England. *Small Business Economics*, *38*(4), 467–480. https://doi.org/10.1007/s11187-010-9272-9

Setyaningrum, R. P., Norisanti, N., Fahlevi, M., Aljuaid, M., & Grabowska, S. (2023). Women and entrepreneurship for economic growth in Indonesia. *Frontiers in Psychology*, *13*. https://doi.org/10.3389/fpsyg.2022.975709

Shastri, S., Shastri, S., Pareek, A., & Sharma, R. S. (2022). Exploring women entrepreneurs' motivations and challenges from an institutional perspective: evidences from a patriarchal state in India. *Journal of Enterprising Communities: People and Places in the Global Economy*, *16*(4), 653–674. https://doi.org/10.1108/JEC-09-2020-0163

Shaw, Eleanor; Carter, Sara; W, L. (2006). *Theory, Practice and Policy: An Integrated View on Gender, Networks and Social Capital*. International Council for Small Bussiness.

Singer, S., Amorós, J., & Moska, D. (2016). *Global Entrepreneurship Monitor 2014 Global Report*. https://doi.org/10.13140/RG.2.1.4191.1524

Srivastava, S. (2012). Motivational Factors Instrumental in the Emergence of Women Entrepreneurs. *Awashakar Research Journal*, *XIII*(I), 70–76.

Stoner, James F; Freeman, R Edward; Gilbert, D. R. (1995). *Management* (6th ed.). Prentice Hall.

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Suryani, A., Moh Saifulloh, Siti Zahrok, Soedarso, Zainul Muhibbin, & Eka Dian Savitri. (2023). Encouraging Factors For Women's Empowerment In Community Care And Social Work. *Aplikasi Administrasi: Media Analisa Masalah Administrasi*, 154–169. https://doi.org/10.30649/aamama.v26i2.221

Tabares, A., Londoño-Pineda, A., Cano, J. A., & Gómez-Montoya, R. (2022). Rural Entrepreneurship: An Analysis of Current and Emerging Issues from the Sustainable Livelihood Framework. *Economies*, *10*(6), 142. https://doi.org/10.3390/economies10060142

Tahi Hamonangan Tambunan, T. (2011). Development of small and medium enterprises in a developing country. *Journal of Enterprising Communities: People and Places in the Global Economy*, *5*(1), 68–82. https://doi.org/10.1108/17506201111119626

Tanima, F. A., Brown, J., & Dillard, J. (2020). Surfacing the political: Women's empowerment, microfinance, critical dialogic accounting and accountability. *Accounting, Organizations and Society*, *85*, 101141. https://doi.org/10.1016/j.aos.2020.101141

Taylor, M. (2003). Power and Empowerment. *Public Policy in the Community*, 86–103. https://doi.org/10.1007/978-1-4039-4011-7_6

Tiwari, P., & Malati, N. (2023). Role of Training in Women Empowerment: An Empirical Analysis. *Journal of Technical Education and Training*, *15*(1). https://doi.org/10.30880/jtet.2023.15.01.020

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

Tur-Porcar, A., Mas-Tur, A., & Belso, J. A. (2017). Barriers to women entrepreneurship. Different methods, different results? *Quality & Quantity*, *51*(5), 2019–2034. https://doi.org/10.1007/s11135-016-0343-0

United Nations. (2023). *Achieve gender equality and empower all women and girls*. United Nations.

Verheul, I., Thurik, R., Grilo, I., & van der Zwan, P. (2012). Explaining preferences and actual involvement in self-employment: Gender and the entrepreneurial personality. *Journal of Economic Psychology*, *33*(2), 325–341. https://doi.org/10.1016/j.joep.2011.02.009

Vong, J., Song, I., Salian, R. D., Kariath, R., & Bunyong, K. (2014). Improving the process of financial inclusion for women entrepreneurs in Indonesia. *International Journal of Process Management and Benchmarking*, *4*(2), 167. https://doi.org/10.1504/IJPMB.2014.060406

Vujko, A., Tretiakova, T. N., Petrović, M. D., Radovanović, M., Gajić, T., & Vuković, D. (2019). Women's empowerment through self-employment in tourism. *Annals of Tourism Research*, *76*, 328–330. https://doi.org/10.1016/j.annals.2018.09.004

Wagner, J. (2007). Exports and Productivity: A Survey of the Evidence from Firm-level Data. *The World Economy*, *30*(1), 60–82. https://doi.org/10.1111/j.1467-9701.2007.00872.x

Wardana, L. W., Narmaditya, B. S., Wibowo, A., Mahendra, A. M., Wibowo, N.

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

A., Harwida, G., & Rohman, A. N. (2020). The impact of entrepreneurship education and students' entrepreneurial mindset: the mediating role of attitude and self-efficacy. *Heliyon*, *6*(9), e04922. https://doi.org/10.1016/j.heliyon.2020.e04922

Warren-Smith, I., & Jackson, C. (2004). Women creating wealth through rural enterprise. *International Journal of Entrepreneurial Behavior & Research*, *10*(6), 369–383. https://doi.org/10.1108/13552550410564707

Warsanga, W. (2021). *Women managed Micro-Enterprises and households' welfare in Mirerani mining township, Tanzania*. *2*, 89–99.

Welsh, D. H. B., Memili, E., Kaciak, E., & Al Sadoon, A. (2014). Saudi women entrepreneurs: A growing economic segment. *Journal of Business Research*, *67*(5), 758–762. https://doi.org/10.1016/j.jbusres.2013.11.040

Worldometer. (2024). *Indonesia Population (LIVE)*. https://www.worldometers.info/world-population/indonesia-population/#:~:text=The current population of Indonesia,latest United Nations data1.

Yadav, V., & Unni, J. (2016). Women entrepreneurship: research review and future directions. *Journal of Global Entrepreneurship Research*, *6*(1), 12. https://doi.org/10.1186/s40497-016-0055-x

Yangailo, T., & Qutieshat, A. (2022). Uncovering dominant characteristics for entrepreneurial intention and success in the last decade: systematic literature

UNIVERSITAS
GADJAH MADA
Eksplorasi Motivasi, Peluang, dan Tantangan Perempuan Wirausaha dalam Membangun Bisnis Fesyen Muslim
Nova Widya Ningsih, Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.
Universitas Gadjah Mada, 2025 | Diunduh dari http://etd.repository.ugm.ac.id/

review. *Entrepreneurship Education*, *5*(2), 145–178. https://doi.org/10.1007/s41959-022-00073-z

Zafarullah, H., & Nawaz, F. (2019). Pathways to women's empowerment in Bangladesh. *Asian Education and Development Studies*, *8*(4), 387–404. https://doi.org/10.1108/AEDS-11-2018-0168