

**IDENTIFICATION OF FACTORS SUPPORTING ELECTRIC
MOTORCYCLE RETENTION IN JAKARTA BASED ON PURCHASE
MOTIVATION SEGMENTATION**

THESIS

Thesis is submitted in partial fulfilment of the requirements for the degree of the Master of
Science (M.Sc.) at Master Programme in Transport System and Engineering



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**MASTER PROGRAMME
TRANSPORT SYSTEM AND ENGINEERING PROGRAMME
DEPARTMENT OF CIVIL AND ENVIRONMENTAL ENGINEERING
FACULTY OF ENGINEERING
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APPROVAL SHEET

The supervisor team approves the thesis

IDENTIFICATION OF FACTORS SUPPORTING ELECTRIC MOTORCYCLE RETENTION IN JAKARTA BASED ON PURCHASE MOTIVATION SEGMENTATION

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VALIDATION SHEET

THESIS

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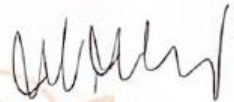
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Thesis has been defended in front of Examiners Committee
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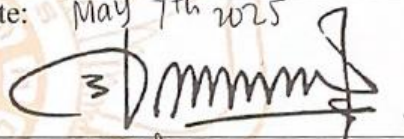


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