



Daftar Pustaka

- Afandi, A. R., & Hartati, S. (2017). Pembelian impulsif pada remaja akhir ditinjau dari kontrol diri. *Gadjah Mada Journal of Psychology (GamaJoP)*, 3(3), 123-130.
- Ardiyanti, V. D. (2023). The Effect of TikTok Live Streaming Shopping on Impulse Buying Behavior in The 2023 Global Crisis. *Asian Journal of Logistics Management*, 2(1), 1-6. <https://doi.org/10.14710/ajlm.2023.18050>
- Chung, J. M., Robins, R. W., Trzesniewski, K. H., Nottle, E. E., Roberts, B. W., & Widaman, K. F. (2014). Continuity and change in self-esteem during emerging adulthood. *Journal of Personality and Social Psychology*, 106(3), 469-483. <https://doi.org/10.1037/a0035135>
- Dodoo, N. A., & Wu, L. (2019). Exploring the antecedent impact of personalised social media advertising on online impulse buying tendency. *International Journal of Internet Marketing and Advertising*, 13(1), 73. <https://doi.org/10.1504/ijima.2019.097905>
- Edy, I. C., & Haryanti, S. S. (2018). Impulsive Buying Behavior Pada Konsumen Online. Prosiding: The National Conferences Management and Business (NCMAB) 2018, 362-374.
- Edwy, F. M., Anugrahani, I. S., Pradana, A. F., & Putra, I. F. A. (2023). The Phenomenon of Impulsive Buying at TikTok Shop. *International Journal of Social Science Research and Review*, 6(1), 328-334. <https://doi.org/10.47814/ijssrr.v6i1.920>
- Gogoi, B., and Shillong, I. (2020). Do impulsive buying influence compulsive buying?. *Academy of Marketing Studies Journal*. 24, 1-15.
- Gopal, K., & Song, B. L. (2025). Determinants of Online Impulse Buying Among Young Adults in Kuala Lumpur, Malaysia: A Study on Eco-Friendly Food and Beverage Utensils. *Journal of Information Technology Management*, 17(1), 58-72. <https://doi.org/10.22059/jitm.2025.99923>
- Hasya, E., Hamid, A. N., & Kusuma, P. (2023). Pembelian Impulsif melalui online shopping pada remaja Akhir Ditinjau dari Kontrol Diri. *PESHUM : Jurnal Pendidikan, Sosial Dan Humaniora*, 2(6), 1193-11201. <https://doi.org/10.56799/peshum.v2i6.2394>
- Lee, C.-H., & Chen, C.-W. (2021). Impulse buying behaviors in live streaming commerce based on the stimulus-organism-response framework. *Information*, 12(6), 241. <https://doi.org/10.3390/info12060241>
- Maslow, A. H. (1954). Motivation and personality. *Harpers*.
- Miranda, Y. C. (2016). Kajian Terhadap Faktor Yang Mempengaruhi Impulse Buying Dalam Online Shopping. *Competence: Journal of Management Studies*, 10(1).
- Montag, C., Yang, H., & Elhai, J. D. (2021). On the Psychology of TikTok Use: A First Glimpse From Empirical Findings. *Frontiers in public health*, 9, 641673. <https://doi.org/10.3389/fpubh.2021.64167>



- Nyrhinen, J., Sirola, A., Koskelainen, T., Munnukka, J., & Wilska, T.-A. (2024). Online antecedents for young consumers' impulse buying behavior. *Computers in Human Behavior*, 153, 108129. <https://doi.org/10.1016/j.chb.2023.108129>
- O'Guinn, T. C., & Faber, R. J. (1989). Compulsive buying: A phenomenological exploration. *Journal of Consumer Research*, 16(2), 147. <https://doi.org/10.1086/209204>
- Pradipto, Y. D., Winata, C., Murti, K., & Azizah, A. (2016). Think again before you buy: The relationship between self-regulation and impulsive buying behaviors among Jakarta young adults. *Procedia - Social and Behavioral Sciences*, 222, 177–185. <https://doi.org/10.1016/j.sbspro.2016.05.209>
- Socialinsider (2023). TikTok Stats 2024 for a top-notch marketing strategy. Socialinsider. <https://www.socialinsider.io/social-media-statistics/tiktok-statistics>
- Sohn, H.-K., & Lee, T. J. (2016). Tourists' impulse buying behavior at duty-free shops: The moderating effects of time pressure and shopping involvement. *Journal of Travel & Tourism Marketing*, 34(3), 341–356. <https://doi.org/10.1080/10548408.2016.1170650>
- TikTok. (2021). TikTok achieves TAG brand safety certification globally. TikTok for Business. <https://www.tiktok.com/business/en-US/blog/brand-safety-tiktok-partnering-for-progres>
- Tirtaning, K. S., & Setiaji, K. (2021). Effect of Intensity of Accessing Internet, Sales Promotion, and Positive Emotions on Impulsive Buying. *Economic Education Analysis Journal*, 10(2), 285-297.
- Rahmadhani, N., & Bakar, R. M. (2023). Pengaruh self-esteem Terhadap Perilaku Pembelian Impulsif Pada Wanita Pengguna Produk Kosmetik. *PESHUM: Jurnal Pendidikan, Sosial Dan Humaniora*, 2(4), 554–562. <https://doi.org/10.56799/peshum.v2i4.1803>
- Rahman, M. M. (2023). Sample Size Determination for Survey Research and Non-Probability Sampling Techniques: A Review and Set of Recommendations. *Journal of Entrepreneurship, Business and Economics*, 11(1), 42–62.
- Richardson, C. G., Ratner, P. A., & Zumbo, B. D. (2009). Further support for multidimensionality within the Rosenberg self-esteem scale. *Current Psychology*, 28(2), 98–114. <https://doi.org/10.1007/s12144-009-9052-3>
- Rook, D. W., & Fisher, R. J. (1995). Normative influences on impulsive buying behavior. *Journal of Consumer Research*, 22(3), 305. <https://doi.org/10.1086/209452>
- Rosenberg, M. (1965). Rosenberg Self-Esteem Scale (RSE). Acceptance and Commitment Therapy. Measures Package, 61, 52.
- Salerno, L., Ingoglia, S., & Lo Coco, G. (2017). Competing factor structures of the Rosenberg self-esteem scale (RSES) and its measurement invariance across clinical and non-clinical samples. *Personality and Individual*



- Differences*, 113, 13–19. <https://doi.org/10.1016/j.paid.2017.02.063>
- Santrock, J. W. (2011). *Child Development*. New York: McGraw-Hill International.
- Santrock, J. W. (2013). *Life-span development* 14th Edition. McGraw-Hill.
- Statista (2024). Most popular social networks worldwide as of April 2024, by number of monthly active users. Statista. <https://www.statista.com/statistics/272014/global-social-networks-ranked-by-number-of-users/>
- Statista (2023). Number of Internet and Social Media Users Worldwide as of January 2023. Statista. <https://www.statista.com/statistics/617136/digital-population-worldwide>
- Sutanto, E. M., & Aubelia, S. (2022). Lifestyle and self-esteem of generation Z in gadget purchasing decision. *TRIKONOMIKA*, 21(2), 54–63. <https://doi.org/10.23969/trikononika.v21i2.5410>
- Typany., & Riono, B. (2023). *Peran Self-Esteem terhadap Perilaku Pembelian Impulsif Pengguna PayLater pada Dewasa Awal*. Naskah tidak dipublikasikan, Fakultas Psikologi, Universitas Gadjah Mada, Yogyakarta.
- Verplanken, B., & Herabadi, A. (2001). Individual differences in impulse buying tendency: Feeling and no thinking. *European Journal of Personality*, 15(1,SpecIssue), S71–S83. <https://doi.org/10.1002/per.423>
- We are Social. (2024). Digital 2024: 5 billion Social Media Users. We Are Social Indonesia. <https://wearesocial.com/id/blog/2024/01/digital-2024-5-billion-social-media-users/>
- Widhiarso, W. (2013). APLIKASI model Rasch Campuran Dalam mengevaluasi pengukuran Harga Diri. *Jurnal Penelitian Dan Evaluasi Pendidikan*, 17(1), 172–187. <https://doi.org/10.21831/pep.v17i1.1367>
- Yam, J. H., & Taufik, R. (2021). Hipotesis Penelitian Kuantitatif. *Perspektif : Jurnal Ilmu Administrasi*, 3(2), 96–102. <https://doi.org/10.33592/perspektif.v3i2.1540>