

REFERENCE

- Anselin, L. (1988). *Spatial Econometrics: Methods and Models*. Springer.
- Abrate, G. and Viglia, G. (2017), "Personal or product reputation? Optimizing revenues in the sharing economy", *Journal of Travel Research*, Vol. 58 No. 1.
- Adamiak, C. (2018), "Mapping Airbnb supply in European cities", *Annals of Tourism Research*, Vol. 71
- Airbnb. (2024). About us. Retrieved from <https://news.airbnb.com/about-us/>
- Airdna. (2024). Short-term rental market overview: Bali. Retrieved from <https://app.airdna.co/data/id/32>
- Anwar, S. T. (2017). *The Sharing Economy and Marketing: A Review and Future Research (An Abstract)*. *Developments in Marketing Science: Proceedings of the Academy of Marketing Science*. https://doi.org/10.1007/978-3-319-45596-9_98
- Astra International. (2024). Discovering the charm of 10 prioritized tourist destinations in Indonesia. Retrieved from <https://www.trac.astra.co.id/en/blog/en-travel/discovering-the-charm-of-10-prioritized-tourist-destinations-in-indonesia/842>
- Aznar, J.P., Sayeras, J.M., Segarra, G. and Claveria, J. (2018), "Airbnb landlords and price strategy: have they learnt price discrimination from the hotel industry? Evidence from Barcelona", *International Journal of Tourism Sciences*, Vol. 18 No. 1.

Backshall, S. (2003). Indonesia. Rough Guides.

Badan Pusat Statistik Provinsi Bali. (2023). Perkembangan Pariwisata Provinsi Bali Juli 2023. Retrieved from <https://bali.bps.go.id/pressrelease/2023/09/01/717794/perkembangan-pariwisata-provinsi-bali-juli-2023.html>

Bae, J. and Koo, D.M. (2018), “Lemons problem in collaborative consumption platforms: different decision heuristics chosen by consumers with different cognitive styles”, *Internet Research*, Vol. 28.

Bae, S.J., Lee, H., Suh, E.K. and Suh, K.S. (2017), “Shared experience in pre trip and experience sharing in post trip: a survey of Airbnb users”, *Information and Management*, Vol. 54.

Bali Management Villas. (2024). Bali's Tourism Statistics: Insights from July 2024. Retrieved from <https://balimanagement.villas/blogs/bali-tourism-statistic/>

Barron, K., Kung, E., & Proserpio, D. (2020). The sharing economy and housing affordability: Evidence from Airbnb. *Journal of Urban Economics*. <https://doi.org/10.1016/j.jue.2020.103276>

Belarmino, A., Whalen, E., Koh, Y. and Bowen, J.T. (2017), “Comparing guests key attributes of peer-to-peer accommodations and hotels: mixed-methods approach”, *Current Issues in Tourism*, Vol. 22.

Benítez-Aurioles, B. (2018), “The role of distance in the peer-to-peer market for tourist accommodation”, *Tourism Economics*, Vol. 24 No. 3.

Bhaskara, G. I. (2018). AIRBNB DI BALI: IDENTIFIKASI ULASAN ONLINE WISATAWAN ASING MELALUI METODE NETNOGRAPHY. *Jurnal Master Pariwisata (JUMPA)*, 27. <https://doi.org/10.24843/jumpa.2018.v05.i01.p02>

Bohang, F. K. (2016). Bukan cuma Uber dan Grab, ini “perusak” industri lainnya. Retrieved from <http://tekno.kompas.com/read/2016/03/24/10040067/Bukan.Cuma.Uber.dan.Grab.Ini.Perusak.Industri.Lainnya>

Borcuch, A. (2016). The Sharing Economy: Understanding and challenges. SSRN Electronic Journal. https://papers.ssrn.com/sol3/Delivery.cfm/SSRN_ID2757771_code450031.pdf?abstractid=2757771&mirid=1

Botsman, R. (2014). Collaborative economy services: changing the way we travel. Retrieved from <http://rachelbotsman.com/work/collaborativeeconomy-services-changing-the-way-we-travel-collaborativeconsumption-com/>

Bridges, J. and Vásquez, C. (2016), “If nearly all Airbnb reviews are positive, does that make them meaningless?”, *Current Issues in Tourism*, Vol. 21 No. 18.

Bukit Vista. (2024). Bali Market Outlook 2024 | Learn about Bali's Investment Landscape. Retrieved from <https://www.bukitvista.com/blog/bali-market-outlook-2024>

Bukit Vista. (2024). Bali Tourism Statistics 2024: A Comprehensive Update - Bukit Vista. Retrieved from <https://www.bukitvista.com/blog/bali-tourism-statistics-updates>

Cheng, M. and Jin, X. (2019), "What do Airbnb users care about? An analysis of online review comments", *International Journal of Hospitality Management*, Vol. 76.

CompaniesMarketcap. (2024) Market capitalization of Airbnb (ABNB). Retrieved from <https://companiesmarketcap.com/airbnb/marketcap/>

Dolnicar, S. (2019). *Airbnb before, during and after COVID-19*. University of Queensland Press.

DPR RI. (2009). UU No 10 Tahun 2009 tentang Kepariwisataaan. <https://Peraturan.Bpk.Go.Id/Details/38598/Uu-No-10-Tahun-2009>.

Dredge, D., & Gyimóthy, S. (2015). The collaborative economy and tourism: Critical perspectives, questionable claims and silenced voices. *Tourism Recreation Research*. <https://doi.org/10.1080/02508281.2015.1086076>

East Ventures. (2022). Digitalization is a new engine to boost the economy in Bali.

Fadli. (2020, January 16). Riau Islands province ranks second after Bali as most-visited destination for foreign tourists. *The Jakarta Post*. <https://www.thejakartapost.com/travel/2020/01/16/riau-islands-province-ranks-second-after-bali-as-most-visited-destination-for-foreign-tourists.html>

Fang, B., Ye, Q. and Law, R. (2016), "Effect of sharing economy on tourism industry employment", *Annals of Tourism Research*, Vol. 57.

Freytag, T. and Bauder, M. (2018), “Bottom-up touristification and urban transformations in Paris”, *Tourism Geographies*, Vol. 20.

Geerts, W. (2016). The sharing economy in lodging. Retrieved from <http://blog.euromonitor.com/2016/06/new-global-briefing-the-sharingeconomy-in-lodging.html>

Gibbs, C., Guttentag, D., Gretzel, U., Yao, L. and Morton, J. (2018), “Use of dynamic pricing strategies by Airbnb hosts”, *International Journal of Contemporary Hospitality Management*, Vol.30 No.1.

Gujarati, D. N., & Porter, D. C. (2009). *Basic Econometrics* (5th ed.). McGraw-Hill Education.

Gunter, U., & Önder, I. (2018). Determinants of Airbnb demand in Vienna and their implications for the traditional accommodation industry. *Tourism Economics*, 24(3), 270–293. <https://doi.org/10.1177/1354816617731196>

Gurran, N. and Phibbs, P. (2017), “When tourists move in: how should urban planners respond to Airbnb?”, *Journal of the American Planning Association*, Vol. 83.

Guttentag, D. (2015). AirBnB: Disruptive innovation and the rise of the sharing economy. *Journal of Business Research*, 70. <https://doi.org/10.1016/j.jbusres.2016.04.020>

Guttentag, D. (2017), “Regulating innovation in the collaborative economy: an examination of Airbnb’s early legal issues”, in Dredge, D. and Gyimothy, S. (Eds), *Collaborative Economy and Tourism: Perspectives, Politics, Policies and Prospects*, Springer, Frankfurt.

Guttentag, D., Smith, S., Potwarka, L. and Havitz, M. (2018), “Why tourists choose Airbnb: a motivation-based segmentation study”, *Journal of Travel Research*, Vol. 57 No. 3.

Guttentag, Daniel. (2019). Progress on Airbnb: a literature review. *Journal of Hospitality and Tourism Technology*.

Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2020). *Multivariate data analysis (8th ed.)*. Cengage Learning.

Hamari, J., Sjöklint, M., Ukkonen, A. (2015). The sharing economy: why people participate in collaborative consumption. *Journal of the Association for Information Science and Technology*, (forthcoming 2015).

Hill, Dan. 2015. How Much Is Your Spare Room Worth? Vol. 52. <https://doi.org/10.1109/MSPEC.2015.7226609>.

Hospitable.com. (2023). Bali Rental Market: Airbnb Statistics and Trends. Retrieved from <https://hospitable.com/bali-rental-market/>

IAGlobalConsulting.com. (2024). 2024 Bali Real Estate Market Insights: Bubble Fears & Trends. Retrieved from <https://ilaglobalconsulting.com/trend-property-market-bali/>

Indonesia Expat. (2023). TripAdvisor: Bali Ranks Second Most Popular Destination. Retrieved from <https://indonesiaexpat.id/featured/tripadvisor-bali-ranks-second-most-popular-destination/>

Inglis, K. (2005). *Asian Style Hotels: Bali, Java, Malaysia, Singapore, Thailand*.

Ioannides, D., Röslmaier, M. and van der Zee, E. (2018), “Airbnb as an instigator of ‘tourism bubble expansion in Utrecht's Lombok neighbourhood”, *Tourism Geographies*.

Jakarta Globe. (2024). 6.4 Million Foreigners Visit Indonesia in First Half of 2024. Retrieved from <https://jakartaglobe.id/business/64-million-foreigners-visit-indonesia-in-first-half-of-2024>

Jakarta Globe. (2024). Indonesia Records Highest Number of Foreign Tourists Since Covid Outbreak. Retrieved from <https://jakartaglobe.id/lifestyle/indonesia-records-highest-number-of-foreign-tourists-since-covid-outbreak>

Johnson, A.G. and Neuhofer, B. (2017), “Airbnb –an exploration of value co-creation experiences inJamaica”, *International Journal of Contemporary Hospitality Management*, Vol. 29 No. 9.

Johnson, L. (2024). Sustainable tourism and real estate: Balancing growth and community needs in Bali. *Tourism Management Review*.

Jones Lang LaSalle. (2022). *Global Real Estate Perspective: The Impact of COVID-19 on Rental Markets*.

Jøsang, A., Ismail, R. and Boyd, C. (2007), “A survey of trust and reputation systems for online service provision”, *Decision Support Systems*, Vol. 43.

Kamble, Z., Namnuad, S., Phuong, N. H., Tuan, N. D., & Hanh, N. H. (2020). Review of social media’s influence on Airbnb Accommodation’s booking

intention. In Springer proceedings in business and economics (pp. 715–725).

https://doi.org/10.1007/978-3-030-36126-6_79

Komodo Luxury. (2024). Unique places in Indonesia? Here are the ones other than Bali! Retrieved from <https://www.komodoluxury.com/unique-places-in-indonesia/>

Koster, I. W. (2023). Digital technology among Bali's mainstay economic drivers: governor.

Lessig, L. (2008), *Remix: making Art and Commerce Thrive in the Hybrid Economy*, Penguin, New York, NY.

Liang, S., Schuckert, M., Law, R. and Chen, C.C. (2017), “Be a ‘superhost’: the importance of badge systems for peer-to-peer rental accommodations”, *Tourism Management*, Vol. 60.

Liu, Y., Hsu, C. H. C., & Chen, A. (2020). The impact of Airbnb on hotel performance in the United States: A panel data analysis. *International Journal of Hospitality Management*. <https://doi.org/10.1016/j.ijhm.2019.102467>

Luo, H. (2023). The Rise of the Sharing Economy. *BCP Business & Management*, 44. <https://doi.org/10.54691/bcpbm.v44i.4798>

Lutz, C. and Newlands, G. (2018), “Consumer segmentation within the sharing economy: the case of Airbnb”, *Journal of Business Research*, Vol. 88.

Lyons, K., & Wearing, S. (2015). The sharing economy issues, impacts, and regulatory responses in the context of the NSW visitor economy. NSW Business Chamber, Sydney.

MarketLine. (2023). *Global Rental Real Estate Market Report*.

Martinez, R. D., Carrington, A., Kuo, T., Tarhuni, L., & Abdel-Motaal, N. A. Z. (2017). The Impact of an AirBnb host's listing description sentiment and length on occupancy rates. arXiv preprint arXiv:1711.09196.

Mauri, A.G., Minazzi, R., Nieto-García, M. and Viglia, G. (2018), “Humanize your business: the role of personal reputation in the sharing economy”, *International Journal of Hospitality Management*, Vol. 73.

Mittendorf, C. (2016). What Trust means in the Sharing Economy: A provider perspective on Airbnb.com. Americas Conference on Information Systems. <https://aisel.aisnet.org/amcis2016/DigitalComm/Presentations/31>

Mittendorf, C. (2018), “Collaborative consumption: the role of familiarity and trust among millennials”, *Journal of Consumer Marketing*, Vol. 35 No. 4.

Nadler, S. (2014). The sharing economy : what is it and where is it going? <https://dspace.mit.edu/handle/1721.1/90223>

OECD (2016), “Policies for the tourism sharing economy”, in *OECD Tourism Trends and Policies 2016*, OECD Publishing, Paris.

Oskam, J., & Boswijk, A. (2016). Airbnb: the future of networked hospitality businesses. *Journal of Tourism Futures*, 2(1), 22–42

Oskam, J., van der Rest, J.P. and Telkamp, B. (2018), “What’s mine is yours-but at what price? Dynamic Pricing behavior as an indicator of Airbnb host professionalization”, *Journal of Revenue and Pricing Management*, Vol. 17 No. 5.

Paulauskaite, D., Powell, R., Coca-Stefaniak, J.A. and Morrison, A.M. (2017), “Living like a local: authentic tourism experiences and the sharing economy”, *International Journal of Tourism Research*, Vol. 19 No. 6.

Phua, V.C. (2018), "Perceiving Airbnb as sharing economy: the issue of trust in using Airbnb", *Current Issues in Tourism*.

Picard, M. (2008). Balinese identity as tourist attraction: From 'cultural tourism' (pariwisata budaya) to 'Bali erect' (ajeg Bali). *Tourist Studies*.

Poon, K.Y. and Huang, W.J. (2017), "Past experience, traveler personality and tripographics on intention to use Airbnb", *International Journal of Contemporary Hospitality Management*, Vol. 29.

Pranajaya, I. K., & Dwijendra, N. K. A. (2021). The Domination of Cultural and Symbolic Capital in the Preservation of Temple Heritage Architecture through a Restoration Approach in Bali, Indonesia. *Civil Engineering and Architecture*. <https://doi.org/10.13189/cea.2021.090608>

Prastyadewi, M. I., Parwita, N. G. B. S., & Jodi, N. G. a. S. (2024). Balinese People's Happiness in Socio-Economic and Cultural Perspectives. *Mudra Jurnal Seni Budaya*. <https://doi.org/10.31091/mudra.v39i3.2790>

Psarros, M. (2015). The new sharing economy: is this the end of tourism as we know it?. Retrieved from <http://www.slideshare.net/mpsarros/sharingeconomy-tourism>

PWC (2015) The Sharing Economy—Consumer Intelligence Series. https://www.pwc.fr/fr/assets/files/pdf/2015/05/pwc_etude_sharing_economy.pdf

Rapture Surfcamps. (2024). Nightlife in Bali: The best clubs and beach parties. Rapture Surfcamps. Retrieved from <https://www.rapturecamps.com>

- Rapture Surf Camps. (2024). Ultimate Indonesia travel guide for 2024. Retrieved from <https://www.rapturecamps.com/blog/ultimate-indonesia-travel-guide/>
- Romanos, M., & Jenkins, L. D. (2013). Changing cultural developments along a tourist route in Bali. *Almatourism-Journal of Tourism, Culture and Territorial Development*.
- Rosen, S. (1974). Hedonic prices and implicit markets: Product differentiation in pure competition. *Journal of Political Economy*. <https://doi.org/10.1086/260169>
- Sadjuni, N. L. G. S. (2018). PERSEPSI WISATAWAN TERHADAP PANTAI NUSA DUA. *Jurnal Ilmiah Hospitality Management*, 4(2), 151–166. <https://doi.org/10.22334/jihm.v4i2.62>
- Saputra, P. R. (2009). Model platform sharing economy di Indonesia study kasus: Unicorn lokal.
- Schor, J. (2016). DEBATING THE SHARING ECONOMY. *Journal of Self-Governance and Management Economics*. <https://doi.org/10.22381/jsme4320161>
- Schor, J. B., & Fitzmaurice, C. J. (2015). Collaborating and connecting: the emergence of the sharing economy. In Edward Elgar Publishing eBooks. <https://doi.org/10.4337/9781783471270.00039>
- Schor, J. B., & Vallas, S. P. (2021). The Sharing Economy: Rhetoric and Reality. *Annual Review of Sociology*. <https://doi.org/10.1146/annurev-soc-082620-031411>

Sekaran, U., & Bougie, R. (2016). *Research methods for business: A skill-building approach* (7th ed.). Wiley.

Sengupta, P., Biswas, B., Kumar, A., Shankar, R., & Gupta, S. (2021). Examining the predictors of successful Airbnb bookings with Hurdle models: Evidence from Europe, Australia, USA and Asia-Pacific cities. *Journal of Business Research*, 137, 538–554. <https://doi.org/10.1016/j.jbusres.2021.08.035>

Setiawan, I., & Diani, F. (2021). Visualization of Amsterdam Airbnb Business Performance using Customer Reviews. *International Journal of Applied Sciences in Tourism and Events*, 5(2), 142–152. <https://doi.org/10.31940/ijaste.v5i2.142-152>

Sigala, M. (2015). Collaborative commerce in tourism: implications for research and industry. *Current Issues in Tourism*. <https://doi.org/10.1080/13683500.2014.982522>

Statista. (2024). Average Rent Prices by Region.

Statista. (2024). Travel and tourism in Indonesia - statistics & facts. Retrieved from <https://www.statista.com/topics/6871/travel-and-tourism-in-indonesia/>

Stephany, A. (2015). *The Business of Sharing: Making it in the New Sharing Economy*. <http://ci.nii.ac.jp/ncid/BB18602784>

Sthapit, E., & Jiménez-Barreto, J. (2018). Sharing in the host–guest relationship: perspectives on the Airbnb hospitality experience. <https://doi.org/10.1080/13032917.2018.1448876>

Stock, J. H., & Watson, M. W. (2020). Introduction to Econometrics (4th ed.). Pearson Education.

Suarthana, I. K. P., Wisnawa, I. M. B., Karta, N. L. P. A., & Sarukunaselan, K. (2024). Unlocking Loyalty: The power of Local culture in Bali Tourism. *Jurnal Kajian Bali (Journal of Bali Studies)*, 14(2), 498.
<https://doi.org/10.24843/jkb.2024.v14.i02.p09>

Sudiarta, I. N. (1970). Popularity of tourist attraction in Bali from the perspective of foreign tourists. *E-Journal of Tourism*.
<https://doi.org/10.24922/eot.v2i2.19497>

Sun, X., Gui, L., & Cai, B. (2024). To be honest or positive? The effect of Airbnb host description on consumer behavior. *Decision Support Systems*, 181, 114200. <https://doi.org/10.1016/j.dss.2024.114200>

Sutawa, G. K. (2012). Issues on Bali tourism development and community empowerment to support sustainable tourism development. *Procedia economics and finance*.

Ting, D. (2017), “Airbnb is becoming an even bigger threat to hotels says a new report”, Skift, available at:
<https://skift.com/2017/01/04/airbnb-is-becoming-an-even-bigger-threat-to-hotels-says-a-new-report/>

Trejos, N. (2018), “Hotel CEOs talk security, technology and room service”, available at:
www.usatoday.com/story/travel/roadwarriorvoices/2018/02/19/hotel-ceos-talk-security-technology-and-room-service/335815002/

Trenholm, R. (2015), “Airbnb exec denies competition with hotels, says an Airbnb trip ‘changes you’”, CNET, available at: www.cnet.com/news/airbnb-exec-denies-competition-with-hotels-says-an-airbnb-trip-changes-you-somehow/

Trivett, V., & Staff, S. (2013). What the sharing economy means to the future of travel. Retrieved from <http://skift.com/wp-content/uploads/2014/07/skift-what-the-sharing-economy-means-to-the-future-of-travel.pdf>

Tussyadiah, I. P., & Pesonen, J. (2015). Impacts of Peer-to-Peer Accommodation Use on Travel Patterns. *Journal of Travel Research*. <https://doi.org/10.1177/0047287515608505>

Tussyadiah, I., & Pesonen, J. (2016). Drivers and barriers of peer-to-peer accommodation stay – an exploratory study with American and Finnish travellers. *Current Issues in Tourism*.

Tussyadiah, I., & Zach, F. (2015). Hotels vs. peer-to-peer accommodation rentals: text analytics of consumer reviews in Portland, Oregon. Retrieved from <http://scholarworks.umass.edu/cgi/viewcontent.cgi?article=1009&context=ttra>

Tussyadiah, I.P. and Park, S. (2018), “When guests trust hosts for their words: host description and trust in sharing economy”, *Tourism Management*, Vol. 67.

Tussyadiah, I.P. and Zach, F. (2017), “Identifying salient attributes of peer-to-peer accommodation experience”, *Journal of Travel and Tourism Marketing*, Vol. 34 No. 5.

Utama, I. G. B. R. (2018). PERCEPTION OF EUROPEAN TOURIST TOWARD BALI AS TOURISM DESTINATION. *Jurnal Manajemen Dan Kewirausahaan*, 20(1), 1. <https://doi.org/10.9744/jmk.20.1.1-6>

Varma, A., Jukic, N., Pestek, A., Shultz, C.J. and Nestorov, S. (2016), “Airbnb: exciting innovation or passing fad?”, *Tourism Management Perspectives*, Vol. 20.

Visser, G., Erasmus, I. and Miller, M. (2017), “Airbnb: the emergence of a new accommodation type in Cape Town, South Africa”, *Tourism Review International*, Vol. 21 No. 2.

Volgger, M., Pforr, C., Stawinoga, A.E., Taplin, R. and Matthews, S. (2018), “Who adopts the Airbnb Innovation? An analysis of international visitors to Western Australia”, *Tourism Recreation Research*, Vol. 43 No. 3.

von Hoffen, M., Hagge, M., Betzing, J.H. and Chasin, F. (2018), “Leveraging social media to gain insights into service delivery: a study on Airbnb”, *Information Systems and e-Business Management*, Vol. 16 No. 2.

Wijaya, I. N. M. ., Oka, I. M. D. ., Murni, N. G. N. S. . and Darmayanti, P. W. . (2023) “E-Marketing in Accommodation Business Model Innovation at Airbnb in Bali”, *Jurnal Ilmiah Hospitality Management*. doi: 10.22334/jihm.v13i2.249.

Wooldridge, J. M. (2015). *Introductory Econometrics: A Modern Approach* (6th ed.). Cengage Learning.

Xie, K. and Mao, Z. (2017), "The impacts of quality and quantity attributes of Airbnb hosts on listing performance", *International Journal of Contemporary Hospitality Management*, Vol. 29.

Xu, F., Hu, M., La, L., Wang, J., & Huang, C. (2019). The influence of neighbourhood environment on Airbnb: a geographically weighed regression analysis. *Tourism Geographies*. <https://doi.org/10.1080/14616688.2019.1586987>

Yannopoulou, N., Moufahim, M. and Bian, X. (2013), "User-generated brands and social media:couchsurfing and Airbnb", *Contemporary Management Research*, Vol. 9.

Yaraghi, N., & Ravi, S. (2017). The Current and Future State of the Sharing Economy. *SSRN Electronic Journal*. <https://doi.org/10.2139/ssrn.3041207>

Yeoman, I. (2008). *Tomorrow's Tourist-Scenario and Trends*. Oxford: Elsevier.

Yulitae, Y., Kristianto, D. A., & Kiswantoro, A. (2024). Peran Leisure Sales dalam Meningkatkan Occupancy (Studi Kasus di Movenpick Resort & SPA Jimbaran Bali). *Co-Value Jurnal Ekonomi Koperasi Dan Kewirausahaan*, 15(5). <https://doi.org/10.59188/covalue.v15i5.4740>

Zervas, G., Proserpio, D. and Byers, J. (2015), "Afirst look at online reputation on Airbnb, where everystay is above average".

Zervas, G., Proserpio, D., & Byers, J. W. (2017). The rise of the sharing economy: Estimating the impact of Airbnb on the hotel industry. *Journal of Marketing Research*. <https://doi.org/10.1509/jmr.15.0204>

Zhang, S., Lee, D., Singh, P.V., & Srinivasan, K. (2016). How Much Is An



UNIVERSITAS
GADJAH MADA

Analysis of Attributes Influencing Airbnb Occupancy in Bali
Radif Khairy, Catur Sugiyanto, Prof., MA.
Universitas Gadjah Mada, 2025 | Diunduh dari <http://etd.repository.ugm.ac.id/>

Image Worth? An Empirical Analysis of Property's Image Aesthetic Quality on Demand at AirBNB. International Conference on Interaction Sciences.

Zhang, S., Lee, D., Singh, P. V., & Srinivasan, K. (2021). What makes a good image? Airbnb demand analytics leveraging interpretable image features. *Management Science*, 68(8), 5644–5666. <https://doi.org/10.1287/mnsc.2021.4175>