

INTISARI

Outbound training adalah pelatihan luar ruangan untuk mengembangkan karakter individu dan kelompok melalui permainan edukatif berbasis *experiential learning*. Penelitian ini menganalisis potensi wisata Gunung Galunggung sebagai destinasi *outbound training* dengan mempertimbangkan *external environment*, *sensors*, dan *internal environment*. Metode penelitian yang digunakan adalah kualitatif dengan teknik pengumpulan data seperti observasi lapangan, wawancara semi-terstruktur, studi literatur, dan dokumentasi. Hasil penelitian menunjukkan adanya alat diagnosis dan kunci kombinasi pembelajaran untuk mengatasi hambatan, yaitu: *External environment (Where - Belonging)*, *External environment (What - Doing)*, *Sensors (How - Sensing)*, *Sensors (Hearts - Feeling)*, serta *Internal environment (Minds - Thinking)*, *Internal environment (Change - Being)*. Berdasarkan analisis, dirancang tiga paket wisata *outbound training*: *Two Days One Night Tour* (Rp1.370.000/pax) dengan *hiking*, *downhill* sepeda, dan *camping*; *Outbound Training (2D1N)* (Rp684.000/pax) dengan *fun games* dan *hiking*; serta *Halfday Tour* (Rp1.150.000/pax) dengan *downhill* sepeda, semua paket telah mencakup destinasi, fasilitator, dokumentasi, serta makan dan *snack*.

Kata kunci: Paket Wisata, Outbound Training, Gunung Galunggung, Tasikmalaya

ABSTRACT

Outbound training is outdoor training to develop individual and group characters through educational games based on experiential learning. This study analyzes the tourism potential of Mount Galunggung as an outbound training destination by considering the external environment, sensors, and internal environment. The research methods used are qualitative with data collection techniques such as fielded observation, semi-structured interviews, literature studies, and documentation. The results of the study show that there are diagnostic tools and key learning combinations to overcome obstacles, namely: External environment (Where - Belonging), External environment (What - Doing), Sensors (How - Sensing), Sensors (Hearts - Feeling), and Internal environment (Minds - Thinking), Internal environment (Change - Being). Based on the analysis, three outbound training tour packages were designed: Two Days One Night Tour (Rp1,370,000/pax) with hiking, downhill bicycle, and camping; Outbound Training (2D1N) (Rp684,000/pax) with fun games and hiking; and Halfday Tour (Rp1,150,000/pax) with downhill bikes, all packages include destinations, facilitators, documentation, as well as meals and snacks.

Keywords: *Tour Packages, Outbound Training, Mount Galunggung, Tasikmalaya*