

## Daftar Pustaka

- Adorno, T. (1991). *The Culture Industry; Selected Essays on Mass Culture*. London: Routledge.
- Ahmadi, D., & Yohana, N. (2007). Konstruksi Jilbab sebagai Simbol Keislaman. *Mediator: Jurnal Komunikasi*, 8(2), 235–248.  
<https://doi.org/10.29313/mediator.v8i2.1155>
- Barker, Chris. (2008). *Cultural Studies*. Yogyakarta: Kreasi Wacana.
- Baudrillard, J. (1998). *The Consumer Society: Myths and Structures*. SAGE Publications, Incorporated.
- Baudrillard, J. (2004). *Masyarakat Konsumsi*. Kreasi Wacana, Yogyakarta.
- Binkley, S., & Littler, J. (Eds.). (2011). *Cultural Studies and Anti-consumerism: A Critical Encounter* (1st ed.). Routledge.
- Chaney, D. (1996). *Lifestyles*. Taylor & Francis.
- Chaney, D. (2017). *Lifestyles : Sebuah Pengantar Komprehensif*. Jelasutra.
- Cheng, Y., & Liu, W. (2014). A Multimodal Discourse Analysis of the Relationship between Pi and Richard the Tiger in the Movie Life of Pi.
- Cole, Benjamin. (Ed.) 2004. *Conflict, Terrorism and The Media in Asia*. New York: Routledge.
- Dhofier, Z. (2019). *Tradisi pesantren: studi pandangan hidup kyai dan visinya mengenai masa depan Indonesia*. LP3ES.
- Effendi, Djohan., Natsir, Ismed. (2003). *Pergolakan Pemikiran Islam: Catatan Harian Ahmad Wahib*. Jakarta. LP3ES.
- El Guindi, F. (2003). *Jilbab: antara kesalehan, kesopanan dan perlawanan*. Serambi Ilmu Semesta. DOI: [10.2752/9781847888969](https://doi.org/10.2752/9781847888969)
- Endraswara, S. (2012). *Metodologi penelitian kebudayaan* (3rd ed.). Gadjah Mada University Press.

- Fealy, G. (2008). Consuming Islam: Commodified Religion and Aspirational Pietism in Contemporary Indonesia. In G. Fealy & S. White (Eds.), *Expressing Islam: Religious Life and Politics in Indonesia*. Singapore: ISAS.
- Featherstone, M. (2001). *Postmodernisme dan budaya konsumen*. Pustaka Pelajar.
- Hjarvard, Stig. (2013). *The Mediatization of Culture and Society*. London. Routledge.
- Hjarvard, Stig. (Ed.). (2012). *Mediatization and Religion: Nordic Perspective*. Goteborg: Nordicom.
- Hjarvard, S. (2008). *The Mediatization of Society: A Theory of the Media as Agents of Social and Cultural Change*, 105-134. Retrieved January 19, 2024, from [https://www.nordicom.gu.se/sites/default/files/kapitel-pdf/269\\_hjarvard.pdf](https://www.nordicom.gu.se/sites/default/files/kapitel-pdf/269_hjarvard.pdf)
- Hjarvard, Stig. (2008). *The mediatization of religion: A theory of the media as agents of religious change*. [10.1386/nl.6.1.9\\_1](https://doi.org/10.1386/nl.6.1.9_1). Diakses pada 2 Juli 2024
- Ida, R. (2014). *Metode Penelitian: Studi Media dan Kajian Budaya* (1st ed.). Kencana.
- Irawan, Aguk. (2018). *Akar Sejarah Etika Pesantren di Nusantara: Dari Era Sriwijaya sampai Pesantren Tebuireng dan Ploso*. Pustaka IIMaN
- Jenkins, H. (2006). *Convergence Culture: Where Old and New Media Collide*. Wikipedia. Retrieved January 17, 2024, from <http://www.jstor.org/stable/j.ctt9qffwr>
- Jenkins, H. (2006). *Fans, Bloggers, and Gamers: Exploring Participatory Culture*. NYU Press.
- Jenkins, H., Purushotma, R., Weigel, M., Clinton, K., and J. Robinson, A. (2009). *Confronting the Challenges of Participatory Culture: Media Education for the 21st Century*. Massachusetts: MIT Press
- Jerasa, S. and Burriss, S.K. (2024), "Writing with, for, and against the algorithm: TikTokkers' relationships with AI as audience, co-author, and censor", *English Teaching: Practice & Critique*, Vol. 23 No. 1, pp. 118-134. <https://doi.org/10.1108/ETPC-08-2023-0100>
- Kate, S. (2008, 09 01). Alternative Hedonism, Cultural Theory And The Role of Aesthetic Revisioning. 22(5), 567-587. 10.1080/09502380802245829

- Korichi, R., Pelle-De-Queral, D., Gazano, G., & Aubert, A. (2008). Why women use makeup: Implication of psychological traits in makeup functions. *J.Cosmet.Sci.*59, 127-137.
- Kress, G. (2015). Semiotic work: Applied Linguistics and a social semiotic account of Multimodality. *AILA Review*, 28, 49–71.  
<https://doi.org/10.1075/aila.28.03kre>
- Kress G. R. & Van Leeuwen T. (2001). *Multimodal discourse : the modes and media of contemporary communication*. Arnold ; Oxford University Press.
- Kress G. R. & Van Leeuwen T. (2006). *Reading images : the grammar of visual design* (2nd ed.). Routledge.
- Krisdiyanto, G., Muflikha, Sahara, E. E., & Mahfud, C. (2019, Juli 30). Jurnal Tarbawi: Jurnal Ilmu Pendidikan. *Sistem Pendidikan Pesantren dan Tantangan Modernitas, Vol. 15, No.1*. <https://doi.org/10.32939/tarbawi.v15i1.337>
- Lievrouw, Leah. (2011). *Alternative and Activist New Media: Digital Media and Society Series*. Cambridge: Polity Press.
- Lukens-Bull, R. A. (2001). Two Sides of the Same Coin: Modernity and Tradition in Islamic Education in Indonesia. *Anthropology & Education Quarterly*, 32(3), 350–372. <http://www.jstor.org/stable/3195992>
- Mahanani, Prima Ayu Rizqi. (2020). *Praktik Pemakaian Jilbab Syar'i Di Kalangan Perempuan Salafi*.
- Mannan, A., & Laisa, E. (2025). Pesantren dalam Pendidikan Nasional: Menghadapi Tantangan dan Memanfaatkan Peluang Pasca UU No. 18 Tahun 2019. Shibghoh: Prosiding Ilmu Kependidikan UNIDA Gontor, Vol. 3 No. 1 (2025) (Pesantren Studies: Instilling Islamic Framework to Incorporating Digitalization in Modern Islamic Education), 281.  
<https://ejournal.unida.gontor.ac.id/index.php/shibghoh/article/view/13589>
- Martono, N. (2018). *Sosiologi Perubahan Sosial : Perspektif Klasik, Modern, Posmodern, dan Poskolonial Edisi Revisi*. Pt Rajagrafindo Persada.
- Mastuhu. (1994). *Dinamika Sistem Pendidikan Pesantren: Suatu Kajian Tentang Unsur dan Nilai Sistem Pendidikan Pesantren*. Jakarta: INIS
- Meyer, B. (2006). Religious Sensations. Why Media, Aesthetics and Power Matter in the Study of Contemporary Religion. *International Journal of Computer Vision*.

- Mowlana, H. (1996). *Global communication in transition: The end of diversity*. Thousand Oaks, CA: Sage.
- Mowlana, H., & Wilson, L. J. (1990). *The passing of modernity: Communication and the transformation of society*. White Plains, NY: Longman.
- Munandar, R. A., & Susanto, A. (2019). Pengaruh Konten Dakwah Islam Terhadap Perilaku Masyarakat dalam Memilih Produk Halal. *Al-Iqtishad: Jurnal Ilmu Ekonomi Syariah*, 11(1), 23-40.
- Mustofa, M. Y., Zirkullah, & Rospitasari, M. (2023, December 1). Cyber Muslims: Mapping Islamic Digital Media in the Internet. 1-3.  
10.1080/0048721X.2024.2289305
- Noviani, R. (2018). *Wacana Multimodal Menurut Gunther Kress dan Theo Van Leeuwen* (W. Udasmoro, Ed.). Penerbit Ombak.
- Pals, Daniel L. 1996. *Dekonstruksi Kebenaran: Kritik Tujuh Teori Agama*. (Terjemah). Cetakan III. Yogyakarta: IRCiSoD.
- Pondok Pesantren Putri Wali Songo, Tebuireng*. (2011). Pusaka Jawatimuran. Retrieved February, 2025, from <https://jawatimuran.disperpusip.jatimprov.go.id/2015/07/30/pondok-pesantren-putri-wali-songo/>
- Ramdhani, I. (2021, July). PANDANGAN AGAMA TERHADAP BUDAYA TRADISIONAL PEREMPUAN INDONESIA. *Jurnal Syntax Fusion*, 1(07), 141-158. [10.54543/fusion.v1i07.34](https://doi.org/10.54543/fusion.v1i07.34)
- Rohimah, A., Sugihartati, R., Isnaini, santi, & Hakim, L. (2021). Virtual Communication: Muslim Foodgram Participation Culture. *Jurnal Komunikasi*, 13(2), 163–183. <https://doi.org/10.24912/jk.v13i2.10106>
- Schlesinger, P., & Mowlana, H. (Eds.). (1993). *Islam and communication*[Special issue]. *Media, Culture and Society*, 15(1).
- Soedjatmiko, H. (2008). *Saya Berbelanja, Maka Saya Ada: Ketika Konsumsi Dan Desain Menjadi Gaya Hidup Konsumeris*. Jalasutra.
- Sofjan, Dicky (with Mega Hidayati). 2013. *Religion and Television in Indonesia: Ethics Surrounding Dakwah-tainment*. Geneva: Globethics.net

- Straubhaar, Joseph., & LaRose, Robert. 2004. *Media Now: Understanding Media, Culture, and Technology*. 4th Edition. Belmont, CA: Wadsworth Thomson Learning.
- Strinati, D. (2016). *Popular Culture: Pengantar Menuju Teori Budaya Populer* (1st ed.). Narasi.
- Sulaiman, In'am. (2010). *Masa Depan Pesantren: Eksistensi Pesantren di Tengah Gelombang Modernisasi*. Madani.
- Syarifuddin, dkk. (2022). *Saya Santri Saya Bahagia*. Yogyakarta: Phoenix Publisher.
- Udasmoro, W. (2018). *Hamparan wacana: dari praktik ideologi, media, hingga kritik poskolonial* (W. Udasmoro, Ed.). Penerbit Ombak.

#### Pustaka Internet:

- 5 Tipe Konten Tiktok yang Bisa Kamu Coba Tahun 2023! [https://bisnismuda.id/read/6027-nanik-prasasti/5-tipe-konten-tiktok-yang-bisa-kamu-coba-tahun-2023?utm\\_source=chatgpt.com](https://bisnismuda.id/read/6027-nanik-prasasti/5-tipe-konten-tiktok-yang-bisa-kamu-coba-tahun-2023?utm_source=chatgpt.com) (diakses pada Januari 2025)
- Apa Maksud Kemitraan Berbayar TikTok <https://www.tiktok.com/discover/apa-maksud-kemitraan-berbayar-di-tiktok?lang=id-ID> (diakses pada Januari 2025)
- Ardiansyah, M. (2023). *Pemberdayaan Masyarakat Berbasis Pesantren, Apa Istimewanya?* kumparan.com. Retrieved February, 2025, from [https://kumparan.com/muchlas-ardiansyah/pemberdayaan-masyarakat-berbasis-pesantren-apa-istimewanya-21CioqGRRHS/1?utm\\_source=chatgpt.com](https://kumparan.com/muchlas-ardiansyah/pemberdayaan-masyarakat-berbasis-pesantren-apa-istimewanya-21CioqGRRHS/1?utm_source=chatgpt.com)
- Mansur, Z., Khadiah, N., & Febrianty, A. N. (n.d.). *ANALISIS GAYA HIDUP MASYARAKAT DAN BUDAYA KONSUMTIF DALAM PERSPEKTIF ISLAM* Zulikha mansur , Nur khadiah, Andi novi febrianty Un. OSF. Retrieved January 18, 2024, from <https://osf.io/x67j3/download/?format=pdf>
- Mengenal Nadin, Influencer dari Pesantren Hafal Al-qur'an 30 Juz.* (2023, August 2). Youtz Media. Retrieved January, 2025, from <https://www.youtzmedia.id/public/media/entertainment/mengenal-nadin,-influencer-dari-pesantren-hafal-al-qur'an-30-juz>
- Musik HipHop [https://p2k.stekom.ac.id/ensiklopedia/Musik\\_hip\\_hop](https://p2k.stekom.ac.id/ensiklopedia/Musik_hip_hop) (diakses pada Januari 2025)

Riyanto, A. D. (2023, April 18). *Hootsuite (We are Social): Indonesian Digital Report 2023 | Dosen, Praktisi, Konsultan, Pembicara/Fasilitator Digital Marketing, Internet marketing, SEO, Technopreneur dan Bisnis Digital*. Andi Link. Retrieved January 22, 2024, from <https://andi.link/hootsuite-we-are-social-indonesian-digital-report-2023/>

*Sandiaga Uno: Setiap Tahun, 20 Persen Pondok Pesantren Harus Adopsi Teknologi Digital* Artikel ini telah tayang di Kompas.com dengan judul "Sandiaga Uno: Setiap Tahun, 20 Persen Pondok Pesantren Harus Adopsi Teknologi Digital". (2022, October 21). Kompas.com. Retrieved January, 2025, from [https://money.kompas.com/read/2022/10/21/144000326/sandiaga-uno--setiap-tahun-20-persen-pondok-pesantren-harus-adopsi-teknologi#google\\_vignette](https://money.kompas.com/read/2022/10/21/144000326/sandiaga-uno--setiap-tahun-20-persen-pondok-pesantren-harus-adopsi-teknologi#google_vignette)

*Sandiaga Uno Dorong Santri Jadi Digitalpreneur Berdaya Saing di Era Digital*. (2024, July 29). Kementerian Pendayagunaan Aparatur Negara dan Reformasi Birokrasi. Retrieved January, 2025, from <https://menpan.go.id/site/berita-terkini/berita-daerah/sandiaga-uno-dorong-santri-jadi-digitalpreneur-berdaya-saing-di-era-digital>

*Santri dan Dakwah Media Sosial*. (n.d.). Kemenag RI. Retrieved January 22, 2024, from <https://kemenag.go.id/opini/santri-dan-dakwah-media-sosial-q96vr7>

*Sejarah*. (n.d.). Universitas La Tansa Mashiro. Retrieved February, 2025, from <https://unilam.ac.id/sejarah>

*Siaran Pers: Menparekraf: Santri Digitalpreneur 2024 Harus Mampu Cetak Santri Modern*. (2024, Maret 30). Kementerian Pariwisata dan Ekonomi Kreatif/ Badan Pariwisata dan Ekonomi Kreatif Republik Indonesia Kementerian Pariwisata dan Ekonomi Kreatif/ Badan Pariwisata dan Ekonomi Kreatif Republik Indonesia. Retrieved Januari, 2025, from <https://www.kemenparekraf.go.id/berita/siaran-pers-menparekraf-santri-digitalpreneur-2024-harus-mampu-cetak-santri-modern>

TikTok. (2024, January 16). *Bagaimana TikTok Rekomendasikan Video #ForYou / Ruang Redaksi TikTok*. Newsroom | TikTok. Retrieved January 21, 2024, from <https://newsroom.TikTok.com/in-id/bagaimana-TikTok-rekomendasikan-video-untuk-anda>

Tirto.id. (2023, October 22). *Apa Itu Pesantren dan Bagaimana Sejarahnya di Indonesia?* Tirto.ID. Retrieved November 11, 2023, from <https://tirto.id/pengertian-dan-sejarah-pesantren-di-indonesia-gRcY>

Undang-Undang Republik Indonesia Nomor 18 Tahun 2019 tentang Pesantren. (2019).

Retrieved from <https://peraturan.bpk.go.id/Home/Details/123456>.