

DAFTAR PUSTAKA

- Amit, S. K., Uddin, M. M., Rahman, R., Islam, S. M. R., & Khan, M. S. (2017). A review on mechanisms and commercial aspects of food preservation and processing. *Agriculture & Food Security*, 6(1). <https://doi.org/10.1186/s40066-017-0130-8>
- Aravind, K. (2020). Evaluating Logistics Distribution Network Designs of FMCG Supply Chain. *International Journal of Management*, 11, IJM_11_10_072. <https://doi.org/10.34218/IJM.11.10.2020.072>
- Boardman, A. E., Greenberg, D. H., Vining, A. R., & Weimer, D. L. (2018). *Cost-Benefit analysis*. <https://doi.org/10.1017/9781108235594>
- Canadean. (2016). *Soups Market in Indonesia: Market Snapshot to 2019* (CS-0820-0316-MS).
- Dachyar, M., Tjiptadi, A., & Farizal, N. (2019). Original Equipment Manufacturer (OEM) Site Selection of Traditional Medicine Companies in Indonesia using Analytic Hierarchy Process (AHP) Method. *IOP Conference Series. Materials Science and Engineering*, 598(1), 012090. <https://doi.org/10.1088/1757-899x/598/1/012090>
- Erlhoff, M., & Marshall, T. (Eds.). (2008). Design dictionary: perspectives on design terminology (L. Bruce & S. Lindberg, Trans.). *Choice/Choice Reviews*, 45(12). <https://doi.org/10.5860/choice.45-6498>
- Hasyiyati, A. N. (2017). Demographic and socioeconomic characteristics of e-commerce users in Indonesia. *ADB Working Paper Series*, 776. <https://hdl.handle.net/10419/179232>
- Industries & markets: Consumer shopping behavior in Indonesia. (2024). In <https://www.statista.com> (No.

id89485). <https://www.statista.com/study/89485/consumer-shopping-behavior-in-indonesia/>

Indonesia, B. P. S. (2023, June 23). *Pengeluaran untuk Konsumsi Penduduk Indonesia, September 2022*. Badan Pusat Statistik

Indonesia. <https://www.bps.go.id/id/publication/2023/06/23/ff7dcfef2c72cc9979b8b971/pengeluaran-untuk-konsumsi-penduduk-indonesia--september-2022.html>

Kantar World Panel. (2022a). *FMCG MONITOR: An Integrated View of Indonesia FMCG Market Q3-2022*. Retrieved February 1, 2024, from <https://www.kantarworldpanel.com/id/News/In-home-FMCG-Monitor-Q3-2022>

Kantar World Panel. (2022b). Indonesia OOH Barometer: Return to the great outdoors. In <https://www.kantarworldpanel.com/id/News/Indonesia-OOH-Barometer-Return-to-the-Great-Outdoors>. Kantar. Retrieved February 12, 2024, from <https://kantar.turtl.co/story/indonesia-oo-h-barometer-e/>

Kantar World Panel. (2023). *FMCG MONITOR: An Integrated View of Indonesia FMCG Market Q2-2023*. Retrieved February 1, 2024, from <https://www.kantarworldpanel.com/id/News/In-home-FMCG-Monitor-Q2-2023>

Kerlinger, F. N., & Lee, H. B. (2000). *Foundations of behavioral research*. Wadsworth Publishing.

Leach, C. (2022). *How to save the FMCG industry: A Practical Guide for Building Collaboration between Suppliers and Retailers*. Springer Nature.

Leahy, R. (2011). Relationships in fast moving consumer goods markets. *European Journal of Marketing*, 45(4), 651–672. <https://doi.org/10.1108/03090561111111370>

- McDonald, B. L. (2017). The world Food Crisis and the end of the postwar food system. In *Oxford University Press eBooks* (pp. 162–189). <https://doi.org/10.1093/acprof:oso/9780190600686.003.0007>
- Memahami studi dokumen dalam penelitian kualitatif. (2014). *Wacana, XIII*(No. 2). <https://journal.moestopo.ac.id/index.php/wacana/article/view/143/88>
- Nielsen. (2022). *Shopper have sifted to omnichannel: The new buying norm incorporates online and in-store*. NielsenIQ. Retrieved November 29, 2023, from <https://nielseniq.com/wp-content/uploads/sites/4/2022/10/NIQ-Great-Shopper-Shift-8.5x11-20221024-HW.pdf>
- Nunes, R., Silva, V. L., Consiglio-Kasemodel, M. G., Polizer, Y. J., Saes, M. S. M., & Fávaro-Trindade, C. S. (2020). Assessing global changing food patterns: A country-level analysis on the consumption of food products with health and wellness claims. *Journal of Cleaner Production, 264*, 121613. <https://doi.org/10.1016/j.jclepro.2020.121613>
- Osterwalder, A. (2014). *Value Proposition Design: How to create products and services customers want*. https://dlibrary.itelkom-pwt.ac.id/index.php?p=show_detail&id=10772
- Osterwalder, A., & Pigneur, Y. (2010). *Business model generation: A handbook for visionaries, game changers, and challengers*. John Wiley & Sons.
- Prastowo, I., Nurusman, A. A., Moro, H. K. E. P., Rizkianti, N., & Dewi, C. (2023). Diversity of Indonesian offal-based dishes. *Journal of Ethnic Foods, 10*(1). <https://doi.org/10.1186/s42779-023-00181-8>
- PT. Sekar Laut Tbk. (2024). Laporan Keuangan PT. Sekar Laut Tbk. In <https://sekarlaut.com/>. Retrieved June 21, 2024, from <https://sekarlaut.com/Download/Annual%20Report%202023%20concept%20besar.pdf>

- Rahiem, M., & Rahim, H. (2020). The Sultan and the Soup: A Javanese cultural response to COVID-19. *Journal of Ethnic and Cultural Studies*, 8(1), 43–65. <https://doi.org/10.29333/ejecs/602>
- Söderlund, M., & Julander, C. (2009). Physical attractiveness of the service worker in the moment of truth and its effects on customer satisfaction. *Journal of Retailing and Consumer Services*, 16(3), 216–226. <https://doi.org/10.1016/j.jretconser.2008.11.008>
- Statista. (2023a). Industries & market: Food trends in Indonesia. In <https://www.statista.com> (No.id143854). <https://www.statista.com/study/143854/food-trends-in-indonesia/>
- Statista. (2023b). Target audience: Regional food purchasers in Indonesia. In <https://www.statista.com> (did-127404-1). Statista Consumer Insights. <https://www.statista.com/study/127404/regional-food-purchasers-in-indonesia/>
- Statista. (2024). Consumers & brands: Ramadan in Indonesia 2024. In <https://www.statista.com> (No.id135233). <https://www.statista.com/study/135233/ramadan-in-indonesia/>
- Teece, D. J. (2010). Business models, business strategy and innovation. *Long Range Planning*, 43(2–3), 172194. <https://doi.org/10.1016/j.lrp.2009.07.003>
- Tetra Pak. (n.d.). *Tethered Caps for Tetra Pak carton packages*. Retrieved January 3, 2024, from <https://www.tetrapak.com/solutions/packaging/openings-and-closures/tethered-caps>
- Uttama, N. P. (2021). Open innovation and business model of health food industry in Asia. *Journal of Open Innovation*, 7(3), 174. <https://doi.org/10.3390/joitmc7030174>

Visioli, F., Marangoni, F., Fogliano, V., Del Rio, D., Martinez, J. A., Kuhnle, G., Buttriss, J., Da Costa Ribeiro, H., Bier, D., & Poli, A. (2022). The ultra-processed foods hypothesis: a product processed well beyond the basic ingredients in the package. *Nutrition Research Reviews*, 36(2), 340–350. <https://doi.org/10.1017/s0954422422000117>

Yudhistira, B. (2022). The development and quality of jackfruit-based ethnic food, gudeg, from Indonesia. *Journal of Ethnic Foods*, 9(1). <https://doi.org/10.1186/s42779-022-00134-7>