

## BIBLIOGRAPHY

- ADES. (2023). ADES Sustainability Report 2023. PT Akasha International Tbk.
- Amalia, D., & Triwacananingrum, W. (2022). The Disclosure Effect of Sustainability Reporting and Financial Statements on Investment Efficiency: Evidence in Indonesia, 6(1), 82-93. <https://doi.org/10.28992/ijsam.v6i1.512>
- Ballantine, P., Ozanne, L., & Bayfield, R. (2019). Why buy free? exploring perceptions of bottled water consumption and its environmental consequences. *Sustainability*, 11(3), 757. <https://doi.org/10.3390/su11030757>
- Basuki, A. T. (2021). Analisis Data Panel dalam Penelitian Ekonomi dan Bisnis. Rajagrafindo Persada.
- Basuki, A. T. (2024). Aplikasi Statistik dengan SPSS. Mafy Media.
- Bhattacharya, C. B., & Sen, S. (2004). Doing better at doing good: when, why, and how consumers respond to corporate social initiatives. *California Management Review*, 47(1), 9–24. <https://doi.org/10.2307/41166284>
- Borusiak, B., Szymkowiak, A., Pierański, B., & Szalonka, K. (2021). The Impact of Environmental Concern on Intention to Reduce Consumption of Single-Use Bottled Water. *Energies*, 14(7), 1985. <https://doi.org/10.3390/en14071985>
- Bouhleb, Z., Köpke, J., Mina, M., & Smakhtin, V. (2023). Global Bottled Water Industry: A Review of Impacts and Trends. United Nations University Institute for Water, Environment, and Health.
- Carroll, A. B. (1979). A Three-Dimensional Conceptual Model of Corporate Performance. *The Academy of Management Review*, 4(4), 497. <https://doi.org/10.2307/257850>
- Carroll, A. B. (2016). Carroll's pyramid of CSR: taking another look. *International Journal of Corporate Social Responsibility*, 1(1), 3. <https://doi.org/10.1186/s40991-016-0004-6>
- Chaudhary, R., & Akhouri, A. (2018). Linking corporate social responsibility attributions and creativity: Modeling work engagement as a mediator. *Journal of Cleaner Production*, 190, 809–821. <https://doi.org/10.1016/j.jclepro.2018.04.187>
- Civille, G. V., & Jaeger, S. R. (2010). Innovation in foods and personal care products: an interview with Gail Civille. In *Consumer-Driven Innovation in Food and Personal Care Products* (pp. 106–119). Elsevier. <https://doi.org/10.1533/9781845699970.1.106>
- Creswell, J. W., & Creswell, J. D. (2018). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches* (5th ed., p. 304). SAGE Publications, Inc.

- Dai, L., & Guo, Y. (2024). Perceived CSR impact on purchase intention: The roles of perceived effectiveness, altruistic attribution, and CSR-CA belief. *Acta Psychologica*, 248, 104414. <https://doi.org/10.1016/j.actpsy.2024.104414>
- Danone-AQUA. (2018). Sustainability Report Danone-AQUA 2018. PT Tirta Investama.
- De Marchi, E., Pigliafreddo, S., Banterle, A., Parolini, M., & Cavaliere, A. (2020). Plastic packaging goes sustainable: An analysis of consumer preferences for plastic water bottles. *Environmental Science & Policy*, 114, 305–311. <https://doi.org/10.1016/j.envsci.2020.08.014>
- Ellen, P. S. (2006). Building corporate associations: consumer attributions for corporate socially responsible programs. *Journal of the Academy of Marketing Science*, 34(2), 147–157. <https://doi.org/10.1177/0092070305284976>
- Fiske, S. T., & Taylor, S. E. (1991). *Social Cognition* (2nd ed.). McGraw-Hill.
- Fordham, A. E., & Robinson, G. M. (2018). Mapping meanings of corporate social responsibility – an Australian case study. *International Journal of Corporate Social Responsibility*, 3(1), 14. <https://doi.org/10.1186/s40991-018-0036-1>
- Galati, A., Alaimo, L. S., Ciaccio, T., Vrontis, D., & Fiore, M. (2022). Plastic or not plastic? That’s the problem: analysing the Italian students purchasing behavior of mineral water bottles made with eco-friendly packaging. *Resources, Conservation and Recycling*, 179, 106060. <https://doi.org/10.1016/j.resconrec.2021.106060>
- Gosselt, J. F., van Rompay, T., & Haske, L. (2017). Won’t Get Fooled Again: The Effects of Internal and External CSR ECO-Labeling. *Journal of Business Ethics*, 155(2), 1–12. <https://doi.org/10.1007/s10551-017-3512-8>
- Groza, M. D., Pronschinske, M. R., & Walker, M. (2011). Perceived organizational motives and consumer responses to proactive and reactive CSR. *Journal of Business Ethics*, 102(4), 639–652. <https://doi.org/10.1007/s10551-011-0834-9>
- Gujarati, D. N. (2003). *Basic econometrics* (4th ed., p. 1002). McGraw-Hill Companies.
- Gyver, S. D., & SeTin, S. (2022). Effect of Attributions on Consumer Response to CSR Efforts with Consumer Trust as the Moderator. *Indonesian Journal of Sustainability Accounting and Management*, 6(2). <https://doi.org/10.28992/ijsam.v6i2.522>
- Hasanah, A., Hindrayani, A., & Noviani, L. (2023). Pengaruh Sikap dan Ekolabel Terhadap Keputusan Pembelian Air Mineral Kemasan Berekolabel. *BISE*, 9(2).

- Hassan Hosny, S. O., & AbdelAziz, G. S. (2024). CSR attribution: Is it the cornerstone of CSR success? *Journal of Humanities and Applied Social Sciences*, 6(5), 420–449. <https://doi.org/10.1108/JHASS-09-2023-0114>
- Hawkins, G. (2017). The impacts of bottled water: an analysis of bottled water markets and their interactions with tap water provision. *Wiley Interdisciplinary Reviews: Water*, 4(3), e1203. <https://doi.org/10.1002/wat2.1203>
- Heider, F. (1958). *The psychology of interpersonal relations*. John Wiley & Sons Inc. <https://doi.org/10.1037/10628-000>
- ISO. (2019). *Environmental Labels*. International Standardization Organization.
- Kim, S., & Lee, Y.-J. (2012). The complex attribution process of CSR motives. *Public Relations Review*, 38(1), 168–170. <https://doi.org/10.1016/j.pubrev.2011.09.024>
- Kumar, A., & Basu, R. (2023). Do eco-labels trigger green product purchase intention among emerging market consumers? *Journal of Indian Business Research*, 15(3), 466–492. <https://doi.org/10.1108/JIBR-09-2022-0248>
- Kumar, R., Verma, A., Shome, A., Sinha, R., Sinha, S., Jha, P. K., Kumar, R., Kumar, P., Shubham, Das, S., Sharma, P., & Vara Prasad, P. V. (2021). Impacts of plastic pollution on ecosystem services, sustainable development goals, and need to focus on circular economy and policy interventions. *Sustainability*, 13(17), 9963. <https://doi.org/10.3390/su13179963>
- Li, M., & Rabeeu, A. (2024). How Corporate Social Responsibility Motivation Drives Customer Extra-Role Behavior and Green Purchase Intentions: The Role of Ethical Corporate Identity. *Sustainability*, 16(13), 5611. <https://doi.org/10.3390/su16135611>
- Lin, B., & Shen, B. (2023). Study of Consumers' Purchase Intentions on Community E-commerce Platform with the SOR Model: A Case Study of China's "Xiaohongshu" App. *Behavioral Sciences (Basel, Switzerland)*, 13(2). <https://doi.org/10.3390/bs13020103>
- Lorenzo, I., Serra-Prat, M., & Yébenes, J. C. (2019). The role of water homeostasis in muscle function and frailty: A review. *Nutrients*, 11(8). <https://doi.org/10.3390/nu11081857>
- Masoud, N. (2017). How to win the battle of ideas in corporate social responsibility: the International Pyramid Model of CSR. *International Journal of Corporate Social Responsibility*, 2(1), 4. <https://doi.org/10.1186/s40991-017-0015-y>
- Meis-Harris, J., Klemm, C., Kaufman, S., Curtis, J., Borg, K., & Bragge, P. (2021). What is the role of eco-labels for a circular economy? A rapid review of the literature. *Journal of Cleaner Production*, 306, 127134. <https://doi.org/10.1016/j.jclepro.2021.127134>

- Min, J., Kim, J., & Yang, K. (2023). CSR attributions and the moderating effect of perceived CSR fit on consumer trust, identification, and loyalty. *Journal of Retailing and Consumer Services*, 72, 103274. <https://doi.org/10.1016/j.jretconser.2023.103274>
- Orset, C., Barret, N., & Lemaire, A. (2017). How consumers of plastic water bottles are responding to environmental policies? *Waste Management (New York, N.Y.)*, 61, 13–27. <https://doi.org/10.1016/j.wasman.2016.12.034>
- Pai, D.-C., Lai, C.-S., Chiu, C.-J., & Yang, C.-F. (2015). Corporate Social Responsibility and Brand Advocacy in Business-to-Business Market: The Mediated Moderating Effect of Attribution. *Journal of Business Ethics*, 126(4), 685–696. <https://doi.org/10.1007/s10551-013-1979-5>
- Riskos, K., Dekoulou, P. (Evi), Mylonas, N., & Tsourvakas, G. (2021). Ecolabels and the Attitude–Behavior Relationship towards Green Product Purchase: A Multiple Mediation Model. *Sustainability*, 13(12), 6867. <https://doi.org/10.3390/su13126867>
- Romani, S., Grappi, S., & Bagozzi, R. P. (2016). Corporate socially responsible initiatives and their effects on consumption of green products. *Journal of Business Ethics*, 135(2), 253–264. <https://doi.org/10.1007/s10551-014-2485-0>
- Rusko, M., & Korauš, A. (2013). Type I, II and III of Ecolabels. *Journal of Environmental Protection, Safety, Education and Management*, 1(2).
- Saut, M., & Saing, T. (2021). Factors affecting consumer purchase intention towards environmentally friendly products: a case of generation Z studying at universities in Phnom Penh. *SN Business & Economics*, 1(6), 83. <https://doi.org/10.1007/s43546-021-00085-2>
- Schmitt, J. (2015). Attribution Theory. In C. L. Cooper (Ed.), *Wiley encyclopedia of management* (pp. 1–3). John Wiley & Sons, Ltd. <https://doi.org/10.1002/9781118785317.weom090014>
- Sekaran, U., & Bougie, R. (2016). *Research Methods For Business: A Skill Building Approach* (7th ed., p. 448). Wiley.
- Silva, J. A. (2024). Ethics of manufacturing and supplying bottled water: A systematic review. *Sustainability*, 16(8), 3488. <https://doi.org/10.3390/su16083488>
- Song, Y., Qin, Z., & Qin, Z. (2020). Green Marketing to Gen Z Consumers in China: Examining the Mediating Factors of an Eco-Label–Informed Purchase. *SAGE Open*, 10(4), 215824402096357. <https://doi.org/10.1177/2158244020963573>
- Song, Y., Qin, Z., & Yuan, Q. (2019). The Impact of Eco-Label on the Young Chinese Generation: The Mediation Role of Environmental Awareness and

- Product Attributes in Green Purchase. *Sustainability*, 11(4), 973.  
<https://doi.org/10.3390/su11040973>
- Tempo. (2025, January 21). Kontroversi air minum kemasan galon sekali pakai: Ini kata YLKI. Tempo. <https://www.tempo.co/gaya-hidup/kontroversi-air-minum-kemasan-galon-sekali-pakai-ini-kata-ylki-623575>
- Wongpitch, S., Minakan, N., Powpaka, S., & Laohavichien, T. (2016). Effect of corporate social responsibility motives on purchase intention model: An extension. *Kasetsart Journal of Social Sciences*, 37(1), 30–37.  
<https://doi.org/10.1016/j.kjss.2016.01.010>
- Xu, X., & Lin, C. A. (2018). Effects of cognitive, affective, and behavioral factors on college students' bottled water purchase intentions. *Communication Research Reports*, 35(3), 245–255.  
<https://doi.org/10.1080/08824096.2018.1442824>
- Yang, C.-F., Lai, C.-S., & Kao, Y.-T. (2015). The determinants of attribution for corporate social responsibility. *Procedia - Social and Behavioral Sciences*, 207, 560–567. <https://doi.org/10.1016/j.sbspro.2015.10.127>
- Zasuwa, G. (2019). Do consumers really care about organisational motives behind CSR? The moderating role of trust in the company. *Social Responsibility Journal*, 15(8), 977–991. <https://doi.org/10.1108/SRJ-08-2017-0140>
- Zhang, Q., & Ahmad, S. (2021). Analysis of Corporate Social Responsibility Execution Effects on Purchase Intention with the Moderating Role of Customer Awareness. *Sustainability*, 13(8), 4548.  
<https://doi.org/10.3390/su13084548>