

## DAFTAR PUSTAKA

- Ansoff, H. I. (1957). *Strategies for Diversification*.  
[https://books.google.co.id/books?id=\\_opJvwEACAAJ](https://books.google.co.id/books?id=_opJvwEACAAJ)
- arif.wicaksono. (2024, Agustus 21). *Lintasarta Luncurkan GPU Merdeka, AI Cloud Berdaulat Terkini yang Didukung oleh NVIDIA untuk Berdayakan Indonesia*. Lintasarta. <https://www.lintasarta.net/berita/lintasarta-luncurkan-gpu-merdeka-ai-cloud-berdaulat-terkini-yang-didukung-oleh-nvidia-untuk-berdayakan-indonesia/>
- Bappenas. (t.t.). *Beranda—RPJPN 2025-2045*. Diambil 12 Mei 2024, dari <https://indonesia2045.go.id/>
- Barney, J. B. (2000). Firm resources and sustained competitive advantage. Dalam J. A. C. Baum & F. Dobbin (Ed.), *Economics Meets Sociology in Strategic Management* (Vol. 17, hlm. 203–227). Emerald Group Publishing Limited.
- Bezerra, J. P., Oliveira, E. D. S., Craveiro, E. G., De Oliveira, P. C. B., & Nascimento-e-Silva, D. (2024). Strategic management: A review of scientific literature using the conceptual bibliographic method. *Revista de Gestão e Secretariado*, 15(1), 334–355.
- Bowen, G. A. (2009). Document Analysis as a Qualitative Research Method. *Qualitative Research Journal*, 9(2), 27–40.
- Deligianni, I., Voudouris, I., & Lioukas, S. (2014). The relationship between innovation and diversification in the case of new ventures: Unidirectional

or bidirectional? *IEEE Transactions on Engineering Management*, 61(3), 462–475. Scopus.

Dyer, J. H., & Chu, W. (2003). The Role of Trustworthiness in Reducing Transaction Costs and Improving Performance: Empirical Evidence from the United States, Japan, and Korea. *Organization Science*, 14(1), 57–68.

Dyer, J. H., & Singh, H. (1998). *The Relational View: Cooperative Strategy and Sources of Interorganizational Competitive Advantage*.

Eisenhardt, K. M., & Martin, J. A. (2000). Dynamic Capabilities: What Are They? *Strategic Management Journal*, 21(10/11), 1105–1121. JSTOR.

Franco, M. (2011). Performance in strategic alliances: An analysis of objective and subjective measures. *International Journal of Entrepreneurial Venturing*, 3(1), 84.

Gary, M. S. (2005). Implementation strategy and performance outcomes in related diversification. *Strategic Management Journal*, 26(7), 643–664. Scopus.

Gibbs, R., & Humphries, A. (2009). *Strategic alliances & marketing partnerships: Gaining competitive advantage through collaboration and partnering*. Kogan Page.

Globaldata. (t.t.). Indonesia ICT Market Size and Forecast (by IT Solution Area, Size Band and Vertical) to 2027. *Market Research Reports & Consulting* | GlobalData UK Ltd. Diambil 12 Mei 2024, dari <https://www.globaldata.com/store/report/indonesia-ict-market-analysis/>

Grant, R. M. (2016). *Contemporary strategy analysis: Text and cases* (Ninth Edition). Wiley.

Hagedoorn, J. (2002). Inter-firm R&D partnerships: An overview of major trends and patterns since 1960. *Research Policy*, 31(4), 477–492.

Harrigan, K. R. (2017). Strategic alliances as agents of competitive change. Dalam L. F. Mesquita, R. Ragozzino, & J. J. Reuer (Ed.), *Collaborative Strategy*. Edward Elgar Publishing.

Haug, J. P., Pidun, U., & zu Knyphausen-Aufseß, D. (2018). Cui bono? An empirical investigation into risk benefits of corporate diversification. *Strategic Organization*, 16(4), 429–450. Scopus.

He, Q., Meadows, M., Angwin, D., Gomes, E., & Child, J. (2024). Problematizing Strategic Alliance Research: Challenges, Issues and Paradoxes in the New Era. *International Journal of Management Reviews*, 26(1), 3–7. Scopus.

*Indonesia ICT Market Share*. (t.t.). Diambil 12 November 2024, dari <https://www.mordorintelligence.com/industry-reports/indonesia-ict-market/market-share>

Inkpen, A. C. (2008). Strategic Alliances. Dalam *The Blackwell Handbook of Strategic Management* (hlm. 403–427). Scopus.

Inkpen, A. C., & Tsang, E. W. K. (2005). Social Capital, Networks, and Knowledge Transfer. *Academy of Management Review*, 30(1), 146–165.

Katadata. (t.t.). *Daftar 20 Negara Ekonomi Terkuat di Dunia 2022, Indonesia Masuk Daftar* | *Databoks*. Diambil 12 Mei 2024, dari <https://databoks.katadata.co.id/datapublish/2022/11/02/daftar-20-negara-ekonomi-terkuat-di-dunia-2022-indonesia-masuk-daftar>

- Kavusan, K., Noorderhaven, N. G., & Duysters, G. M. (2016). Knowledge acquisition and complementary specialization in alliances: The impact of technological overlap and alliance experience. *Research Policy*, 45(10), 2153–2165.
- Lavie, D. (2006). The Competitive Advantage of Interconnected Firms: An Extension of the Resource-Based View. *Academy of Management Review*, 31(3), 638–658.
- Mackey, T. B., Barney, J. B., & Dotson, J. P. (2017). Corporate diversification and the value of individual firms: A Bayesian approach. *Strategic Management Journal*, 38(2), 322–341. Scopus.
- Markides, C. C., & Williamson, P. J. (1996). CORPORATE DIVERSIFICATION AND ORGANIZATIONAL STRUCTURE: A RESOURCE-BASED VIEW. *Academy of Management Journal*, 39(2), 340–367.
- Meldrum, M., & McDonald, M. (1995). The Ansoff Matrix. Dalam M. Meldrum & M. McDonald (Ed.), *Key Marketing Concepts* (hlm. 121–126). Macmillan Education UK.
- Mitchell, R. K., Agle, B. R., & Wood, D. J. (1997). Toward a Theory of Stakeholder Identification and Salience: Defining the Principle of Who and What Really Counts. *The Academy of Management Review*, 22(4), 853.
- NVIDIA Partners—NVIDIA United States*. (t.t.). NVIDIA. Diambil 14 November 2024, dari <https://marketplace.nvidia.com/en-us/enterprise/partners/>

- Porter, M. E. (1985). *Competitive advantage: Creating and sustaining superior performance*. Free Press ; Collier Macmillan.
- Randle, D. K., & Pisano, G. P. (2024). Diversification as an adaptive learning process: An empirical study of general-purpose and market-specific technological know-how in new market entry. *Industrial and Corporate Change*, 33(1), 238–252. Scopus.
- Rooks, G., Snijders, C., & Duysters, G. (2013). Ties that tear apart: The social embeddedness of strategic alliance termination. *Social Science Journal*, 50(3), 359–366. Scopus.
- Schindler, P. S. (2022). *Business research methods* (Fourteenth edition). McGraw Hill.
- Shipments of graphics add-in boards decline in Q1 of 24 as the market experiences a return to seasonality. (2024, Juni 6). *Jon Peddie Research*. <https://www.jonpeddie.com/news/shipments-of-graphics-add-in-boards-decline-in-q1-of-24-as-the-market-experiences-a-return-to-seasonality/>
- Teece, D. J. (1992). Competition, cooperation, and innovation. *Journal of Economic Behavior & Organization*, 18(1), 1–25.
- Teece, D. J., Pisano, G., & Shuen, A. (1997a). Dynamic Capabilities and Strategic Management. *Strategic Management Journal*, 18(7), 509–533.
- Teece, D. J., Pisano, G., & Shuen, A. (1997b). Dynamic Capabilities and Strategic Management. *Strategic Management Journal*, 18(7), 509–533. JSTOR.
- Thompson, A. A., Peteraf, M. A., Gamble, J. E., & Strickland, A. J. (2022). *Crafting and executing strategy: The quest for competitive advantage:*

*concepts and cases* (23rd edition, international student edition). McGraw Hill.

Varadarajan, P. R., & Cunningham, M. H. (1995). Strategic alliances: A synthesis of conceptual foundations. *Journal of the Academy of Marketing Science*, 23(4), 282–296.

Zheng, H., & Zhao, X. (2017). Optimal path of industrial technology innovation strategy alliance and innovation performance by using SEM Model. *Boletin Tecnico/Technical Bulletin*, 55(7), 547–553. Scopus.